

Government Information Technology Executive Council

Best Practices for Data Center Energy Efficiency

Washington DC

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Presented by:
Dale Sartor, P.E.

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U.S. Department of Energy
Energy Efficiency and Renewable Energy



This Presentation is Available for download at:
<http://datacenterworkshop.lbl.gov/>

- Introductions to course and instructors
- Performance metrics and benchmarking
- IT equipment and software efficiency
- Use IT to save IT (monitoring and dashboards)
- Data center environmental conditions
- Airflow management
- Cooling systems
- Electrical systems
- Summary and Takeaways

Conventional Approach

- Data centers need to be cool and controlled to tight humidity ranges
- Data centers need raised floors for cold air distribution
- Data centers require highly redundant building infrastructure

Need Holistic Approach

- IT and Facilities Partnership



Introduction

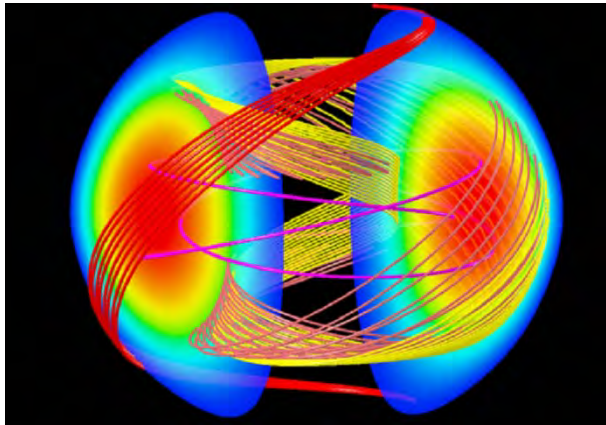


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- Data centers are energy intensive facilities
 - 10 to 100 times more energy intensive than a office
 - Server racks now designed for more than 25+ kW
 - Surging demand for data storage
 - 1.5% of US Electricity consumption
 - Projected to double in next 5 years
 - Power and cooling constraints in existing facilities

LBNL operates large systems along with legacy systems

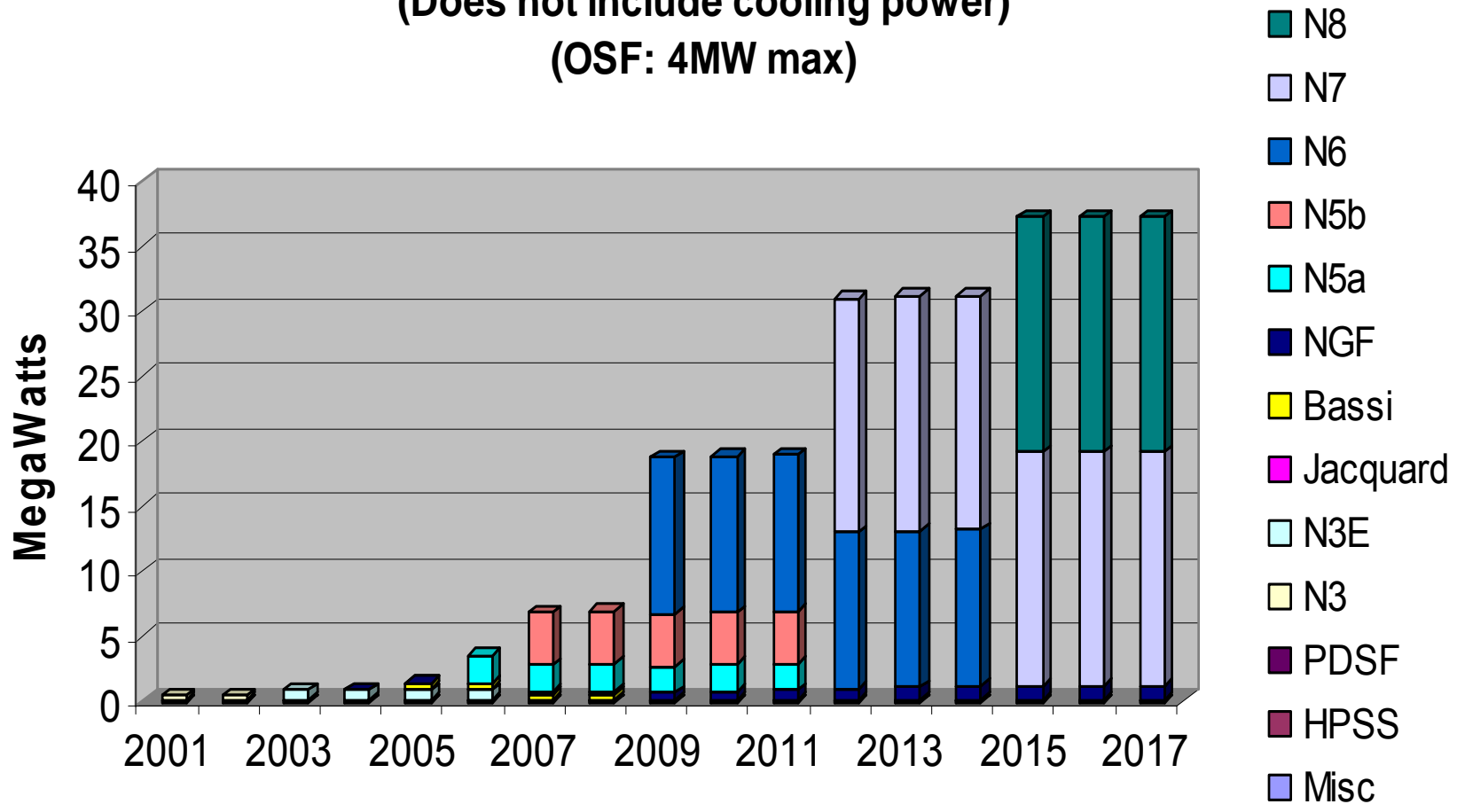


We also research energy efficiency opportunity and work on various deployment programs

LBNL Feels the Pain!



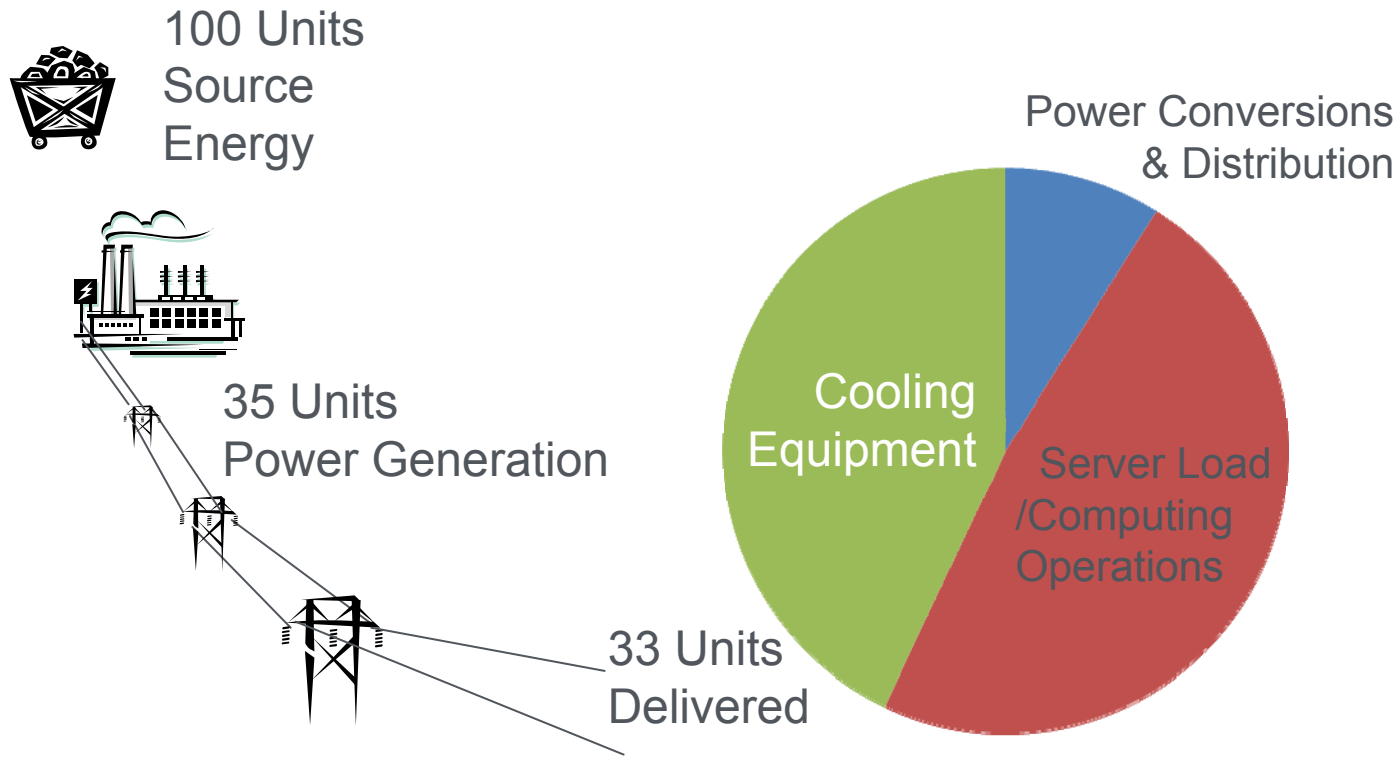
NERSC Computer Systems Power
(Does not include cooling power)
(OSF: 4MW max)

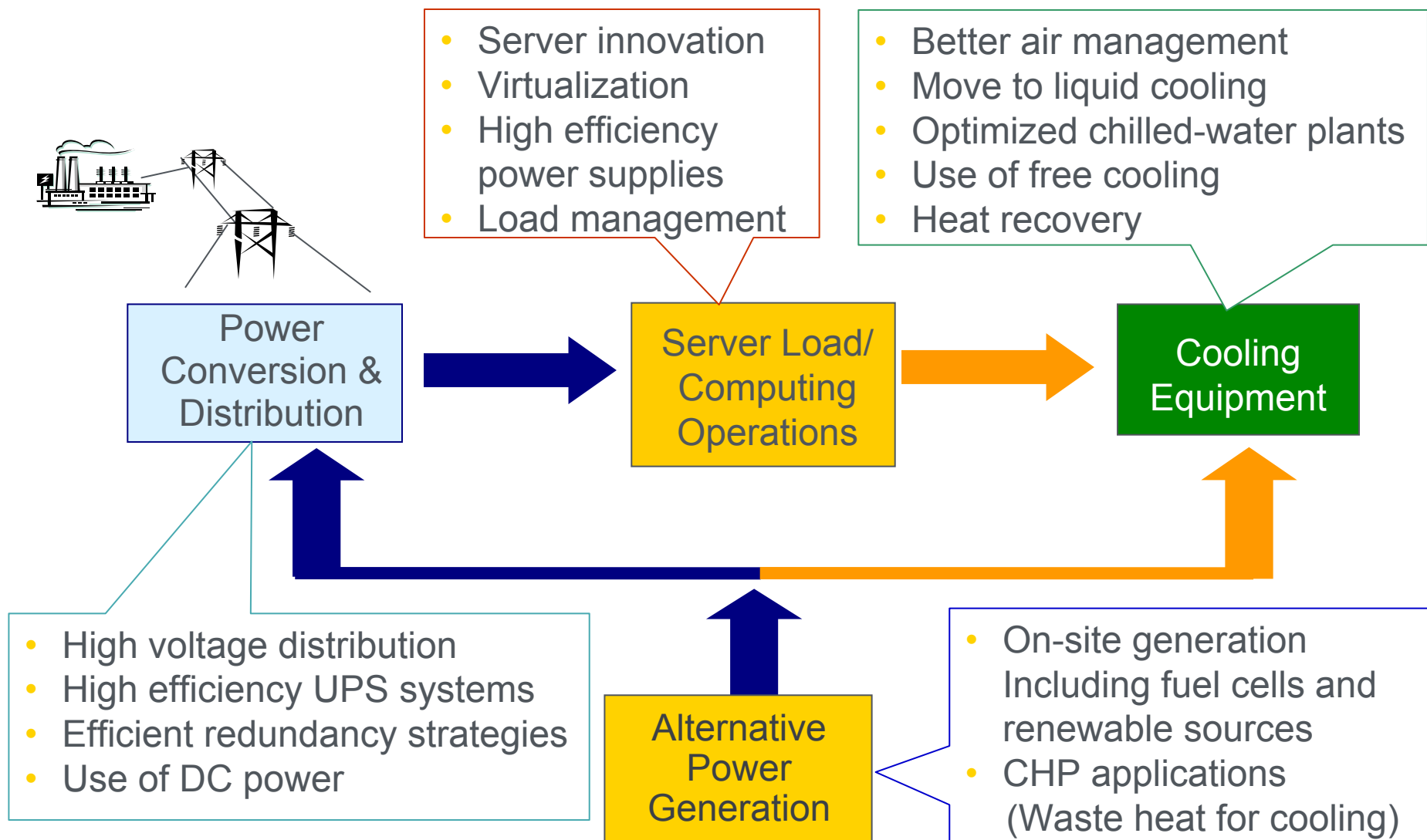


Data Center Energy Efficiency = 15% (or less)

Energy Efficiency = Useful computation / Total Source Energy

Typical Data Center Energy End Use





Potential Benefits of Data Center Energy Efficiency

- 20-40% savings typical
- Aggressive strategies can yield 50+% savings
- Extend life and capacity of infrastructures
- But is mine good or bad?





Performance metrics and benchmarking



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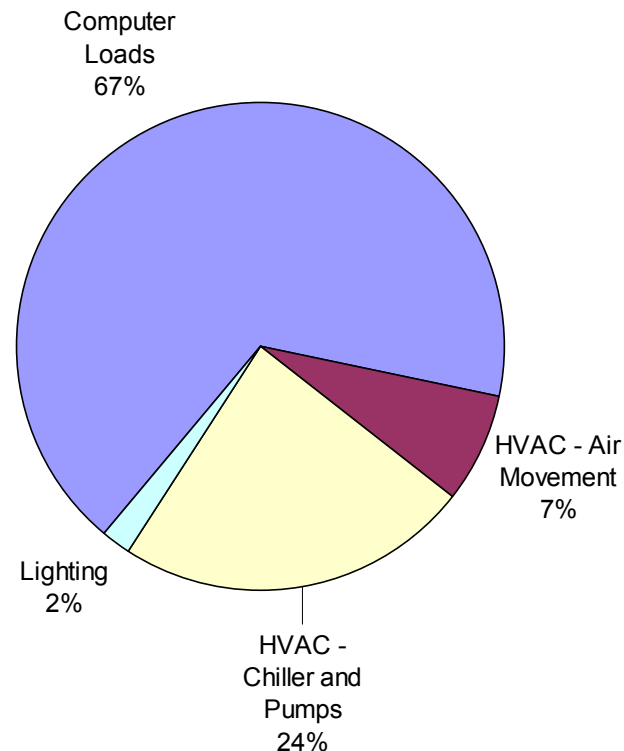
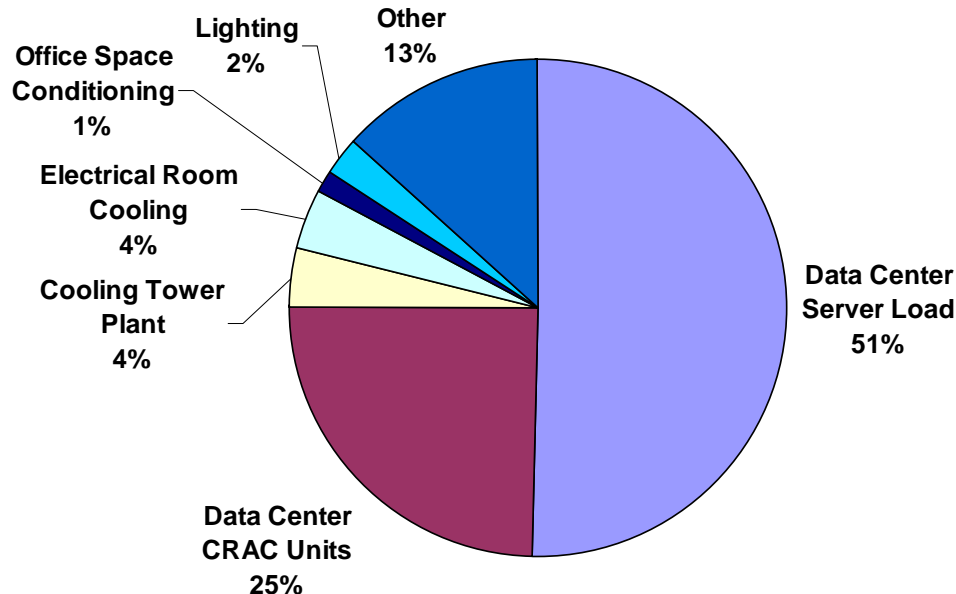
Benchmarking for Energy Performance Improvement:

- Energy benchmarking can allow comparison to peers and help identify best practices
- LBNL conducted studies of over 30 data centers:
 - Wide variation in performance
 - Identified best practices
- Can't manage what isn't measured

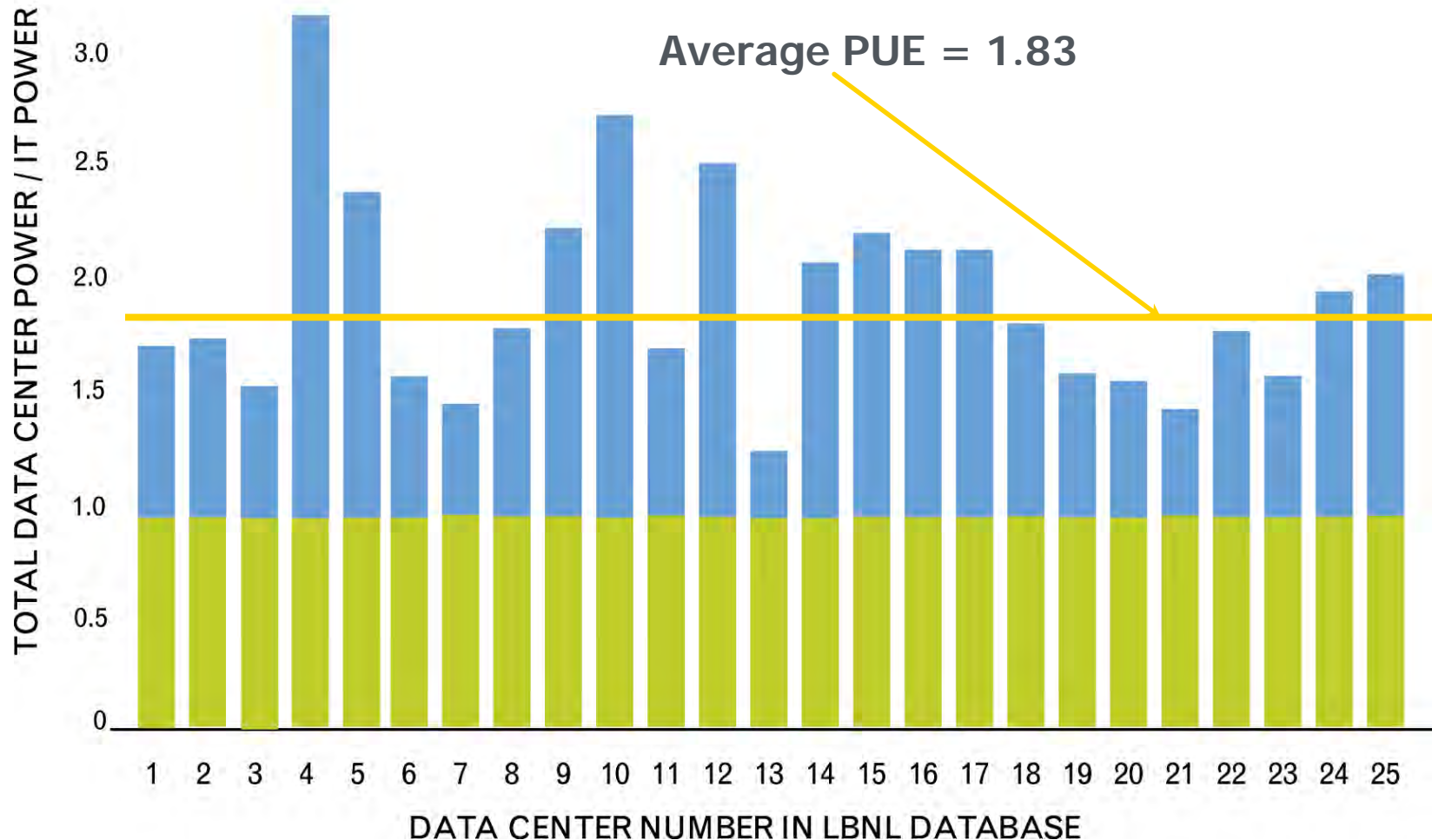


Your Mileage Will Vary

The relative percentages of the energy doing computing varies considerably.



High Level Metric: Power Utilization
Effectiveness (PUE) = Total Power/IT Power



You Can't Manage What You Don't Measure

The private sector has a better handle on data center efficiency metrics

What Do They Know*?

