



The webinar will start momentarily....



Computer Server Selection Guidelines for Energy Efficiency and Decarbonization in Data Centers

September 8, 2022



Webinar Logistics

- This webinar is being recorded. The Q&A section will not be made publically available.
- Your phone will be muted throughout the webinar.
- Enter any questions in the Question Box throughout the webinar.
- Instructions to take the quiz will be provided at the end of webinar.
- Slides will be sent out afterwards to those who attend the entire webinar.

Today's Speakers



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**CENTER OF
EXPERTISE**
FOR ENERGY EFFICIENCY IN DATA CENTERS

Webinar Agenda

Agenda

- | | |
|------|--|
| I. | Introduction |
| II. | Context of Energy Efficiency and Decarbonization |
| III. | Review of four key industry documents |
| IV. | Resources and Q&A |

Learning Objectives

- Appreciate the energy impact of computer server selection
- Become familiar with four key industry documents
- Understand what each document covers
- Understand how the documents complement one another.

Purpose of Webinar

The selection of computer servers can have a significant impact on energy efficiency and decarbonization in data centers.

The purpose of this webinar is to review key industry documents that help data centers operate more energy efficiently by purchasing computer servers that meet strict performance criteria.

The intent is to provide a clear understanding what each document covers and how the individual documents complement one another.



Context of Energy Efficiency and Decarbonization in Data Centers



Importance of Energy Efficiency