	Private sector*	Public sector
PUE?	82%	23%
Average load?	94%	31%
Average server power density?	95%	29%

% of respondents who can provide data on these metrics for their organizations.
MeriTalk Study released June 2011



IT Equipment and Software Efficiency

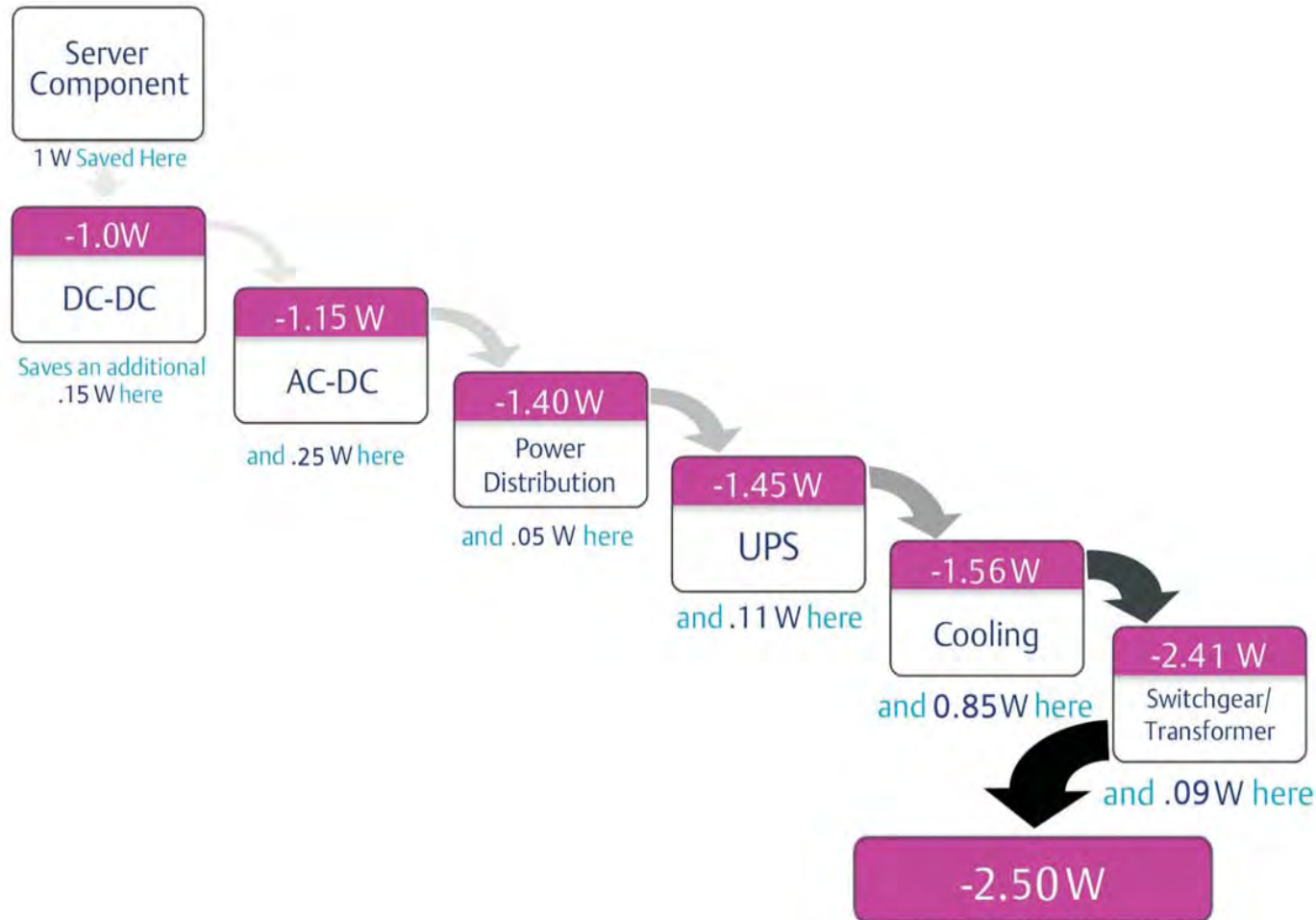


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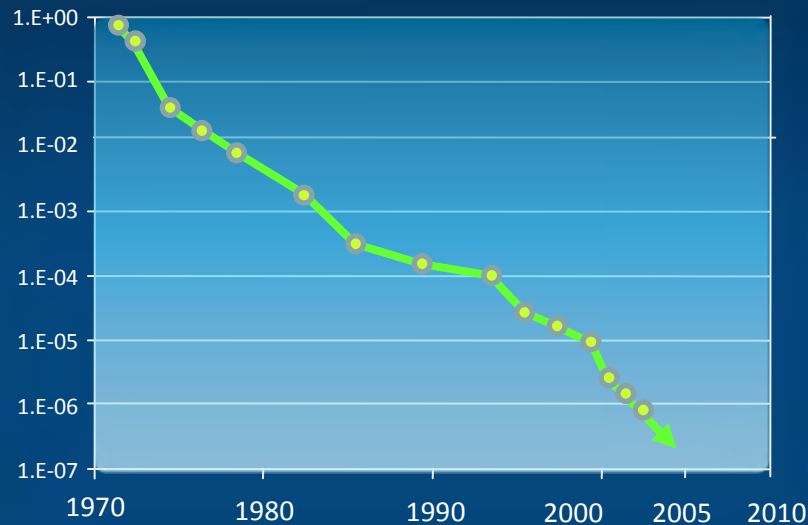
IT server performance - saving a watt...

The value of one watt saved at the IT equipment

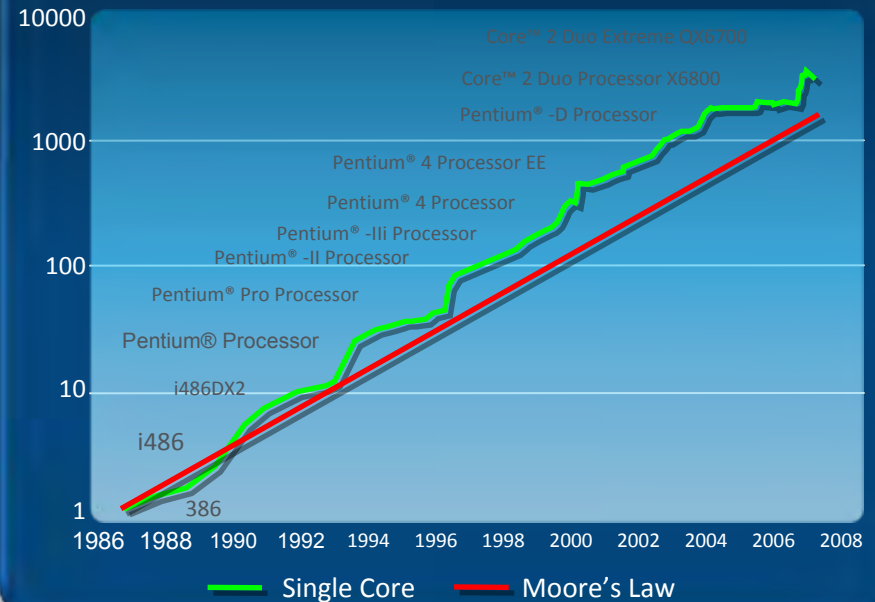


Moore's Law

Power reduction Over Time*



Core Integer Performance Over Time*



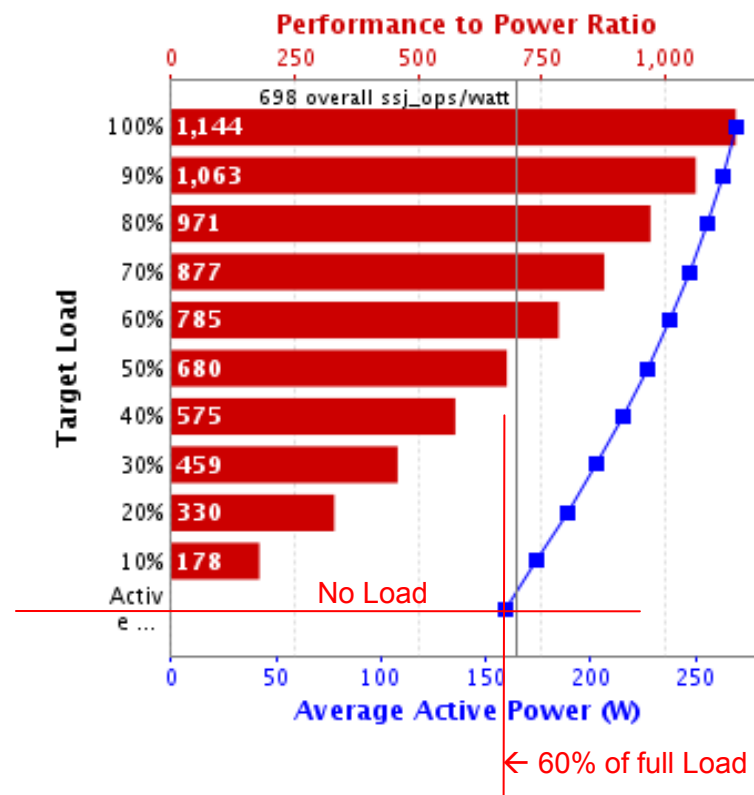
- Every year Moore's Law is followed, smaller, more energy-efficient transistors result.
- Miniaturization provides 1 million times reduction in energy/transistor size over 30+ years.
- Benefits: Smaller, faster transistors => faster AND more energy-efficient chips.

Source: Intel Corp.

IT Energy Use Patterns: Servers

Idle servers consume as much as 50-60% of power @ full load as shown in SpecPower Benchmarks.

Performance			Power	Performance to Power Ratio
Target Load	Actual Load	ssj_ops	Average Active Power (W)	
100%	99.2%	308,022	269	1,144
90%	90.2%	280,134	264	1,063
80%	80.0%	248,304	256	971
70%	69.9%	217,096	247	877
60%	60.1%	186,594	238	785
50%	49.6%	154,075	227	680
40%	39.9%	123,805	215	575
30%	29.9%	92,944	203	459
20%	20.1%	62,364	189	330
10%	10.0%	31,049	174	178
Active Idle		0	160	0
$\Sigma \text{ssj_ops} / \Sigma \text{power} =$				698

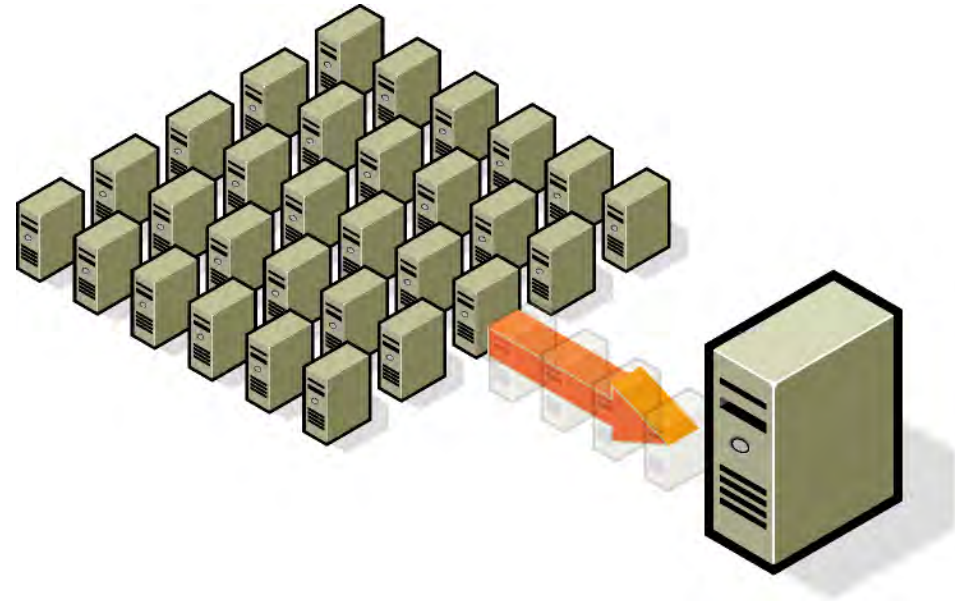


PHYSICALLY RETIRE AN INEFFICIENT OR UNUSED SYSTEM

- **Uptime Institute reported 15-30% of servers are on but not being used**
- **Decommissioning goals include:**
 - Regularly inventory and monitor
 - Consolidate/retire poorly utilized hardware

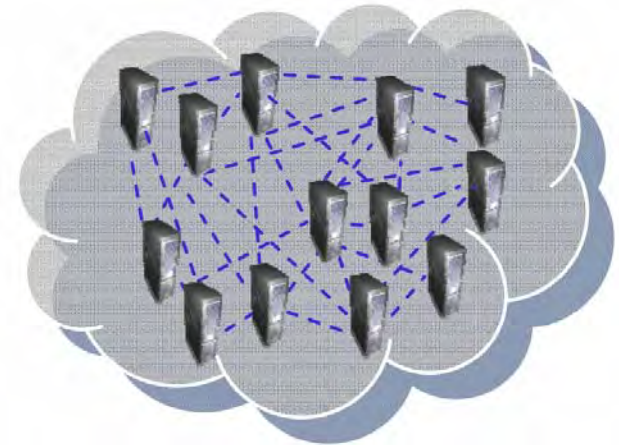
Virtualize and Consolidate Servers and Storage

- Run many “virtual” machines on a single “physical” machine
- Consolidate underutilized physical machines, increasing utilization
- Energy saved by shutting down underutilized machines



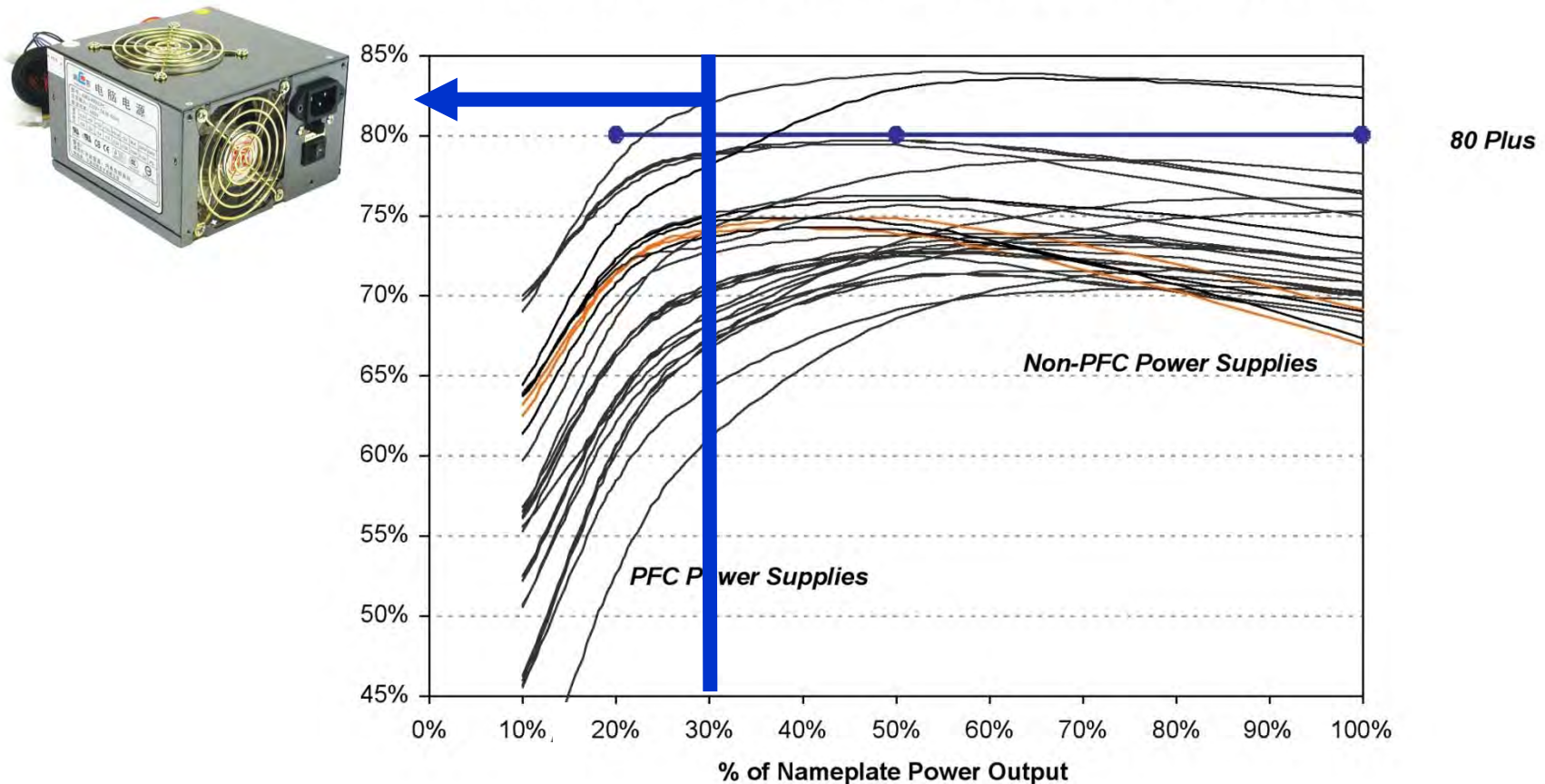
Virtualized cloud computing can provide...

- Dynamically scalable resources over the internet
- Can be internal or external
- Can balancing different application peak loads
- Typically achieves high utilization rates



LBNL/EPRI measured power supply efficiency

Measured Server Power Supply Efficiencies (all form factors)



IT System Efficiency Summary...

Servers



- Enable *power management capabilities!*
- Use EnergyStar® Servers

Power Supplies



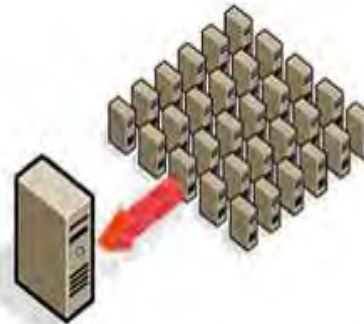
- Reconsider Redundancy
- Spec 80 PLUS or Climate Savers products

Storage Devices



- Take superfluous data offline
- Use thin provisioning technology

Consolidation



- Use virtualization
- Consider cloud services



Using IT to Manage IT

Innovative Application of IT in Data Centers



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Using IT to Save Energy in IT:

- Most operators lack “visibility” into their data center environment
- An operator can’t manage what they don’t measure
- Goals:
 - Provide the same level of monitoring and visualization of the physical space that exists for monitoring the IT environment
 - Measure and track performance metrics
 - Spot problems before they result in high energy cost or down time

- ✓ LBNL installed 800+ point sensor network.
- ✓ Measures:
 - Temperature
 - Humidity
 - Pressure (under floor)
 - Electrical power
- ✓ Presents real-time feedback and historic tracking
- ✓ Optimize air management and other tasks based on empirical data, not intuition.

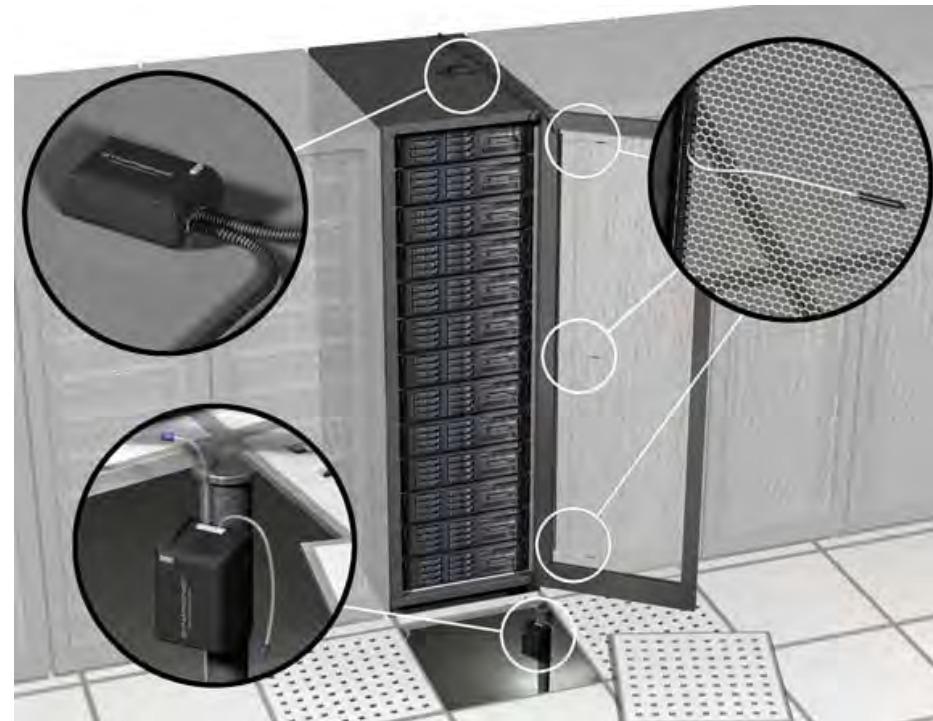
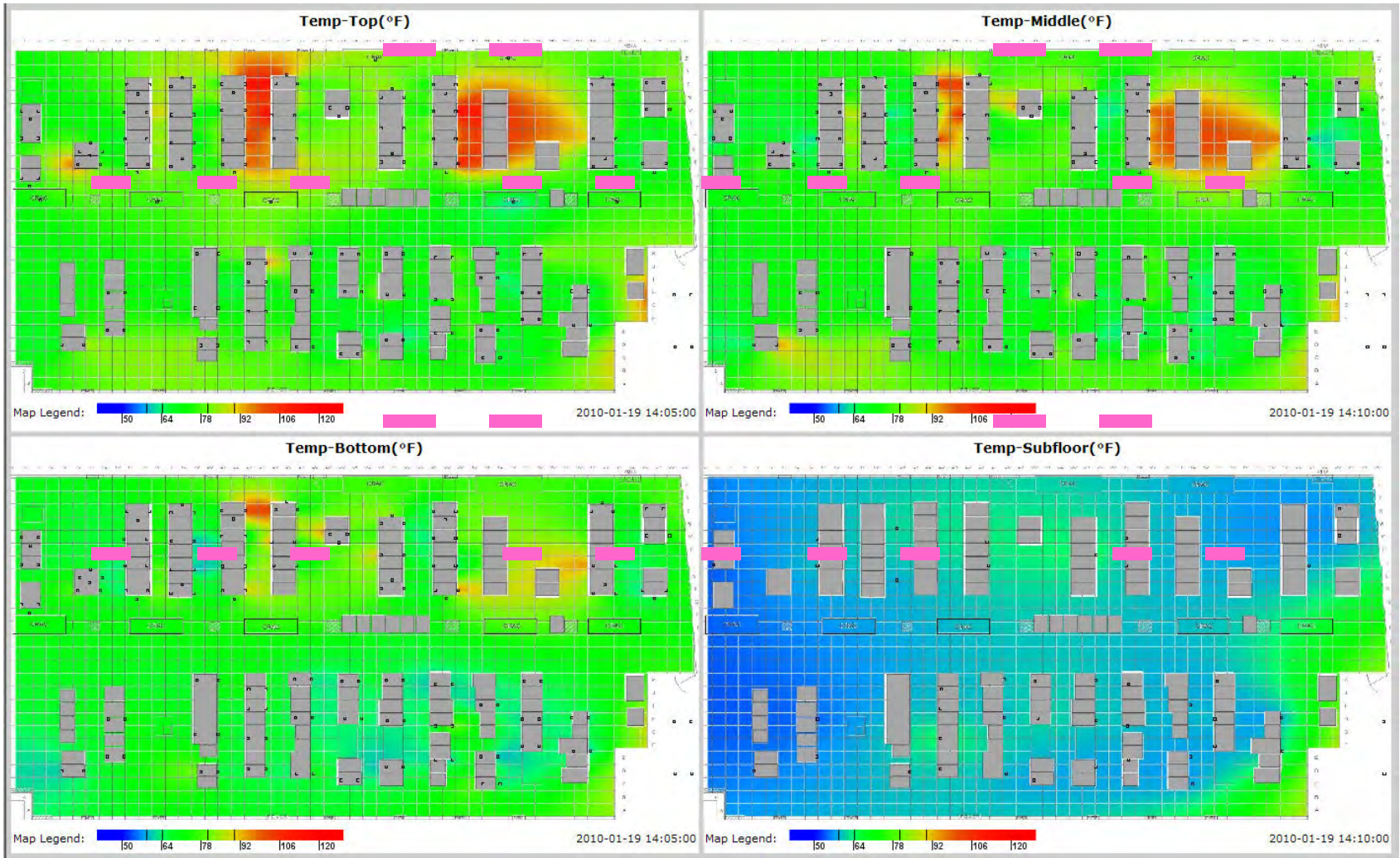


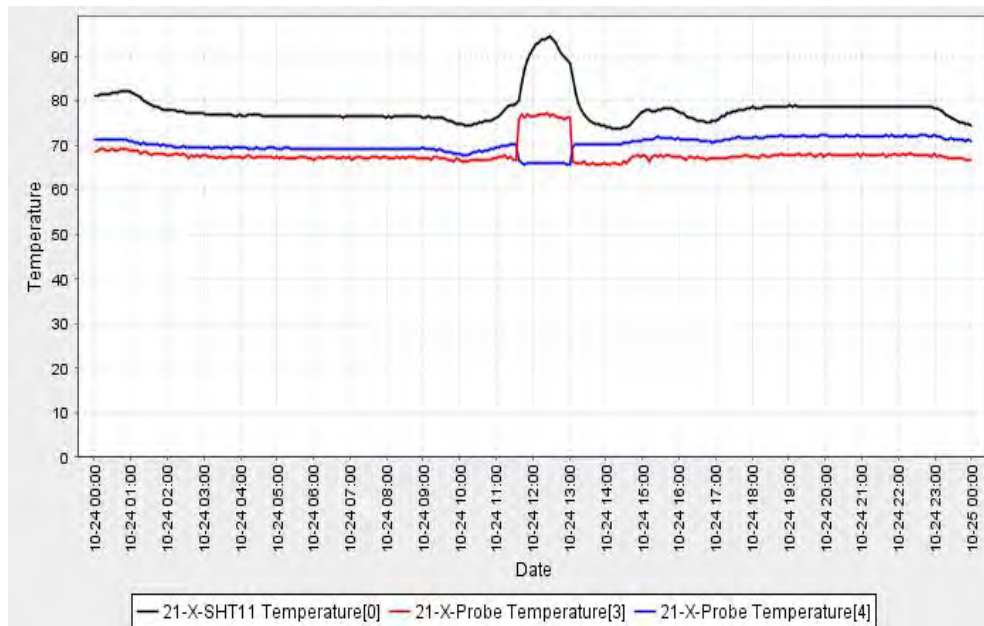
Image: SynapSense

Real-time temperature visualization by level



Feedback continues to help: Note impact of IT cart!

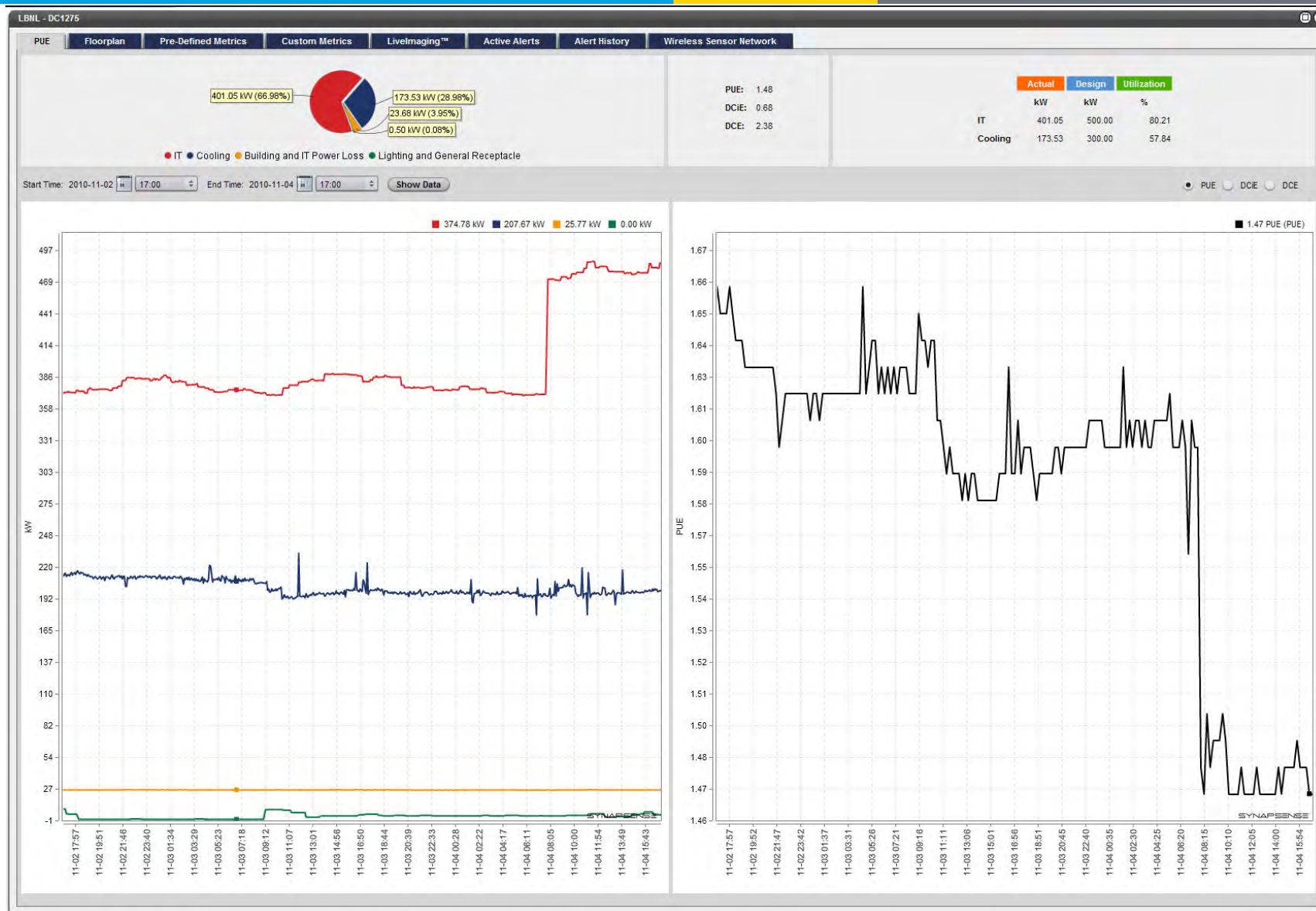
Real-time feedback identified
cold aisle air flow obstruction!



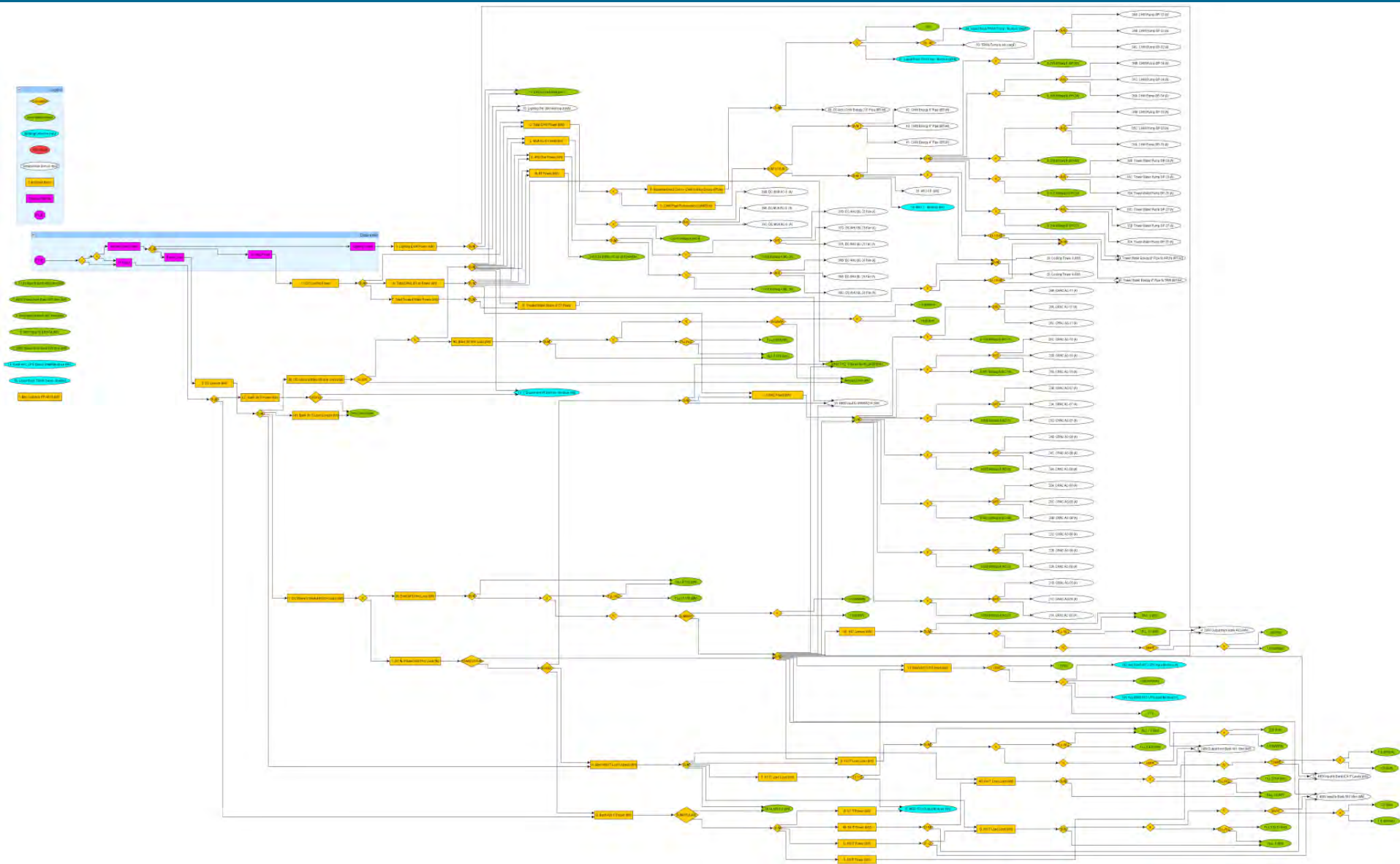
Real-time PUE Display

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PUE Calculation Diagram

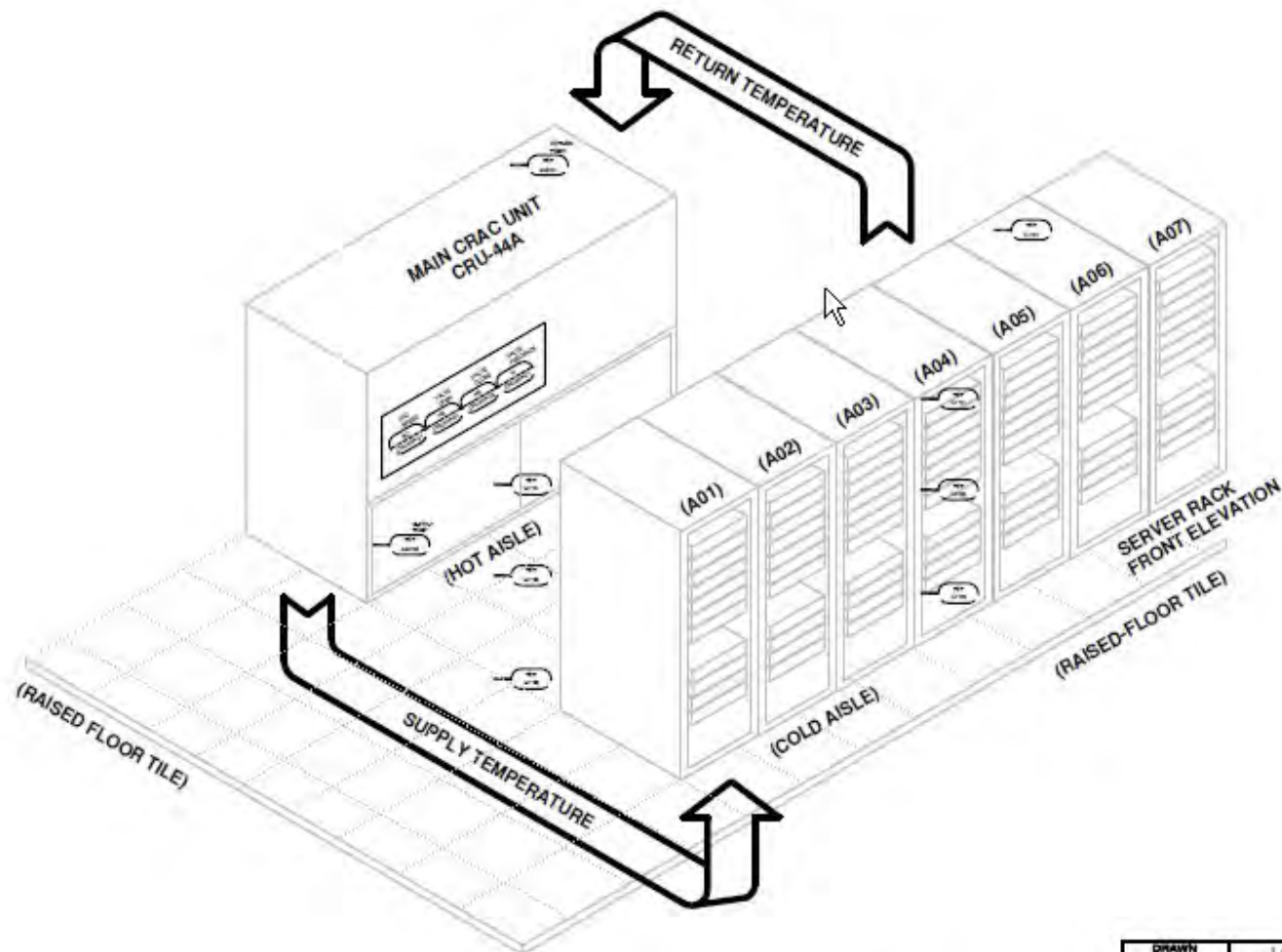


Control data center air conditioning using the *built-in* IT server-equipment temperature sensors



- **Typically**, data center cooling devices use *return air temperature* as the primary control-variable
 - ASHRAE and IT manufacturers agree IT equipment inlet air temperature is the key operational parameter
 - Optimum control difficult
- Server inlet air temperature is available from ICT network
 - Intelligent Platform Management Interface (IPMI) or
 - Simple network management protocol (SNMP)
- Demonstration showed:
 - Servers can provide temperature data to facilities control system
 - Given server inlet temperature, facility controls improved temperature control and efficiency
 - Effective communications and control accomplished without significant interruption or reconfiguration of systems

Intel Data Center HVAC:



SC11 DATA CENTER HVAC MECHANICAL DIAGRAM

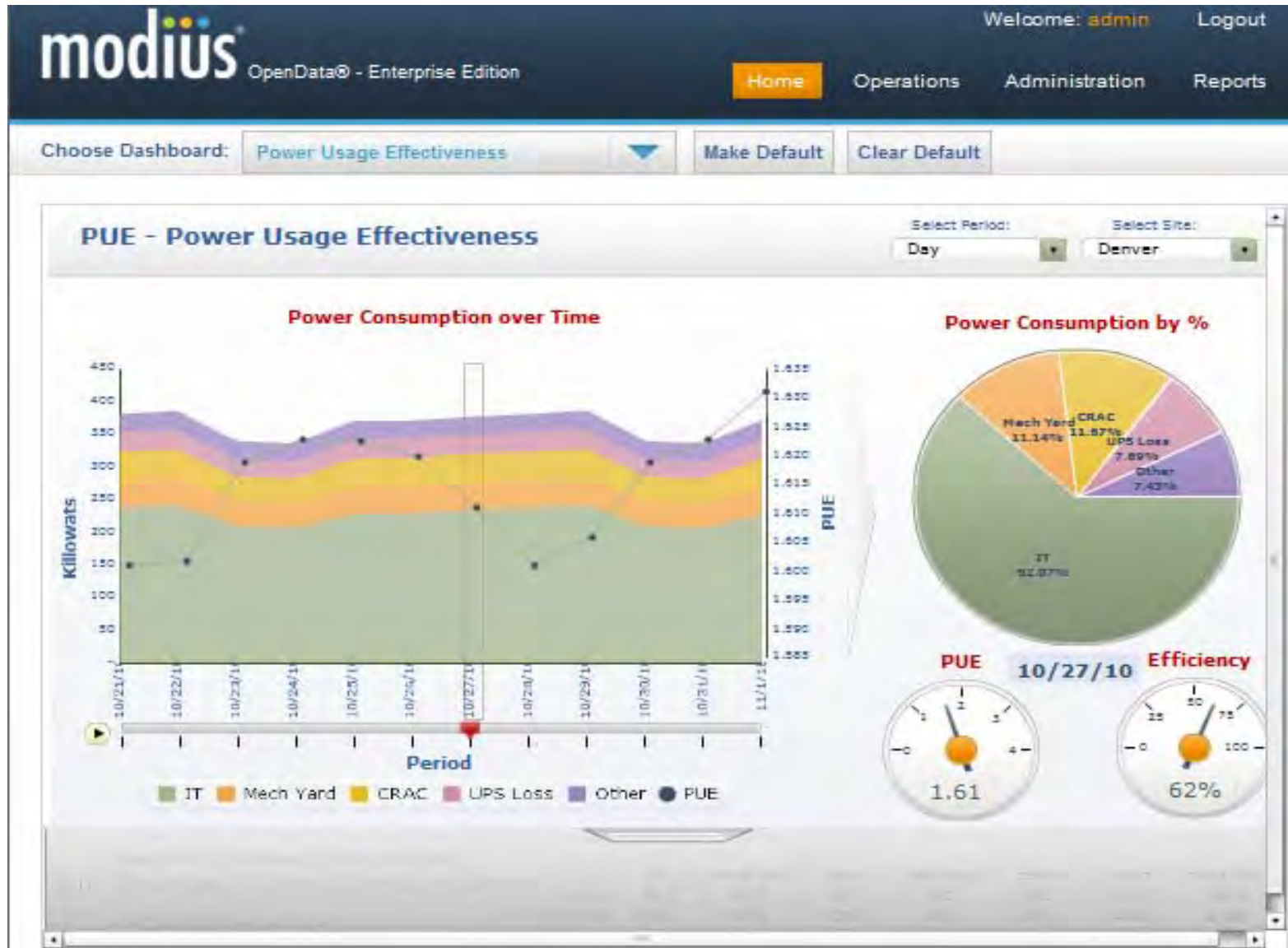
DRAWN RJM	LAWRENCE BERKELEY NATIONAL LABORATORY INTEL CORPORATION
CHECKED DS	
DATE 03/07/2006	HVAC CONTROLS DEMONSTRATION PROJECT
DWG. NO. LBNL-DIAG-1	

Dashboards can display multiple systems' information for monitoring and maintaining data center performance

- Provide IT and HVAC system performance at a glance
- Identify operational problems
- Baseline energy use and benchmark performance
- View effects of changes
- Inform integrated decisions



Efficiency Dashboard Example...



- **Evaluate monitoring systems to enhance operations and controls**
- **Install dashboards to manage and sustain energy efficiency.**



Environmental Conditions



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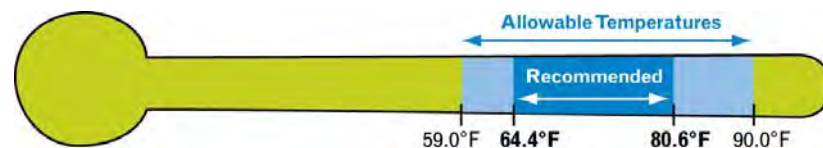
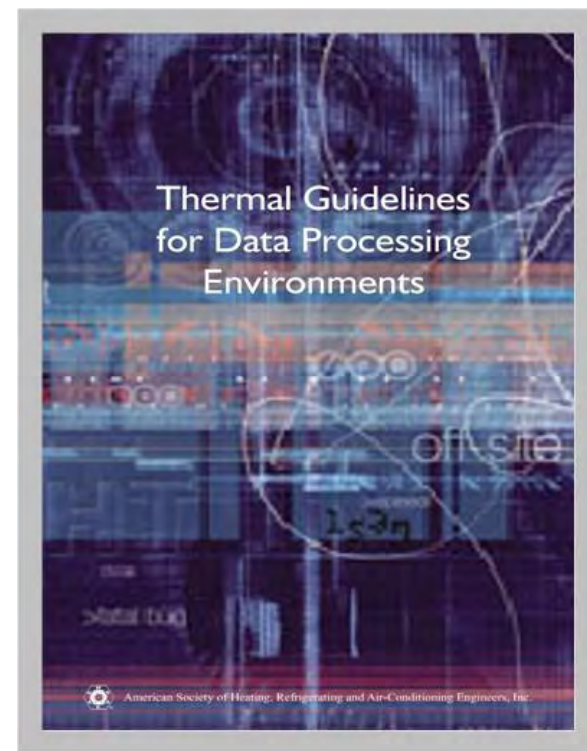


What are the main HVAC Energy Drivers?

- IT Load
- Climate
- **Room temperature and humidity**
 - Most data centers are overcooled and have humidity control issues
 - Human comfort should not be a driver

ASHRAE's Thermal Guidelines:

- Provide common understanding between IT and facility staff.
- Endorsed by IT manufacturers
- Enables large energy savings - especially when using economizers.
- Recommends temperature range of 18° C to 27° C (80.6°F) with “allowable” much higher
- New (2011) ASHRAE Guidelines
 - Six classes of equipment identified with wider allowable ranges from 32° C to 45° C (113°F).
 - Provides more justification for operating above the recommended limits (in the allowable range)
 - Provides wider humidity ranges



2011 ASHRAE Thermal Guidelines

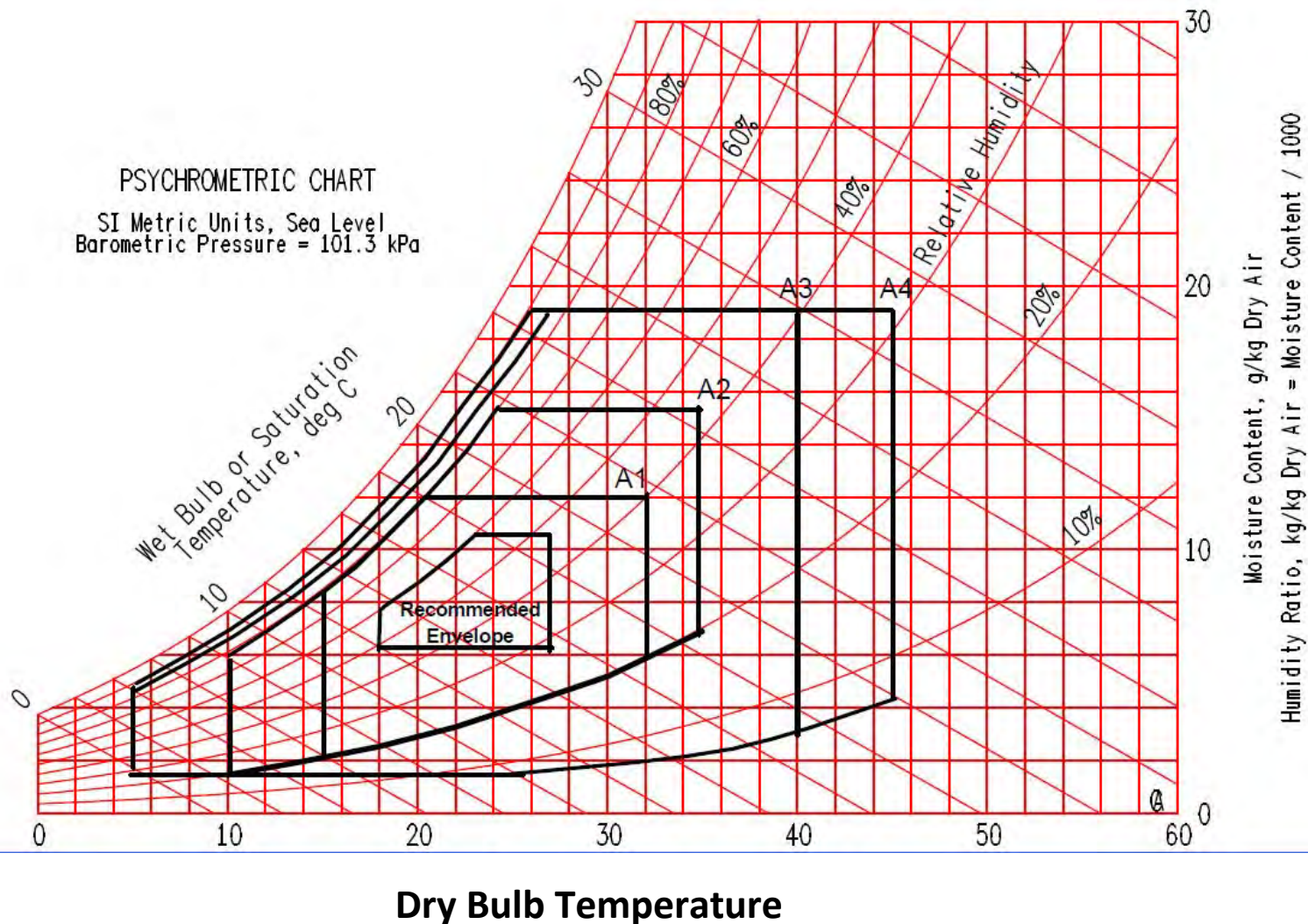
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Classes (a)	Equipment Environmental Specifications							
	Product Operations (b)(c)					Product Power Off (c) (d)		
	Dry-Bulb Temperature (°C) (e) (g)	Humidity Range, non-Condensing (h) (i)	Maximum Dew Point (°C) (j)	Maximum Elevation (m) (k)	Maximum Rate of Change (°C/hr) (l)	Dry-Bulb Temperature (°C) (m)	Relative Humidity (%) (n)	Maximum Dew Point (°C) (o)
Recommended (Applies to all A classes; individual data centers can choose to expand this range based upon the analysis described in this document)								
A1 to A4	18 to 27	5.5°C DP to 60% RH and 15°C DP						
Allowable								
A1	15 to 32	20% to 80% RH	17	3050	5/20	5 to 45	8 to 80	27
A2	10 to 35	20% to 80% RH	21	3050	5/20	5 to 45	8 to 80	27
A3	5 to 40	-12°C DP & 8% RH to 85% RH	24	3050	5/20	5 to 45	8 to 85	27
A4	5 to 45	-12°C DP & 8% RH to 90% RH	24	3050	5/20	5 to 45	8 to 90	27
B	5 to 35	8% RH to 80% RH	28	3050	NA	5 to 45	8 to 80	29
C	5 to 40	8% RH to 80% RH	28	3050	NA	5 to 45	8 to 80	29

2011 Thermal Guidelines for Data Processing Environments – Expanded Data Center Classes and Usage Guidance. White paper prepared by ASHRAE Technical Committee TC 9.9

2011 ASHRAE allowable ranges

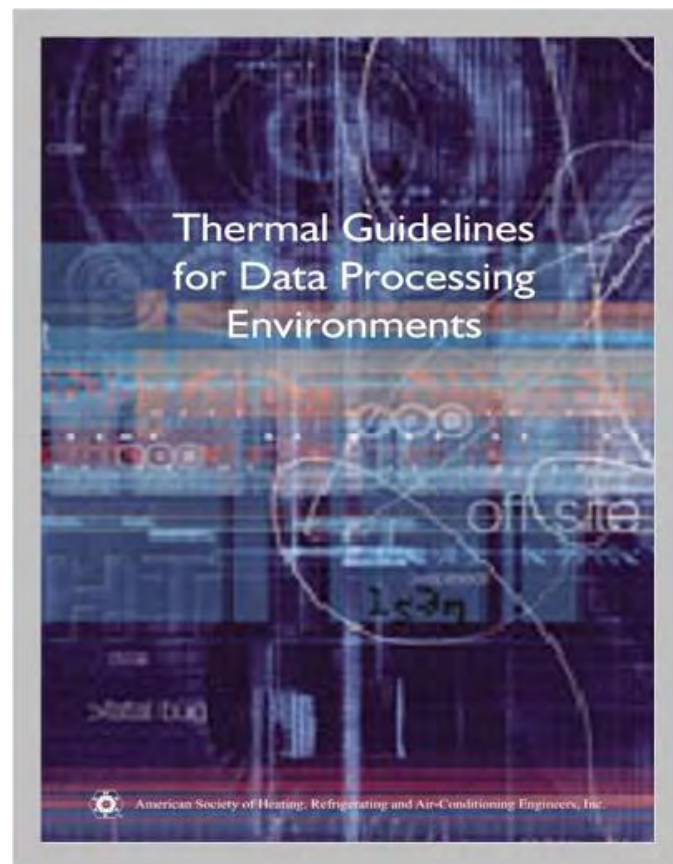


ASHRAE's key conclusion when considering potential for increased failures at higher (allowable) temperatures:

“For a majority of US and European cities, the air-side and water-side economizer projections show failure rates that are very comparable to a traditional data center run at a steady state temperature of 20°C.”

Environmental conditions: Summary

- A cold data center = efficiency opportunity
- Perceptions, based on old technology lead to cold data centers with tight humidity ranges – *this needs to change*
- Many IT manufacturers design for harsher conditions than ASHRAE guidelines
- Design Data Centers for IT equipment performance - *not people comfort.*
- Must address air management before raising temperature





Airflow Management

Effective Application and Use in Data Centers



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Air Management: The Early Days at LBNL

It was cold but hot spots were everywhere

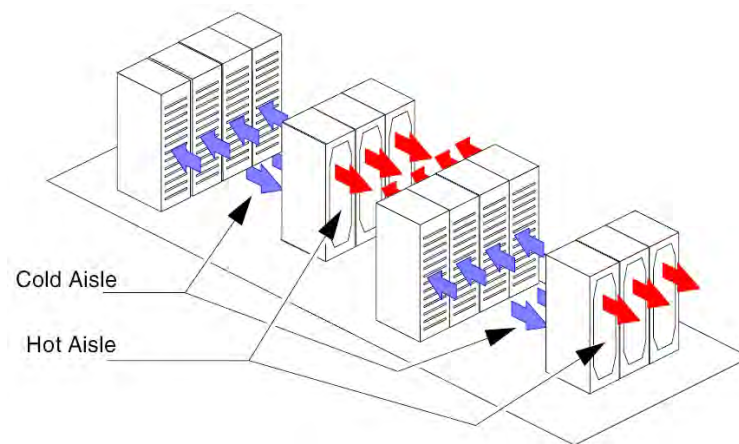


Fans were used to redirect air

High flow tiles reduced air pressure



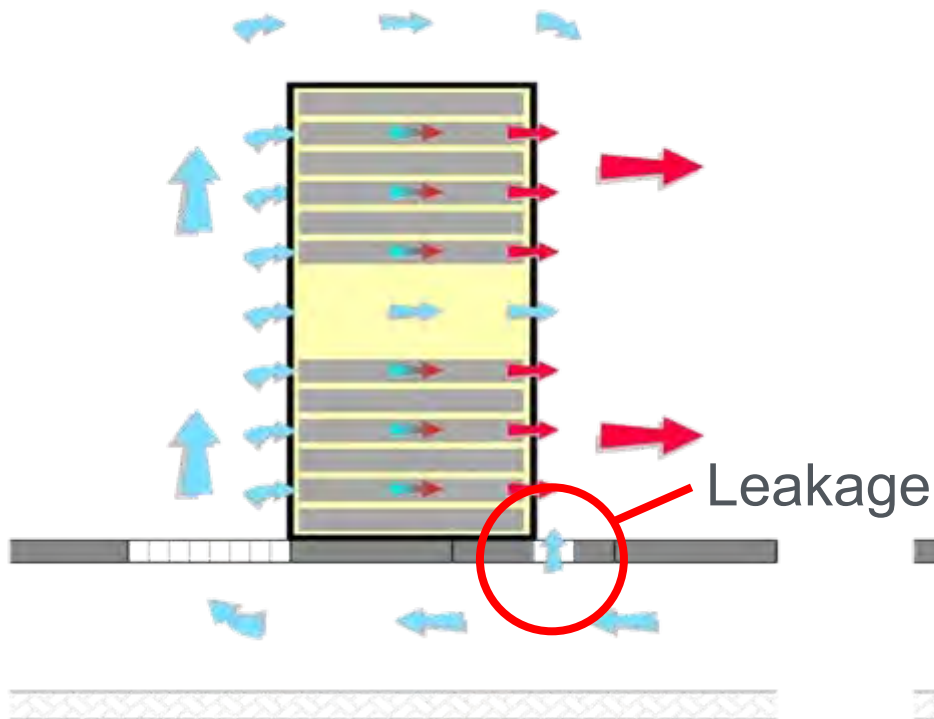
- Typically, more air circulated than required
- Air mixing and short circuiting leads to:
 - Low supply temperature
 - Low Delta T
- Use hot and cold aisles
- Improve isolation of hot and cold aisles
 - Reduce fan energy
 - Improve air-conditioning efficiency
 - Increase cooling capacity



Hot aisle / cold aisle configuration decreases mixing of intake & exhaust air, promoting efficiency.

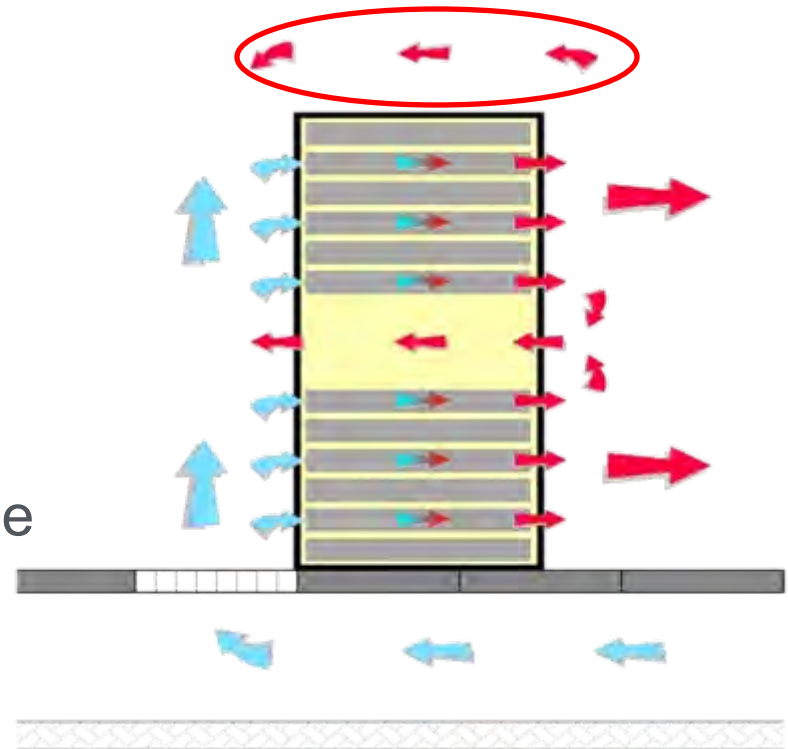
Reduce Bypass and Recirculation

Bypass Air / Short-Circuiting...



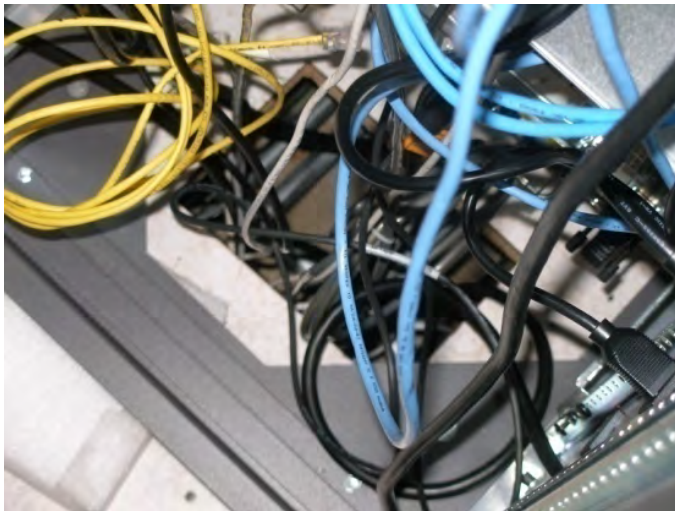
Wastes cooling capacity.

Recirculation...



Increases inlet temperature to servers.

Maintain sealing of all potential leaks in the raised floor plenum.



Unsealed cable penetration

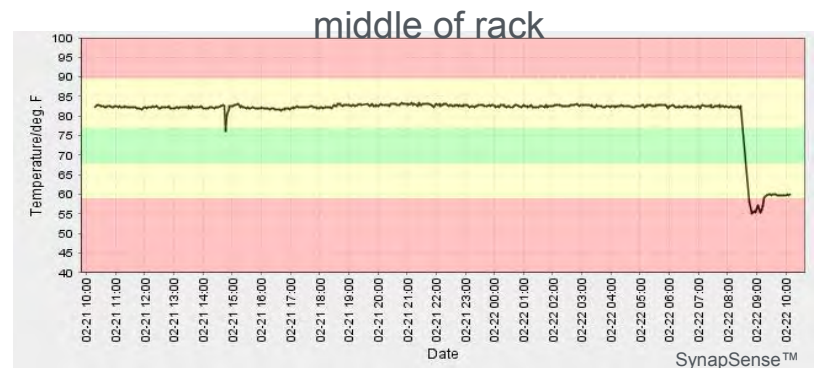
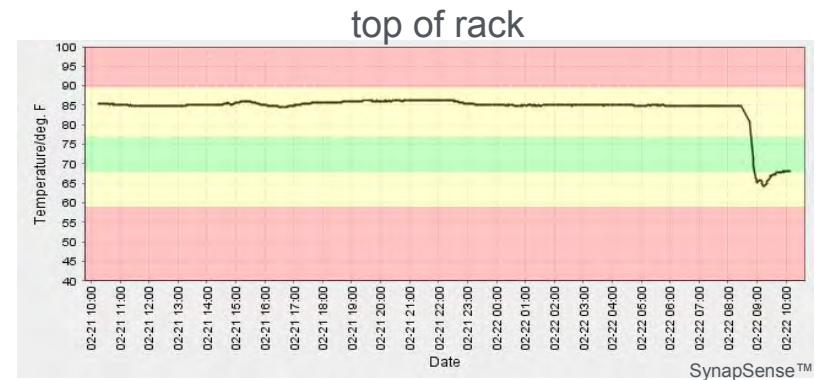
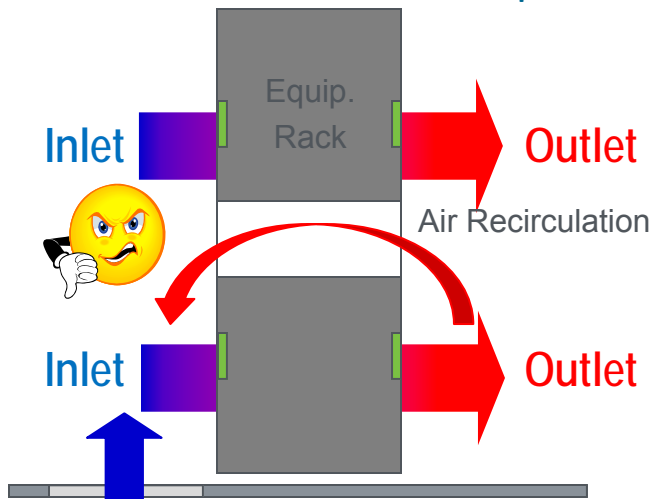


Sealed cable penetration

Manage Blanking Panels

- Managing server blanking and side panels is very important.
 - *Any* opening between the aisles will degrade the separation of hot and cold air.
- Maintain server blanking and side panels.

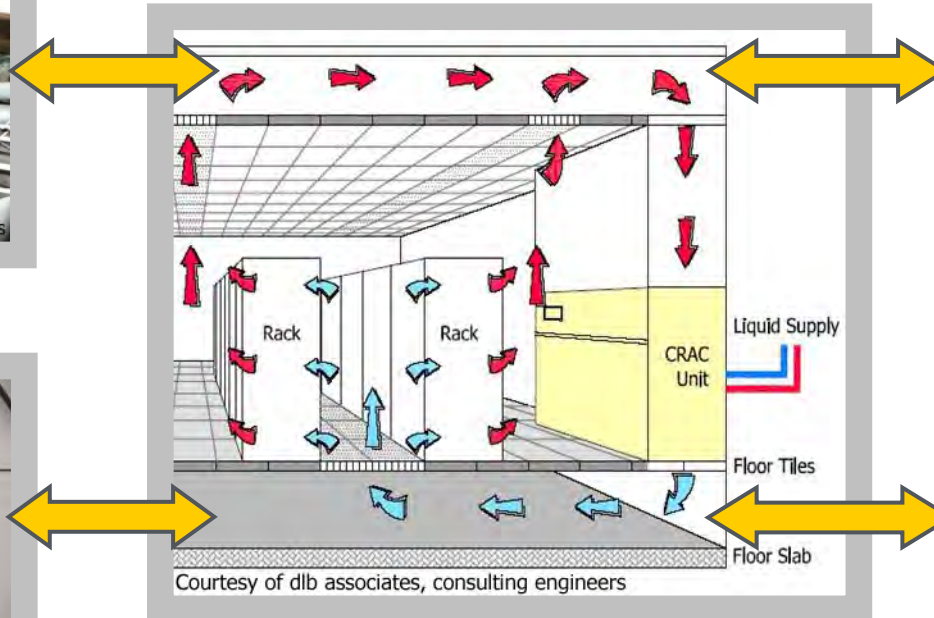
One 12" blanking panel added
Temperature dropped ~20°



Reduce Airflow Restrictions & Congestion



Congested Floor & Ceiling Cavities



Consider The Impact That Congestion Has On The Airflow Patterns



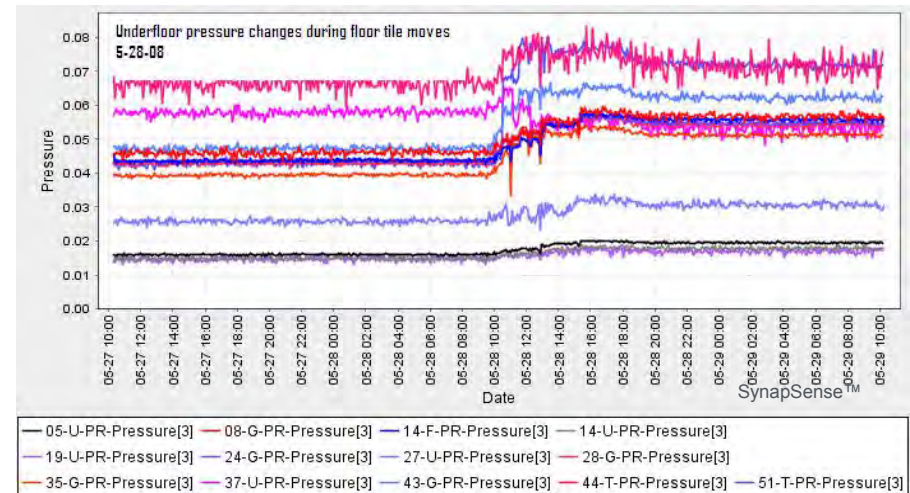
Empty Floor & Ceiling Cavities

Tune Floor Tiles

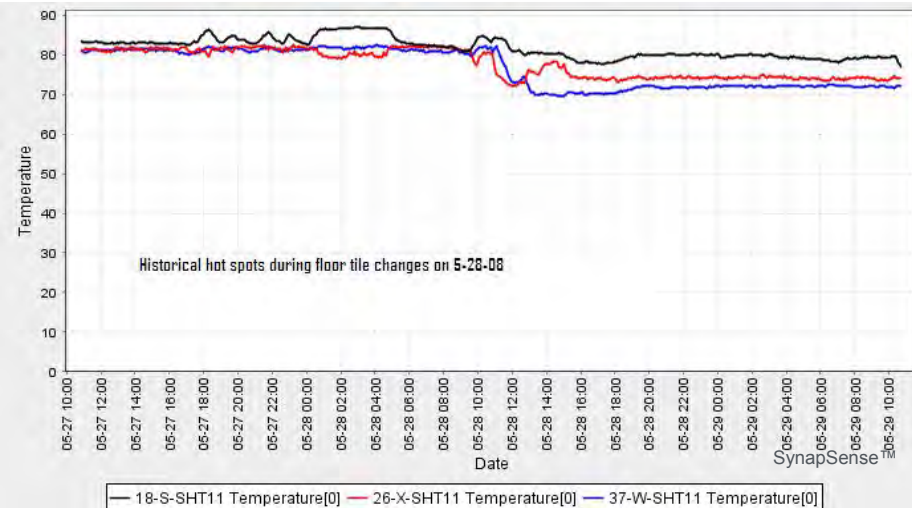


- Too many permeable floor tiles
- if airflow is optimized
 - under-floor pressure ☐
 - rack-top temperatures ☐
 - data center capacity increases
- Measurement and visualization assisted tuning process

under-floor pressures

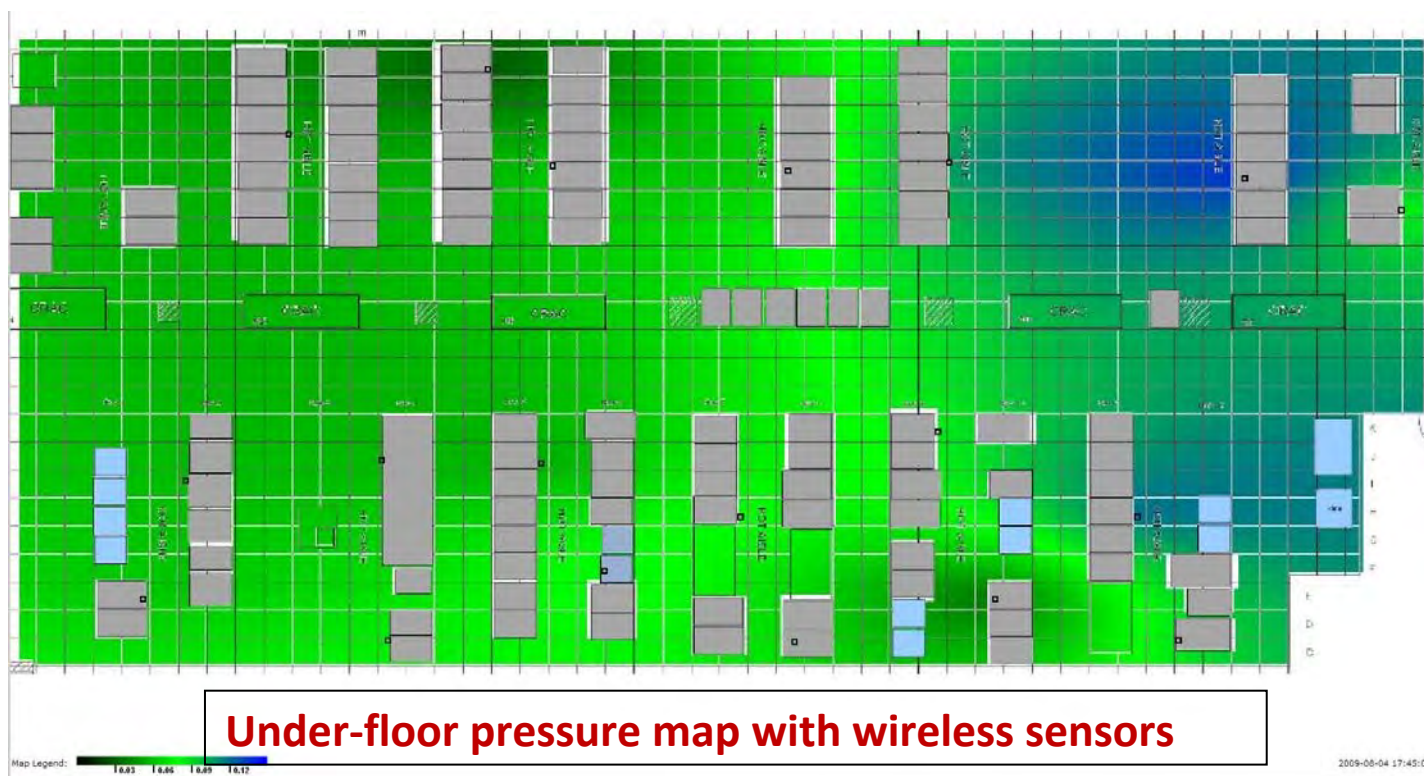


rack-top temperatures

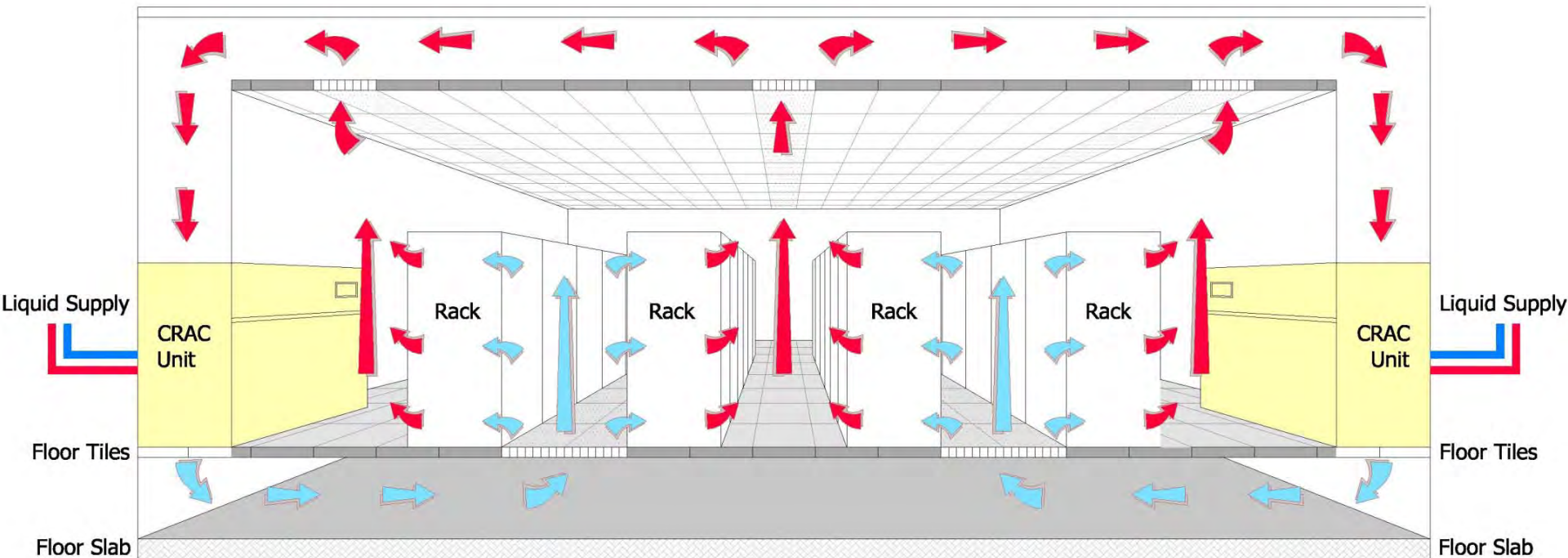


Resolve Airflow Balancing

- BALANCING is required to optimize airflow.
- Rebalancing needed with new IT or HVAC equipment
- Locate perforated floor tiles *only* in cold aisles



Next step: Air Distribution Return-Air Plenum



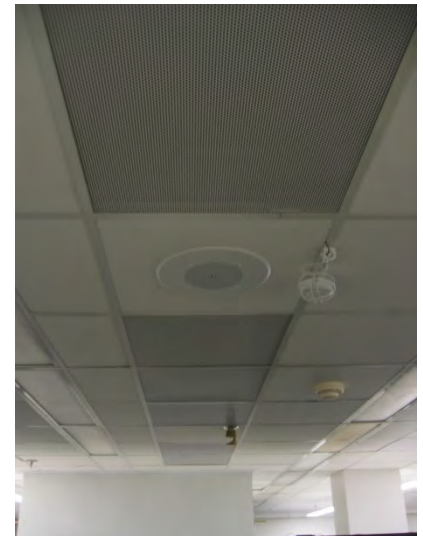
Return air plenum

- Overhead plenum converted to hot-air return
- Return registers placed over hot aisle
- CRAC intakes extended to overhead

Before



After



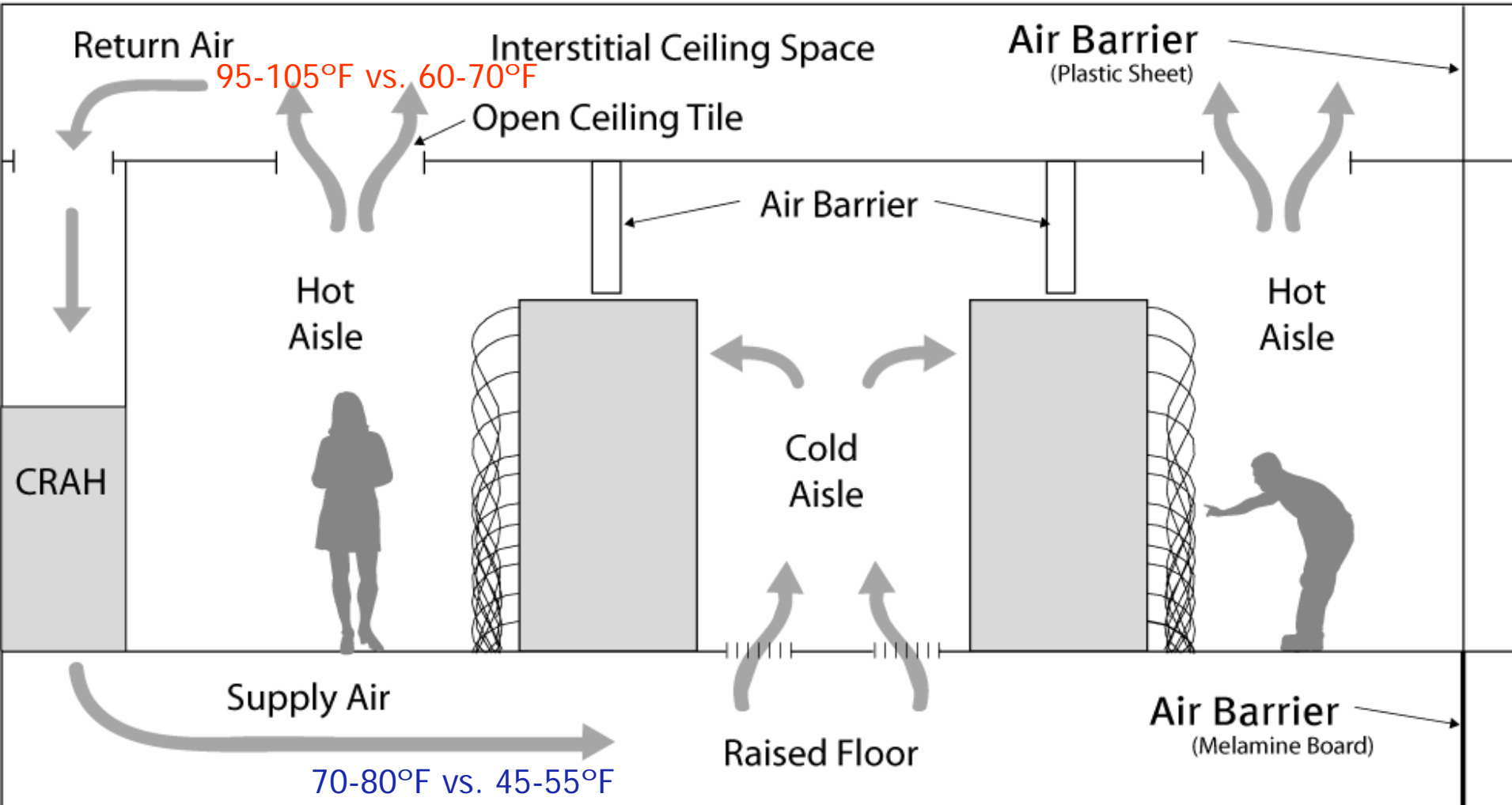
Adding Air Curtains for Hot/Cold Isolation

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Improve Air Management: Isolate Cold and Hot Aisles



Localized air cooling systems with hot and cold isolation can be used to supplement or replace under-floor systems (raised floor not required!)

Examples include:

➤ **Row-based cooling units**

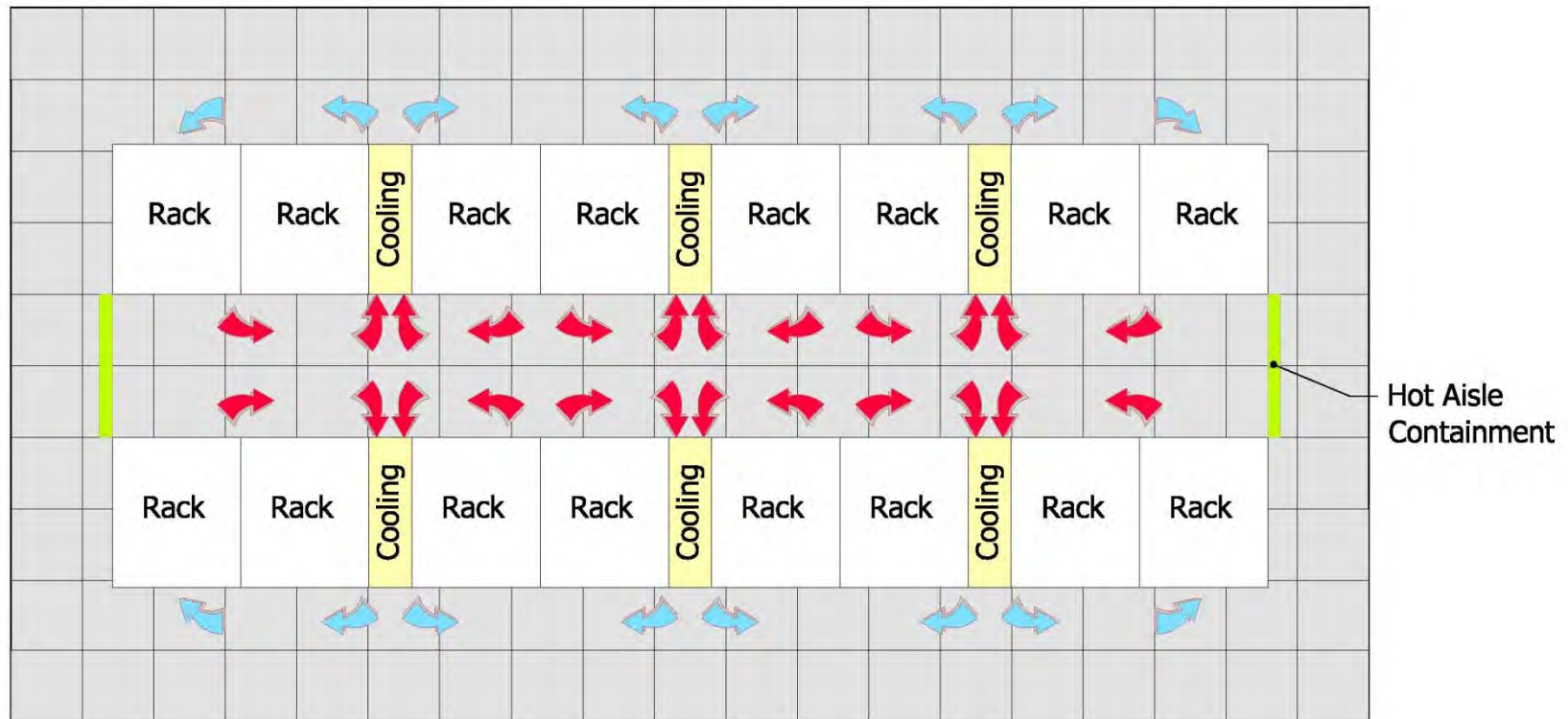
- Cooling units placed in the rows of racks.

➤ **Rack-mounted heat exchangers**

- Cool the hot exhaust air from the rack

➤ **Both options “Pre-engineer” hot and cold isolation**

Example – Local Row-Based Cooling



Air management techniques:

- Seal air leaks in floor (e.g. cable penetrations)
- Prevent recirculation with blanking panels in racks
- Manage floor tiles (e.g. no perforated tiles in hot aisle)
- Improve isolation of hot and cold air (e.g. return air plenum, curtains, or complete isolation)

Impact of good isolation:

- Supply airflow reduced
 - Fan savings up to 75%+
- Overall temperature can be raised
 - Cooling systems efficiency improves
 - Greater opportunity for economizer (“free” cooling)
- Cooling capacity increases



Cooling systems

Removing heat from data centers



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Computer Room Air Conditioners (CRACs) and Air Handlers (CRAHs)

- **CRAC units**

- Contain a fan, Direct Expansion (DX) cooling coil, and a refrigerant compressor.

- **CRAH units**

- Contain a fan – air handler (AH) and chilled water cooling coil
- Typically in larger facilities with a chiller plant

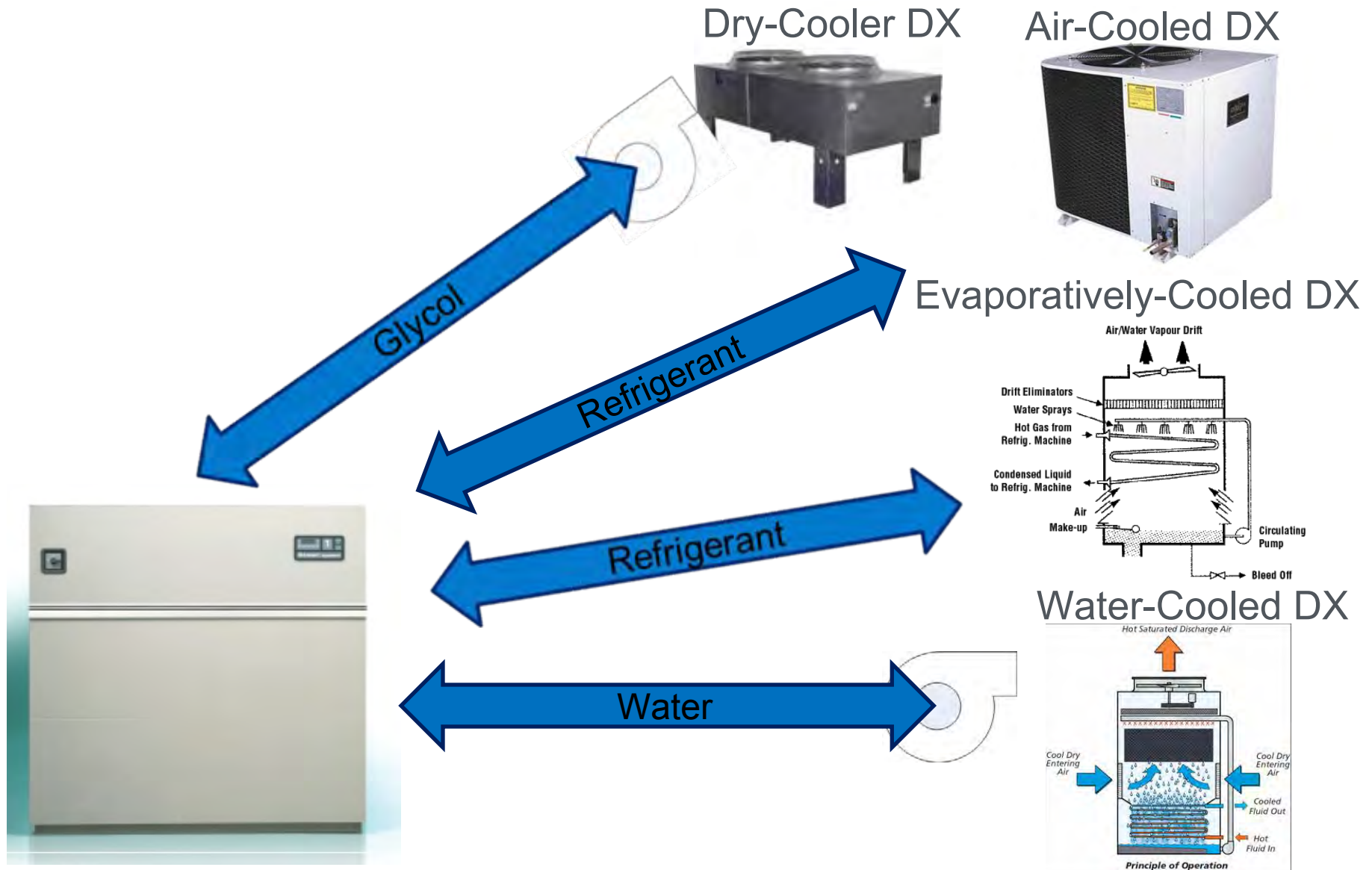
- **Both often equipped with humidifiers and reheat for dehumidification**

- **Often independently controlled**

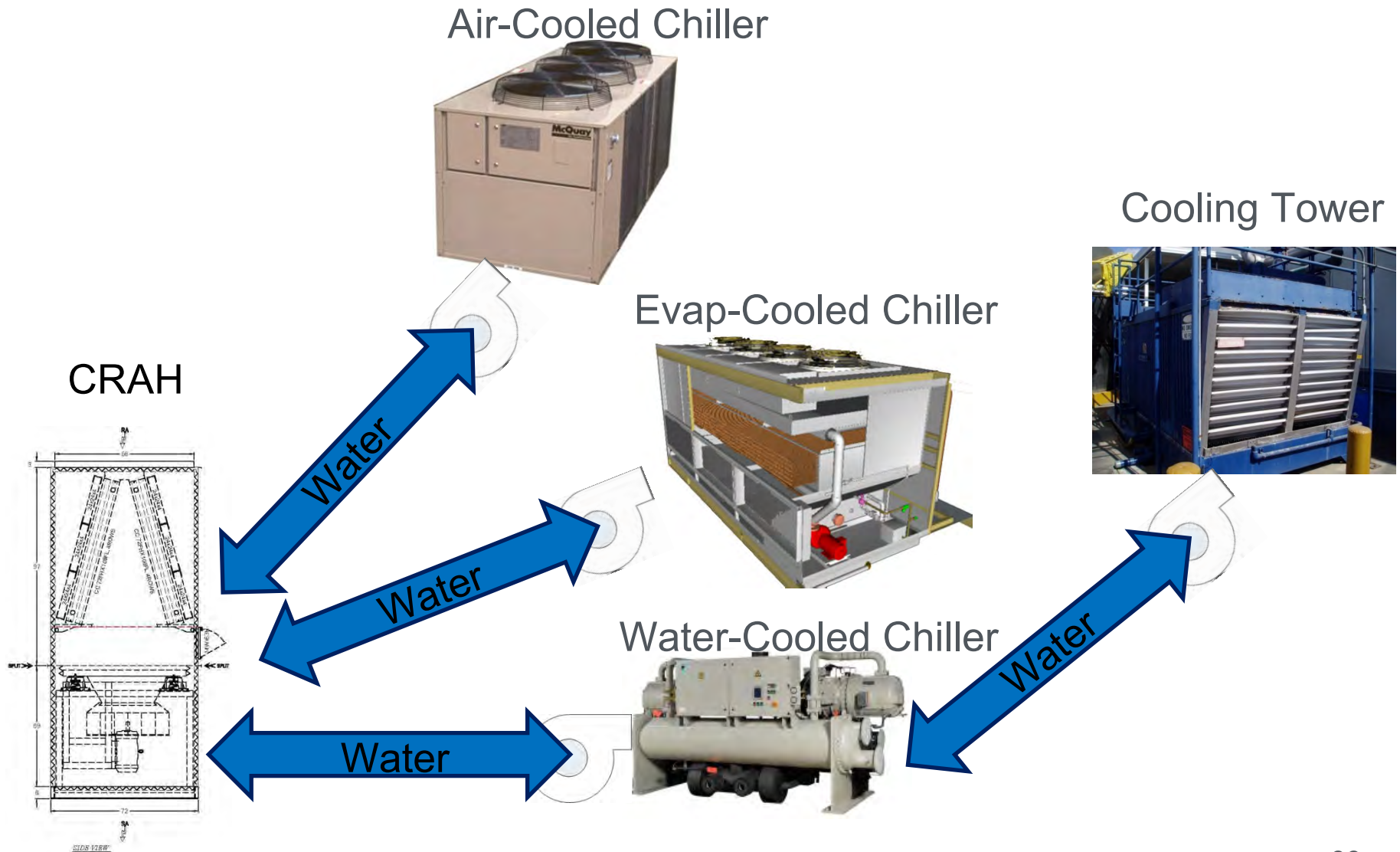
- Tight ranges and poor sensor calibration lead to units fighting



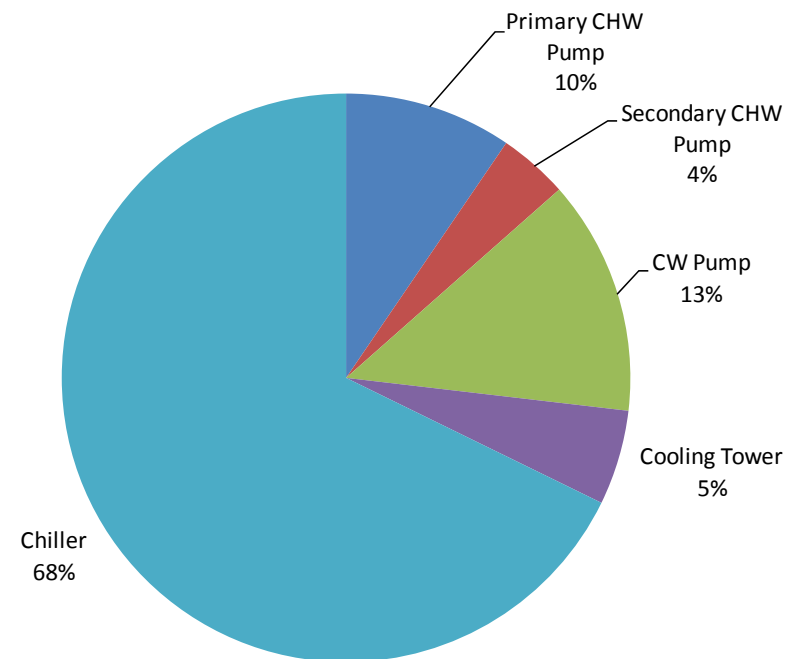
DX (or AC) units reject heat outside...



Computer Room Air Handling (CRAH) units use Chilled-Water



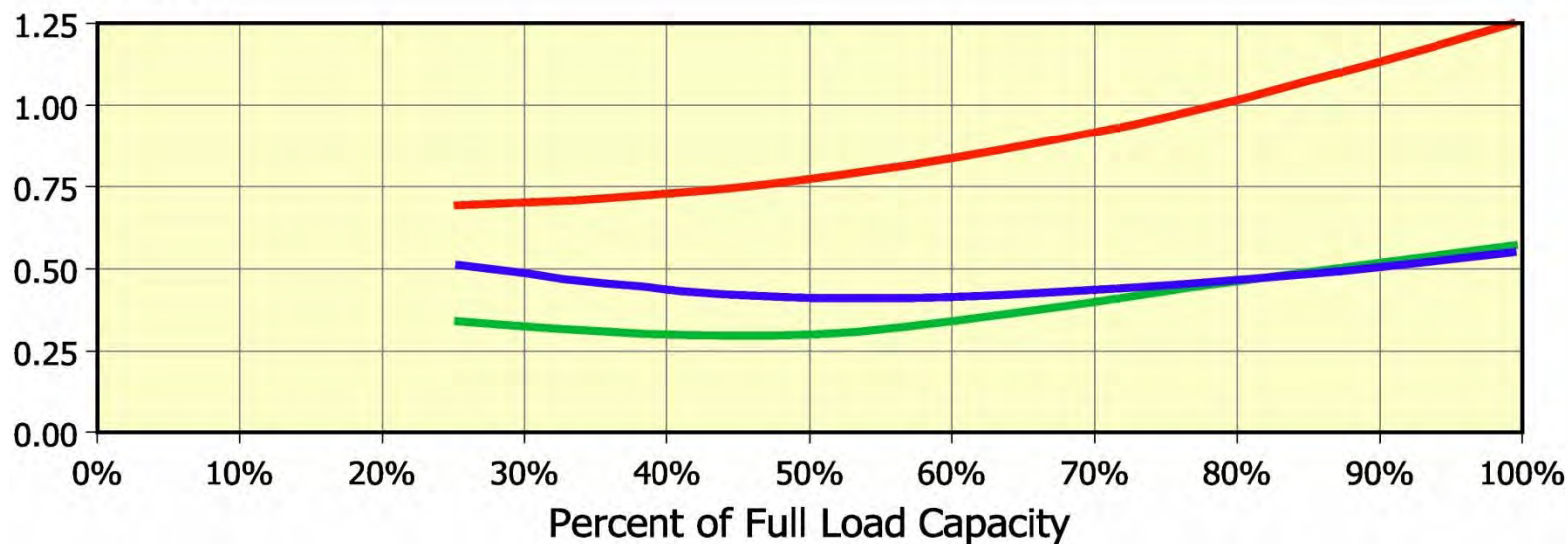
- **Have a plant (vs. distributed cooling)**
- **Use “warm” water cooling (multi-loop)**
- **Size cooling towers for “free” cooling**
- **Integrate controls and monitor efficiency of all primary components**
- **Thermal storage**
- **Utilize variable speed drives on:**
 - **Fans**
 - **Pumps**
 - **Towers**
 - **Chillers**



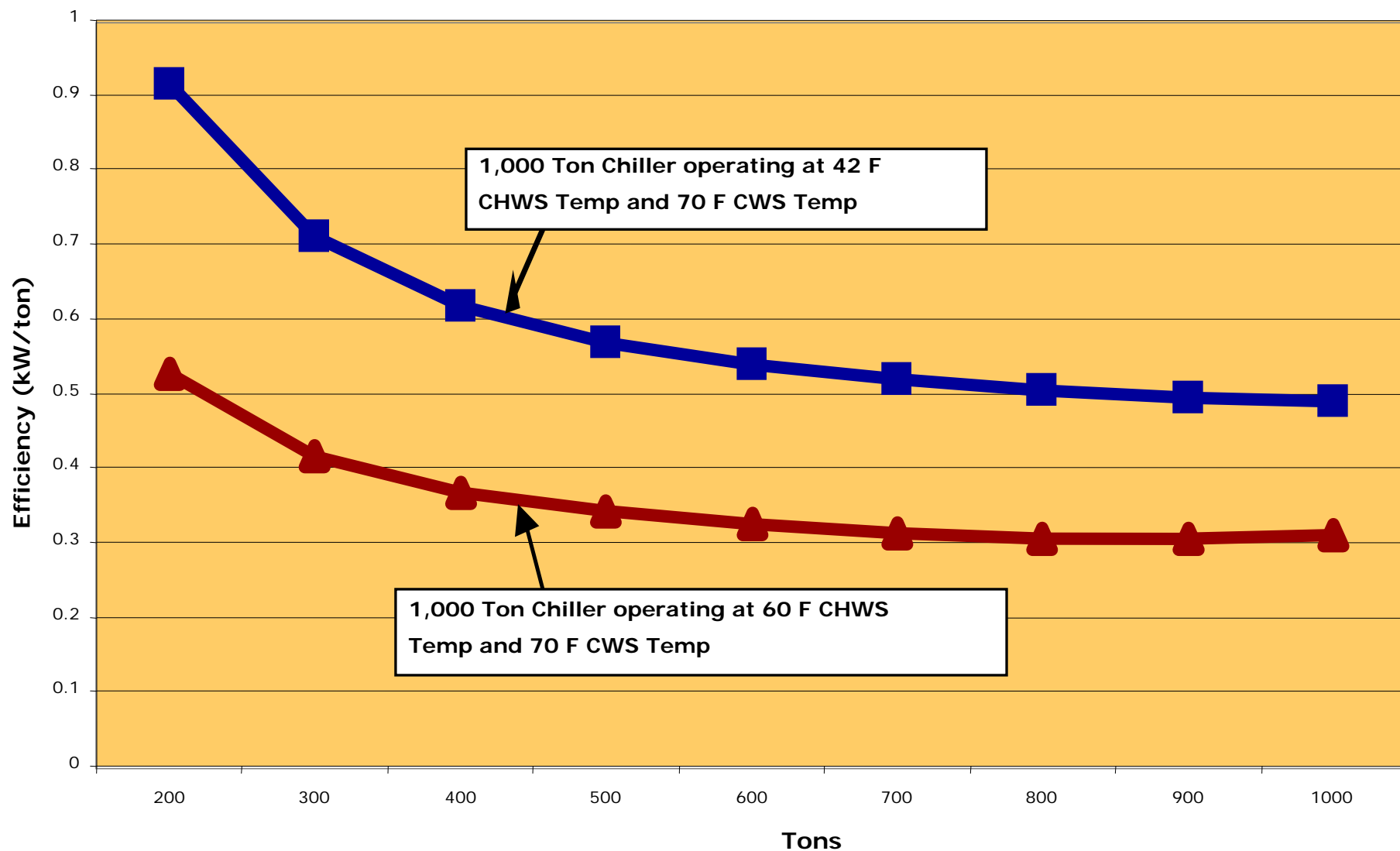
Select Efficient Chillers

Chiller	Compressor kW / ton			
	25%	50%	75%	100%
400 Ton Air Cooled	0.69	0.77	0.96	1.25
1200 Ton Water Cooled w/o VFD	0.51	0.41	0.45	0.55
1200 Ton Water Cooled with a VFD	0.34	0.30	0.43	0.57

kW Per Ton



Increase Temperature of Chiller Plant



Data provided by York International Corporation.

As heat densities rise, liquid solutions become more attractive (again):

Volumetric heat capacity comparison



400 Gallon pool
[1.5 m³]

Water

=



[5380 m³]

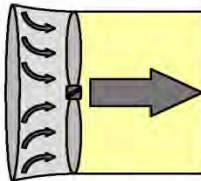

~ 190,000 cubic foot blimp

GOODYEAR

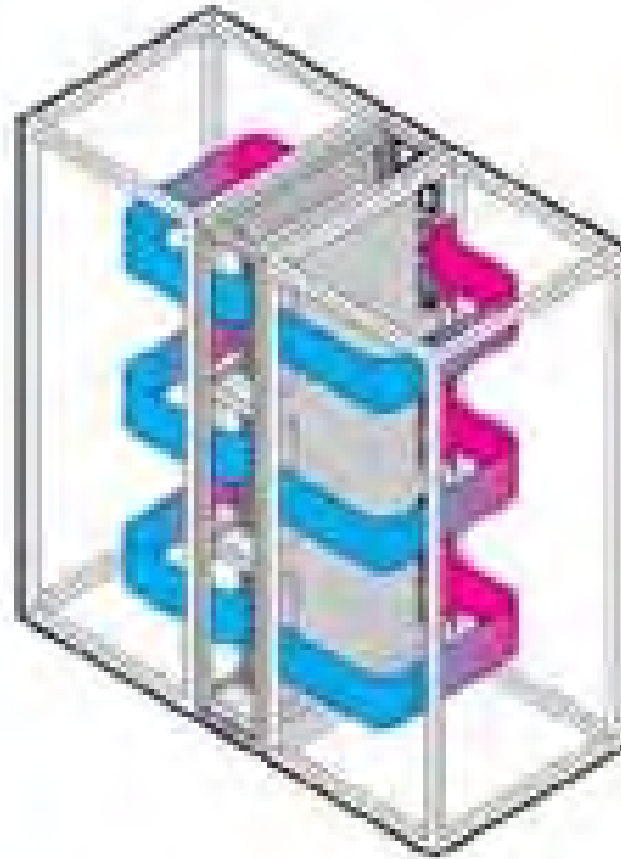
Air

Why Liquid Cooling?

- Heat removal efficiency increases as liquid gets closer to the heat source
- Liquids can provide cooling with higher temperature coolant
 - Improved cooling efficiency
 - Increased economizer hours
 - Greater potential use of waste heat
- Reduced transport energy:

Heat Transfer		Resultant Energy Requirements			
Rate	ΔT	Heat Transfer Medium	Fluid Flow Rate	Conduit Size	Theoretical Horsepower
10 Tons	12°F	Forced Air 	9217 cfm	34" Ø	3.63 Hp
		Water 	20 gpm	2" Ø	.25 Hp

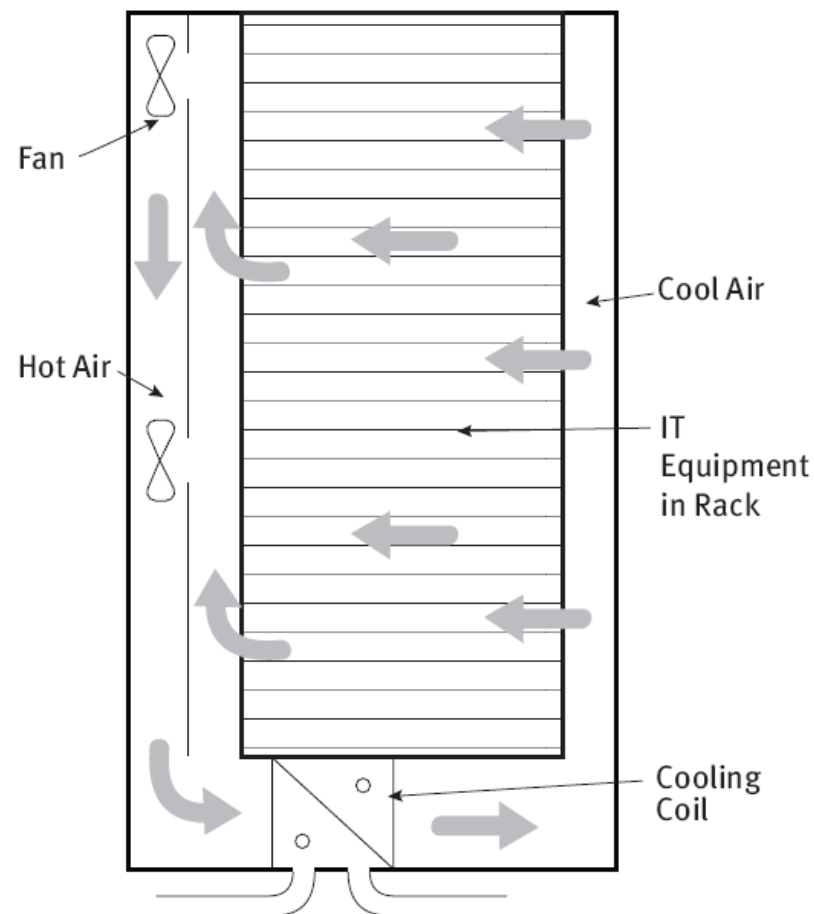
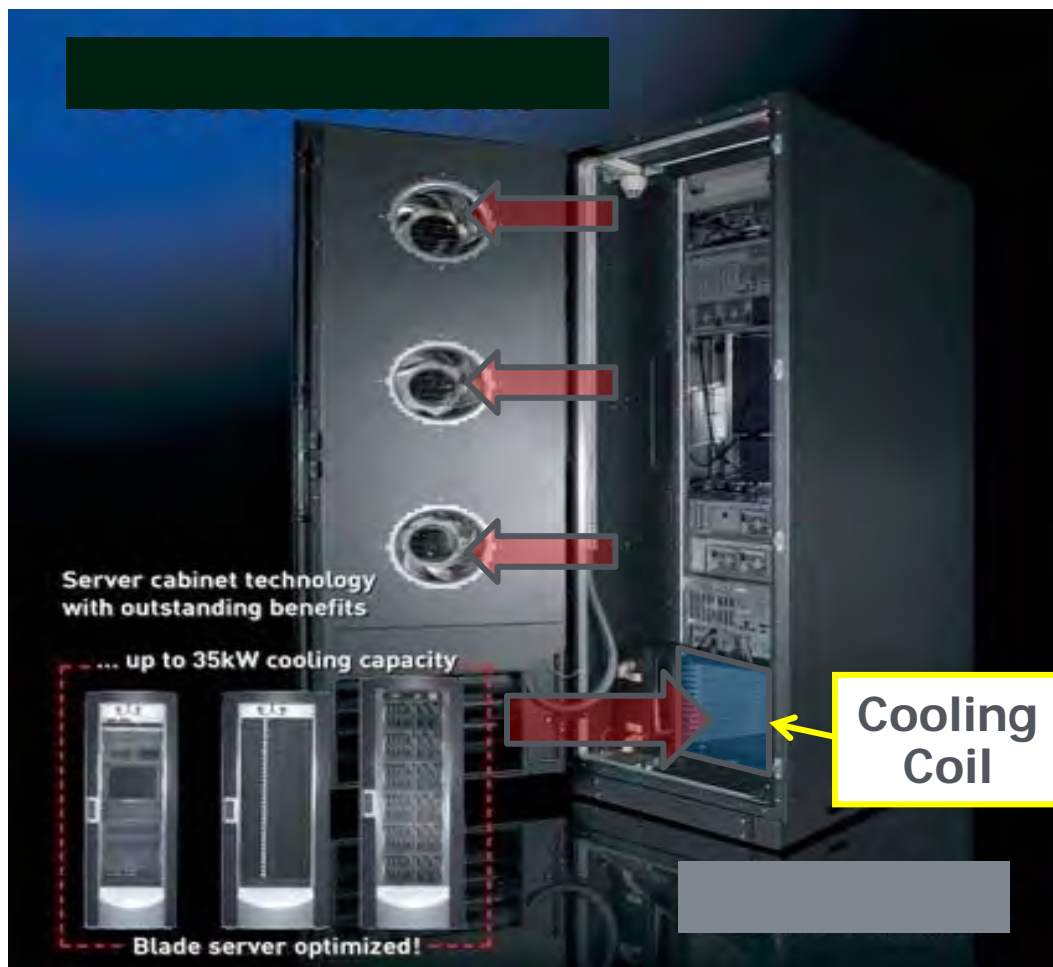
In-Row Cooling



Graphics courtesy of Rittal

In rack liquid cooling

Racks with integral coils and full containment



Rear-Door Liquid Cooling

Rear Door (open)

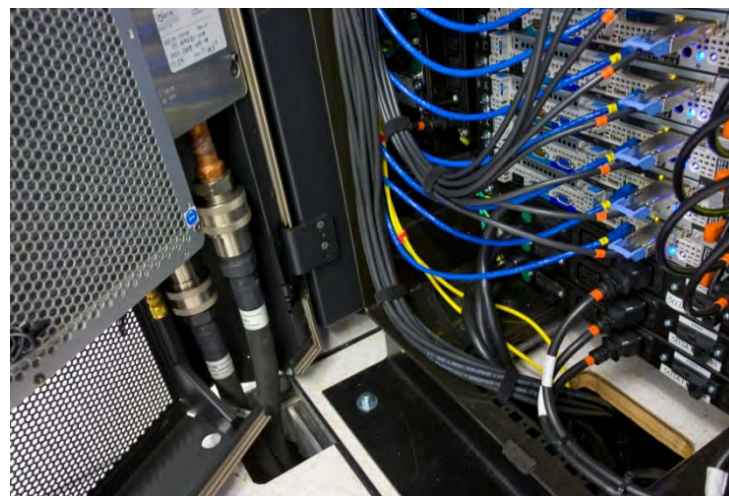


Inside rack RDHx, open 90°

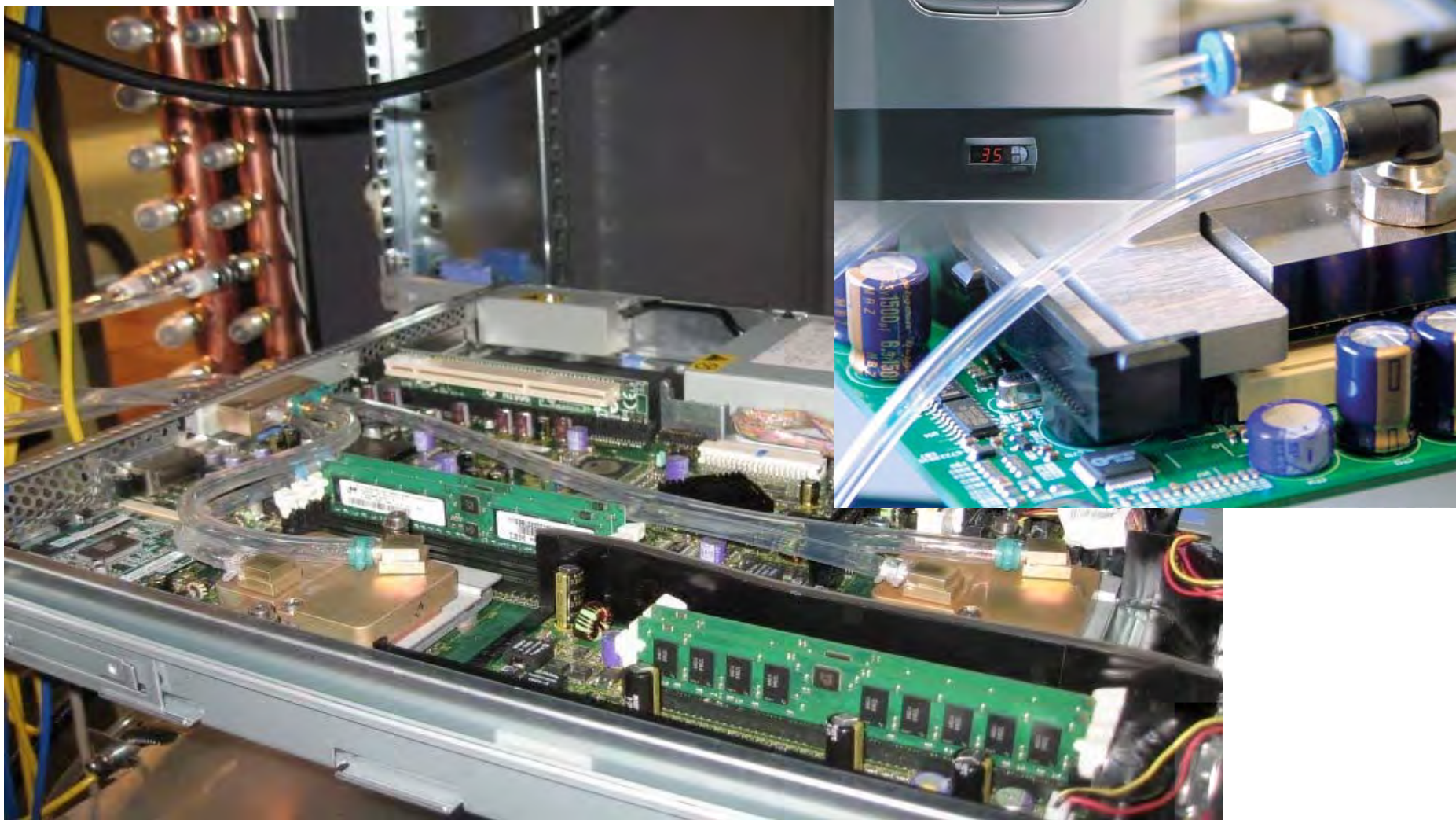
Rear Doors (closed)



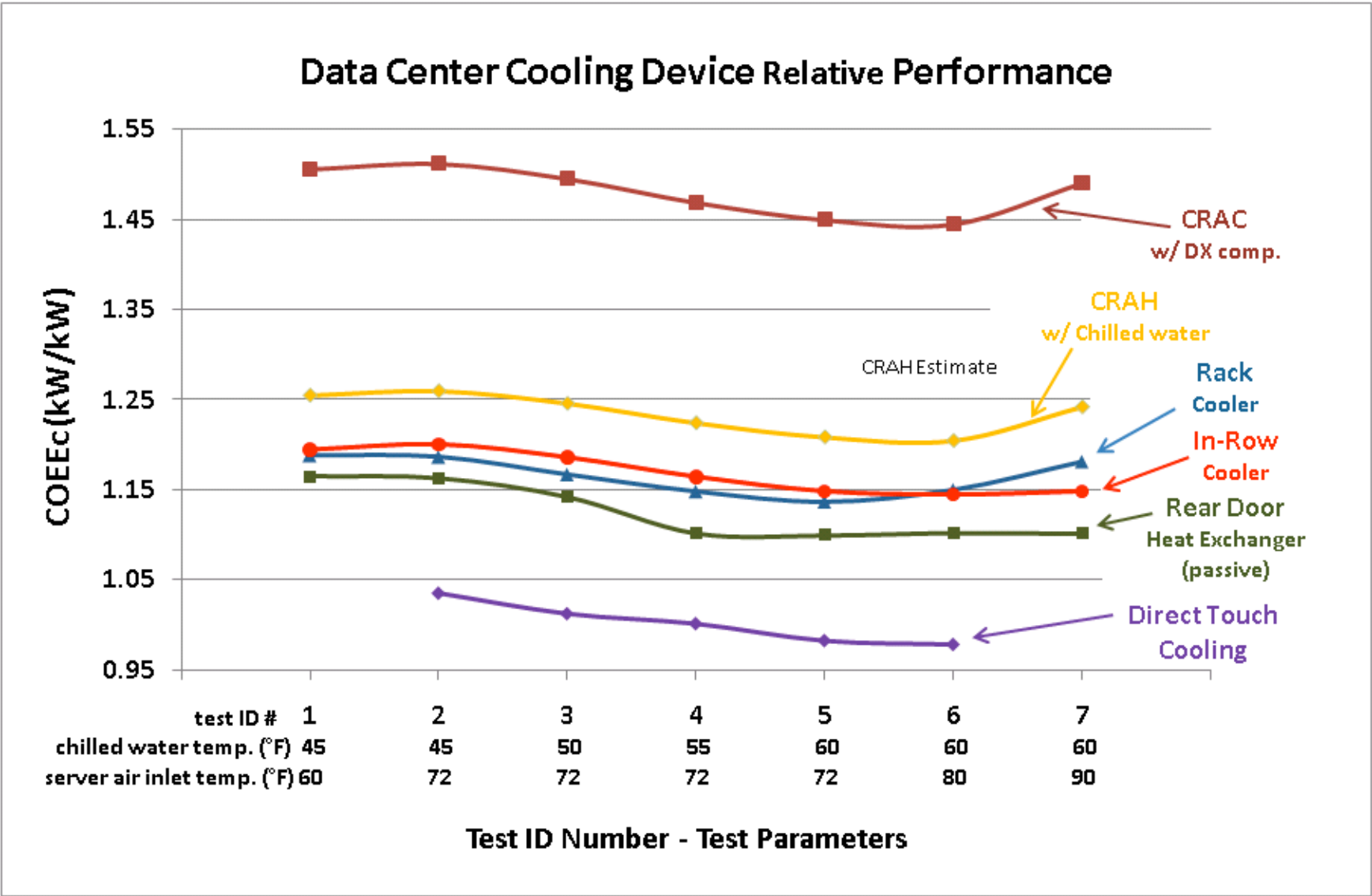
Liquid Cooling Connections



On Board Cooling



“Chill-off 2” evaluation of liquid cooling solutions



Use Free Cooling:

Cooling without Compressors:

- Outside-Air Economizers
- Water-side Economizers
- Let's get rid of chillers in data centers

Avg. Power for Cooling

HVAC Cooling	23%
HVAC Fans	8%
TOTAL	31%

Using 100% Economizer

Energy Savings = $23 / 31$

= 74%

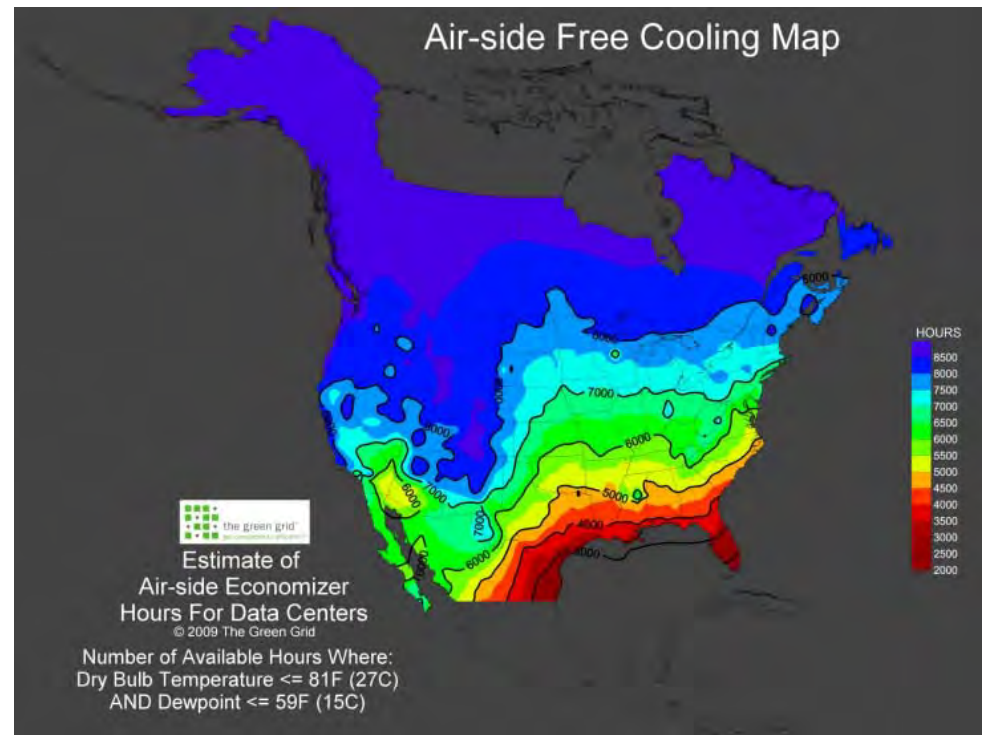


Advantages

- Lower energy use
- Added reliability (backup for cooling system)

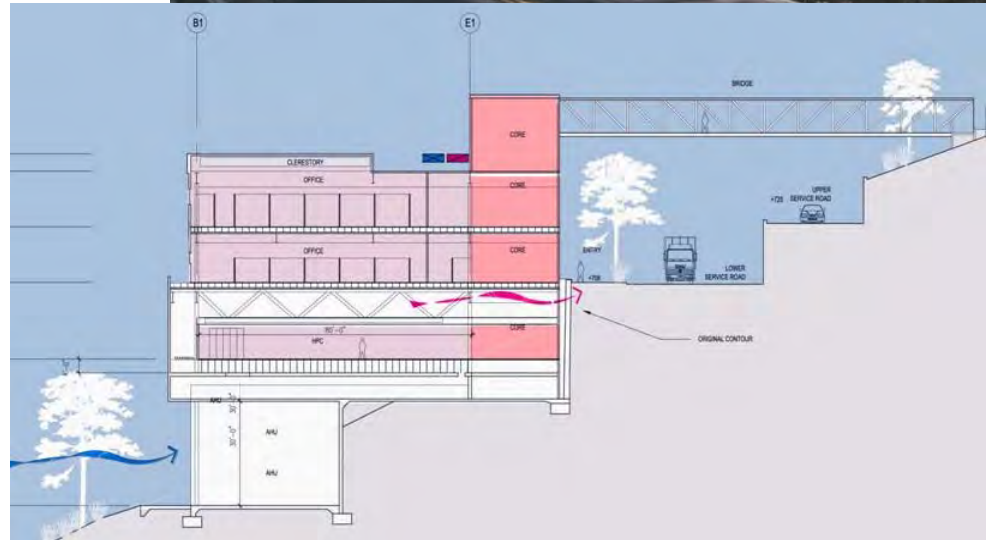
Potential Issues

- Installation space.
- Dust
 - Not a concern with Merv 13 filters
- Gaseous contaminants
 - Not widespread
 - Impacts normally cooled data centers as well
- Shutdown or bypass if smoke is outside data center.



System Design Approach:

- Free cooling
- Air-side economizer (93% of hours)
 - Direct evaporative cooling for humidification and pre-cooling
- Liquid cooling also available
 - Tower side economizer
 - Four pipe system
- Waste heat reuse
- Annual PUE = 1.1 (predicted)



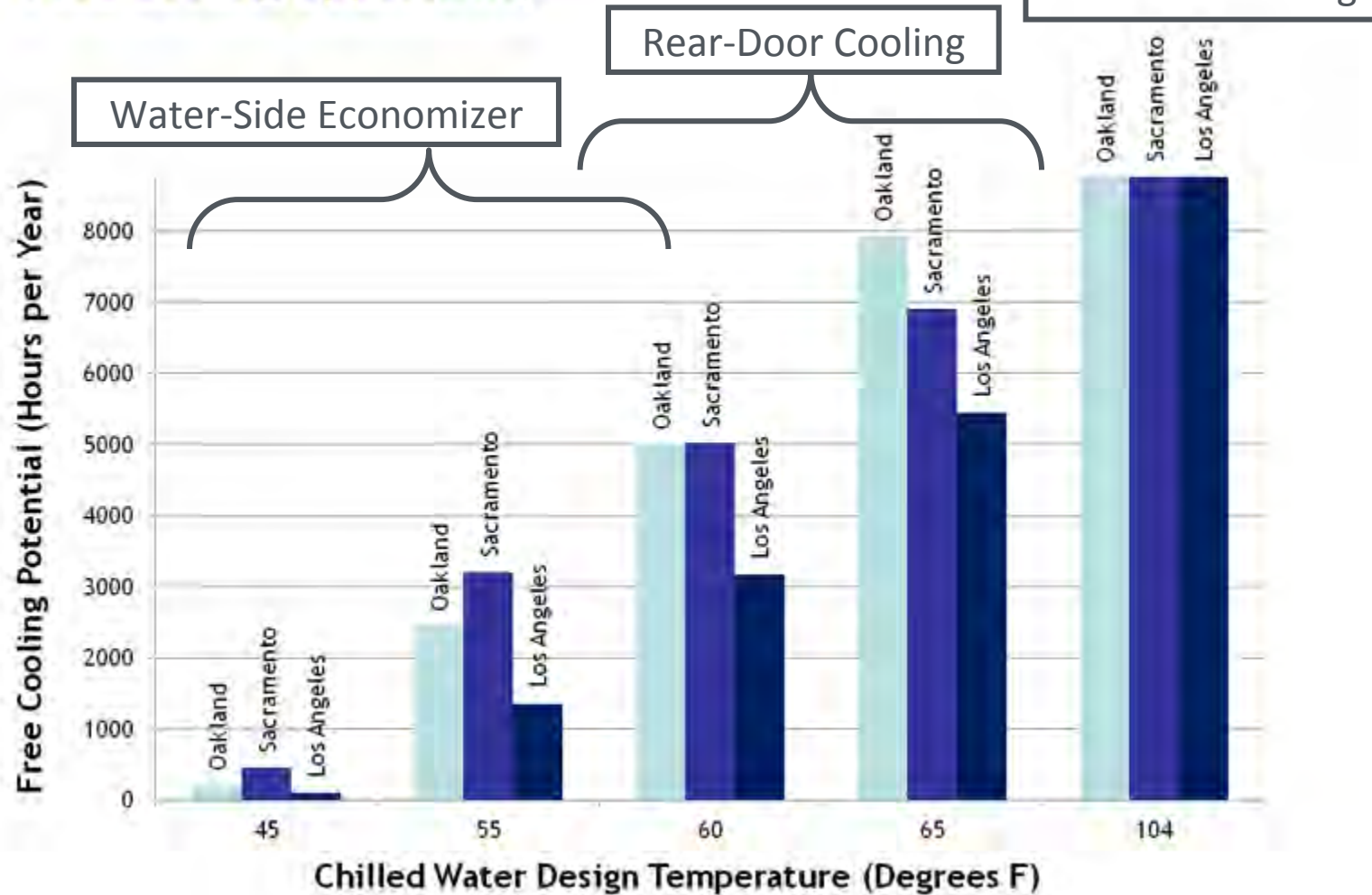
Advantages

- Cost effective in cool and dry climates
- Often easier retrofit
- Added reliability (backup in the event of chiller failure).
- No contamination questions



Potential for Tower Cooling

Free Cooling Opportunity



LBNL Example: Rear Door Cooling

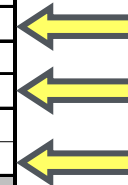
- Used instead of adding CRAC units
- Rear door water cooling with tower-only (or central chiller plant in series).
 - Both options significantly more efficient than existing direct expansion (DX) CRAC units.



- Eliminate inadvertent dehumidification
 - Computer load is sensible only
- Use ASHRAE allowable humidity ranges
 - Many manufacturers allow even wider ranges
- Defeat equipment fighting
 - Coordinate controls
- Disconnect and only control humidity of makeup air or one CRAC/CRAH unit
- Entirely disconnect (many have!)

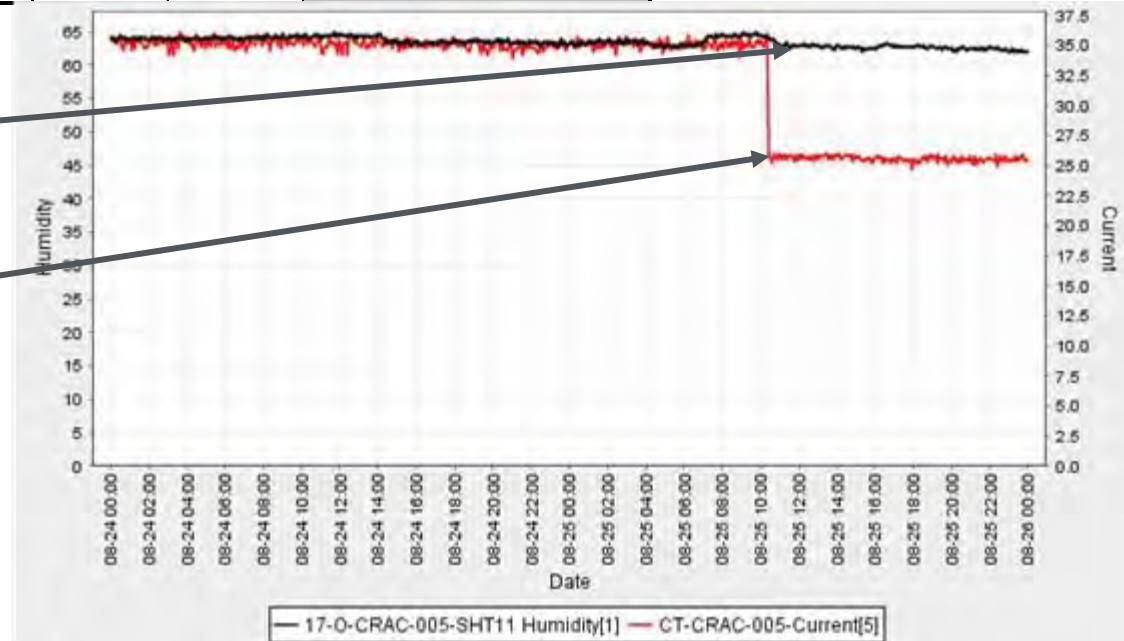
Cost of Unnecessary Humidification

	Visalia Probe			CRAC Unit Panel			
	Temp	RH	Tdp	Temp	RH	Tdp	Mode
AC 005	84.0	27.5	47.0	76	32.0	44.1	Cooling
AC 006	81.8	28.5	46.1	55	51.0	37.2	Cooling & Dehumidification
AC 007	72.8	38.5	46.1	70	47.0	48.9	Cooling
AC 008	80.0	31.5	47.2	74	43.0	50.2	Cooling & Humidification
AC 010	77.5	32.8	46.1	68	45.0	45.9	Cooling
AC 011	78.9	31.4	46.1	70	43.0	46.6	Cooling & Humidification
Min	72.8	27.5	46.1	55.0	32.0	37.2	
Max	84.0	38.5	47.2	76.0	51.0	50.2	
Avg	79.2	31.7	46.4	68.8	43.5	45.5	



Humidity down ~2%

CRAC power down 28%



- Use a central plant (e.g. chiller/CRAHs) vs. CRAC units
- Use centralized controls on CRAC/CRAH units
 - Prevent simultaneous humidifying and dehumidifying
 - Optimize sequence and staging
- Move to liquid cooling (room, row, rack, chip)
- Consider VSDs on fans, pumps, chillers, and towers
- Use air- or water-side economizers where possible.
- Expand humidity range and improve humidity control (or disconnect).



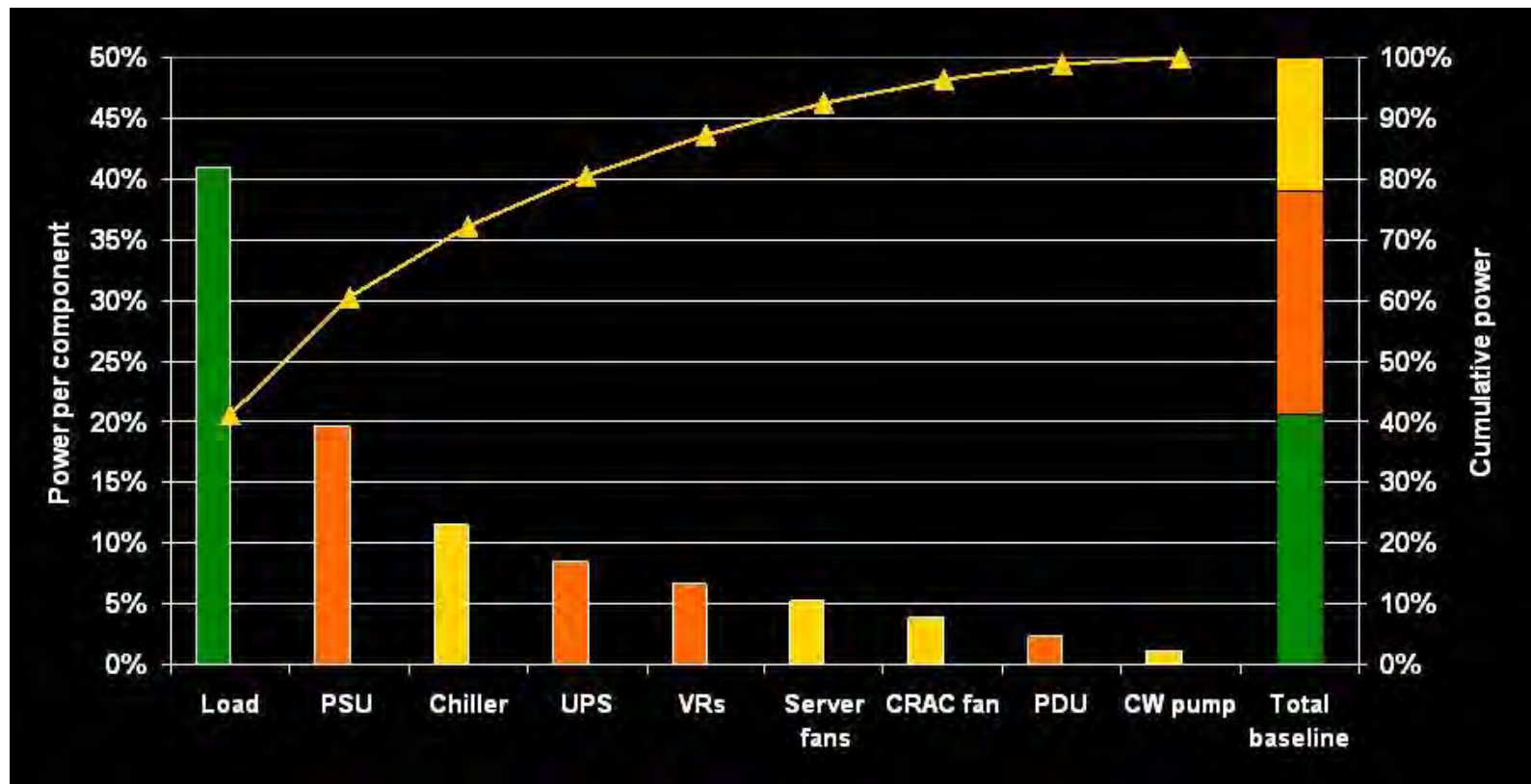
Electrical Systems



U.S. Department of Energy
Energy Efficiency and Renewable Energy



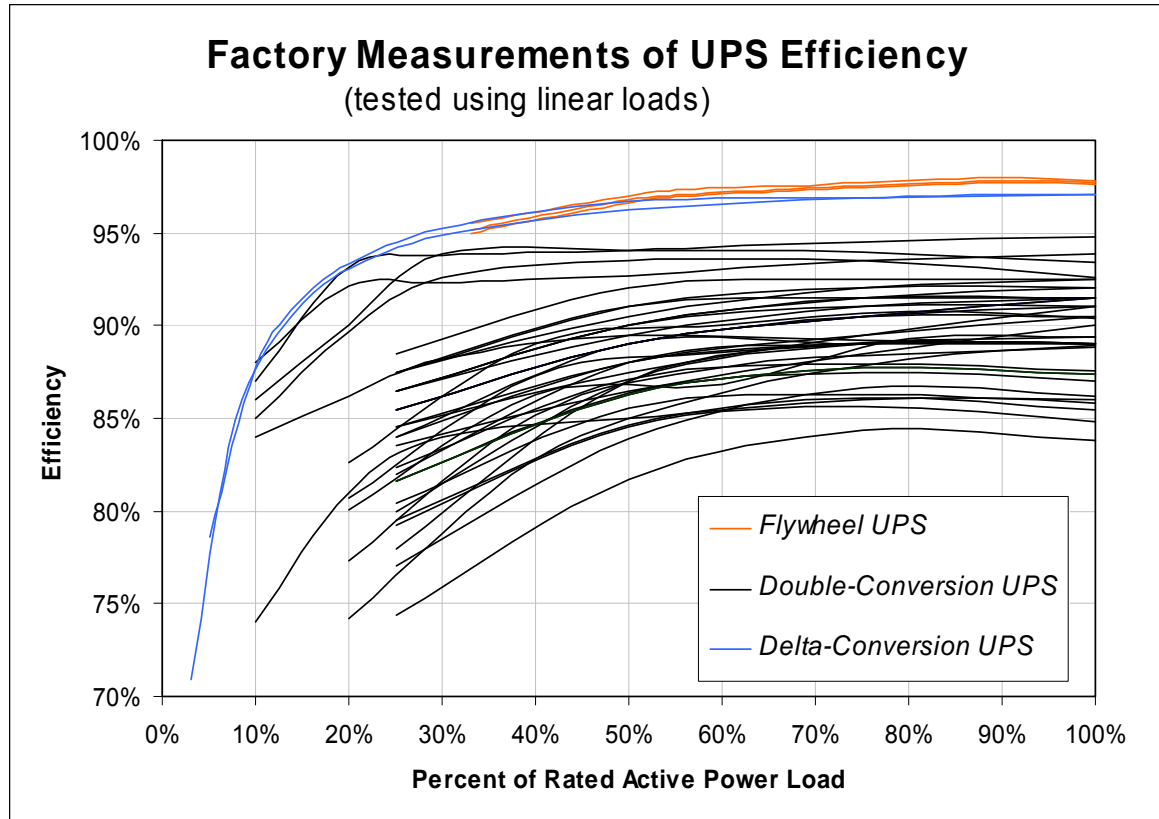
Electrical system end use – Orange bars



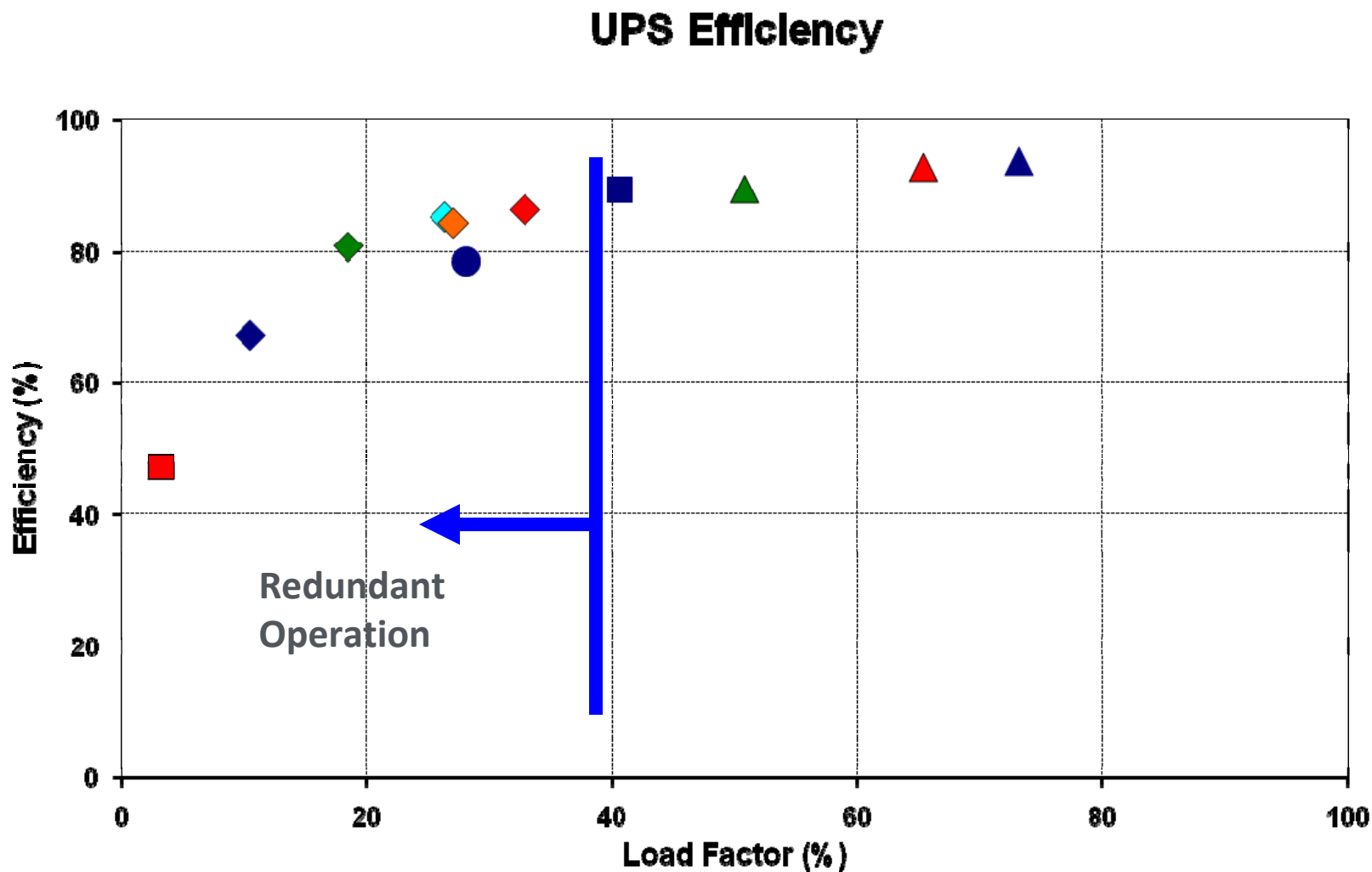
Courtesy of Michael Patterson, Intel Corporation

- Every power conversion (AC-DC, DC-AC, AC-AC) loses some energy and creates heat
- Efficiency decreases when systems are lightly loaded
 - Redundancy should be used only to the required level ($N+1$ is much different than $2N$)
- Distributing higher voltage is more efficient and saves capital cost (conductor size is smaller)
- Power supplies, Uninterruptible power supply (UPS), transformer, and PDU efficiencies vary – carefully select
- Lowering distribution losses also lowers cooling loads

- Efficiencies vary with system design, equipment, and load
- Redundancies impact efficiency

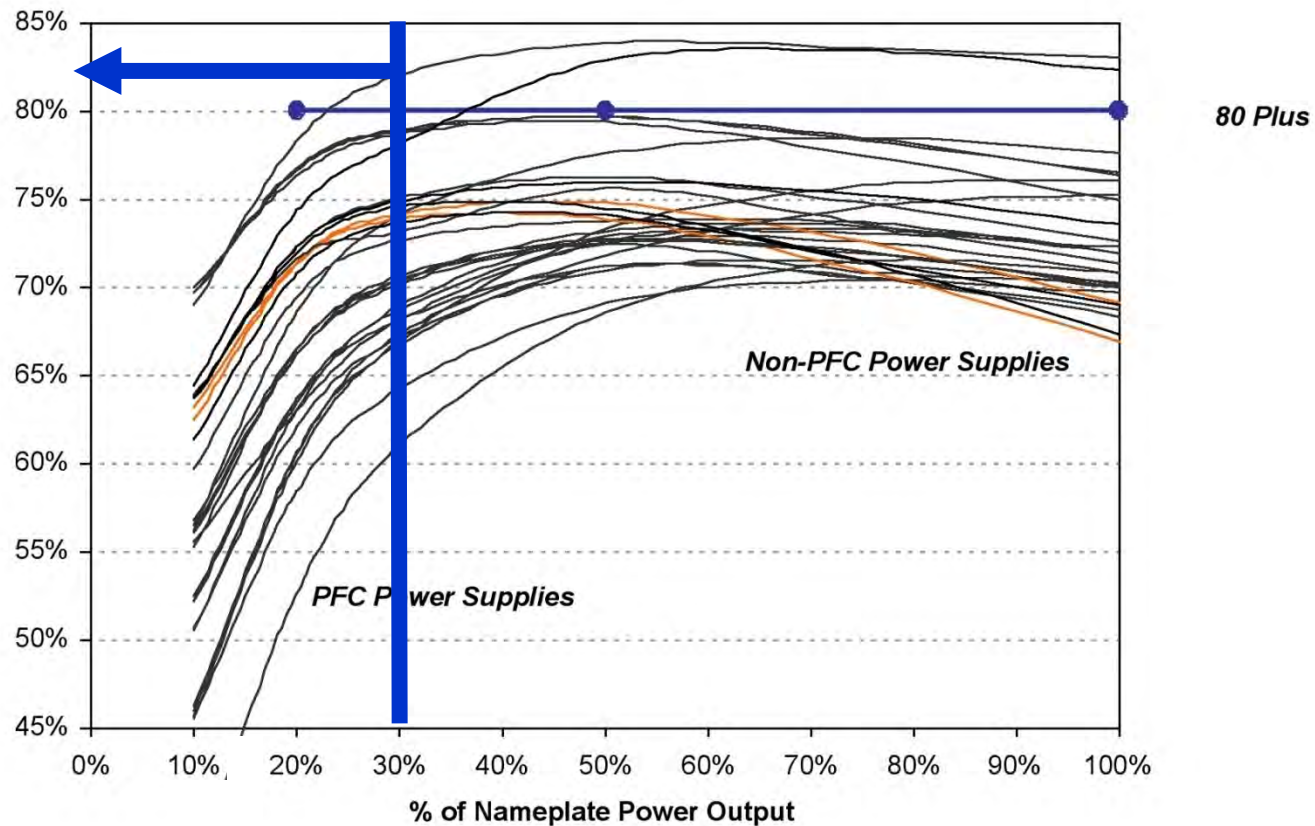


Measured UPS efficiency



LBNL/EPRI measured power supply efficiency

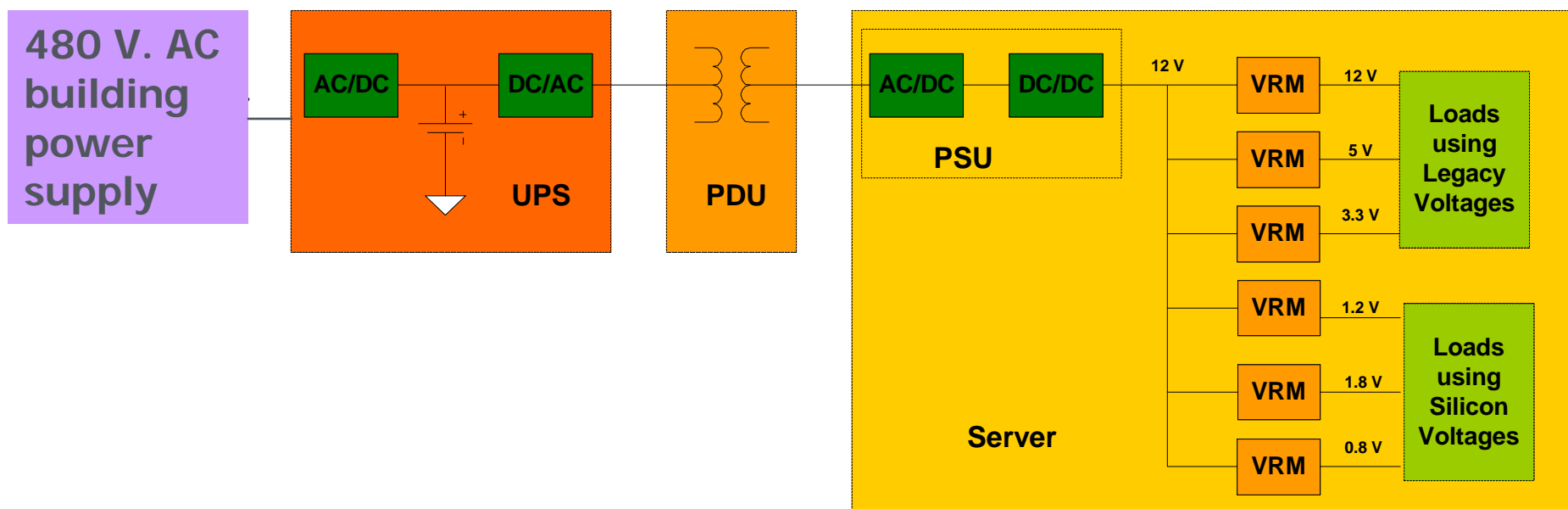
Measured Server Power Supply Efficiencies (all form factors)



- Understand what redundancy costs and what it gets you – is it worth it?
- Does everything need the same level?
- Different strategies have different energy penalties (e.g. $2N$ vs. $N+1$)
- It's possible to more fully load UPS systems and achieve desired redundancy
- Redundancy in electrical distribution puts you down the efficiency curve

Emerging Technology: DC Distribution

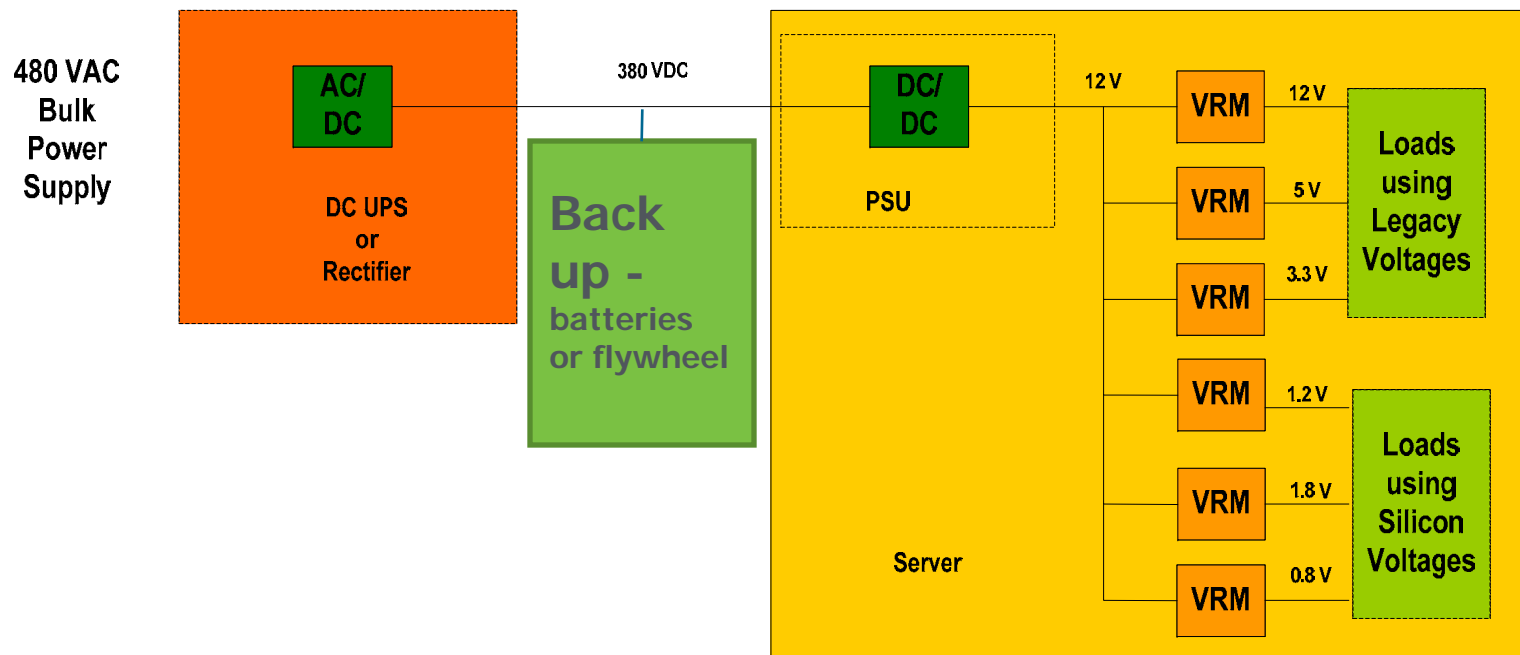
“Today’s” AC distribution...



Emerging Technology: DC Distribution

380V. DC power distribution

DC power can eliminate several stages of conversion and could be used for lighting, easy tie in of variable speed drives, and renewable energy sources.



- **Choose highly efficient components and configurations**
- **Reduce power conversion (AC-DC, DC-AC, AC-AC, DC-DC)**
- **Consider the minimum redundancy required as efficiency decreases when systems are lightly loaded**
- **Use higher voltage**
- **Direct Current (DC) systems can reduce conversion losses.**



Resources and Workshop Summary



U.S. Department of Energy
Energy Efficiency and Renewable Energy



Industrial Technologies Program

- Tool suite & metrics for baselining
- Training
- Qualified specialists
- Case studies
- Recognition of high energy savers
- R&D - technology development



Federal Energy Management Program

- Workshops
- Federal case studies
- Federal policy guidance
- Information exchange & outreach
- Access to financing opportunities
- Technical assistance



GSA

- Workshops
- Quick Start Efficiency Guide
- Technical Assistance



EPA

- Metrics
- Server performance rating & ENERGY STAR label
- Data center benchmarking



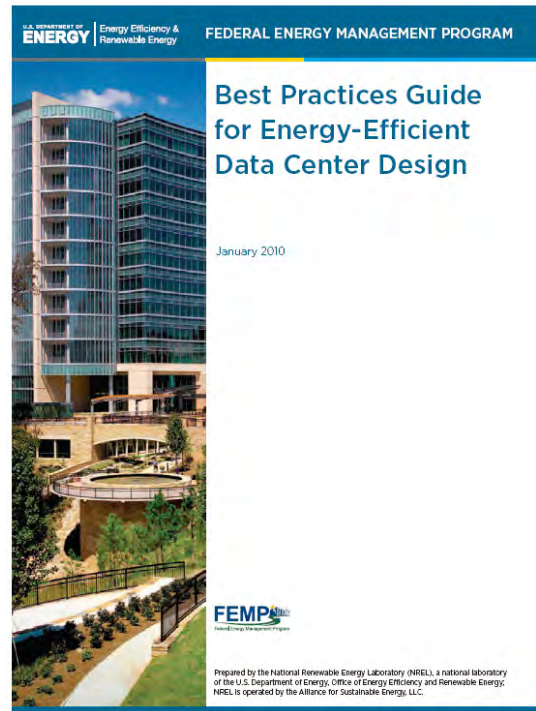
Industry

- Tools
- Metrics
- Training
- Best practice information
- Best-in-Class guidelines
- IT work productivity standard



Federal Data Center Resources

- Best Practices Guide
- Benchmarking Guide
- Data Center Programming Guide
- Technology Case Study Bulletins
- Procurement Specifications
- Report Templates
- Process Manuals
- Quick-Start Guide



As data center energy densities in power-use per square foot increase, energy savings for cooling can be realized by incorporating liquid-cooling devices instead of increasing airflow volume. This is especially important in a data center with a typical under-floor cooling system.

Server racks can also be cooled with competing technologies such as modular, overhead coolers, server coolers, and close-coupled coolers with dedicated containment enclosures.

During operation, hot server-rack airflow is forced through the RCHx device by the server fans. Hot air is exchanged from the hot air to circulating water from a chiller or cooling tower. Then, server-rack outlet air temperature is reduced before it is discharged into the data center.

2 Technology Overview

The covered data center is located at the U.S. Department of Energy, Office of Energy Efficiency and Renewable Energy, National Renewable Energy Laboratory (NREL).

U.S. Technology Overview

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FEMP in partnership with GSA and other agencies supports data center efficiency in the Federal sector:

•Technical Assistance

- Implementation of DC Pro Tool Suite for benchmarking and assessments
- Project planning and early design
- Technology demonstration projects

•Training

- Webinars
- Workshops

•Development of tools and resources

•Access to funding sources

- Energy savings performance contracts
- Utility energy savings contracts

•Federal Energy Management Program awards

Quick Start Guide to Increase Data Center Energy Efficiency

A Problem That You Can Fix

Data Center energy efficiency is derived from addressing BOTH your hardware equipment AND your infrastructure. Less than half the power used by a typical data center powers its IT equipment. Where does the other half go? To support infrastructure including cooling systems, UPS inefficiencies, power distribution losses and lighting. Why does this matter?

- By 2017, the power costs for the data center equipment cover 35% of total



The Federal Partnership for Green Data Centers

- **An Inter-Agency forum to exchange ideas, develop policy guidance & tools to improve data center performance**

High Performance Computing Working Group

- **A forum for sharing information on best practices in scientific computing**
- **Includes members from the public and private sectors**



DOE's AMO data center program provides tools and resources to help owners and operators:

- **DC Pro Software Tool Suite**

- Tools to define baseline energy use and identify energy-saving opportunities

- **Information products**

- Manuals, case studies, and other resources to identify and reduce operating costs, and regain data center infrastructure capacity

- **End-user awareness training**

- Workshops in conjunction with ASHRAE

- **Data Center Energy Practitioner (DCEP) certificate program**

- Qualification of professionals to evaluate energy efficiency opportunities

- **Research, development, and demonstration of advanced technologies**

High-Level On-Line Profiling and Tracking Tool

- Overall efficiency (Power Usage Effectiveness [PUE])
- End-use breakout
- Potential areas for energy efficiency improvement
- Overall energy use reduction potential

In-Depth Assessment Tools → Savings

Air Management

- Hot/cold separation
- Environmental conditions
- RCI and RTI

Electrical Systems

- UPS
- PDU
- Transformers
- Lighting
- Standby gen.

IT-Equipment

- Servers
- Storage & networking
- Software

Cooling

- Air handlers/conditioners
- Chillers, pumps, fans
- Free cooling

A certificate process for energy practitioners qualified to evaluate energy consumption and efficiency opportunities in Data Centers.

Key objective:

- Raise the standards of assessors
- Provide greater repeatability and credibility of recommendations.

Target groups include:

- Data Center personnel (in-house experts)
- Consulting professionals (for-fee consultants)

What is ENERGY STAR?

A voluntary public-private partnership program

- Buildings
- Products





http://www1.eere.energy.gov/femp/program/data_center.html



<http://hightech.lbl.gov/datacenters.html>



http://www.energystar.gov/index.cfm?c=prod_development.server_efficiency



<http://www1.eere.energy.gov/industry/datacenters/>

1. Measure and Benchmark Energy Use
2. Identify IT Opportunities
3. Use IT to Control IT
4. Manage Airflow
5. Optimize Environmental Conditions
6. Evaluate Cooling Options
7. Improve Electrical Efficiency
8. Implement Energy Efficiency Measures

Most importantly...

Get IT and Facilities People
Talking and working
together as a team!!!

Contact Information...

Dale Sartor, P.E.

510.486.5988

DASartor@LBL.gov

Will Lintner, P.E.

202.586.3120

William.lintner@ee.doe.gov

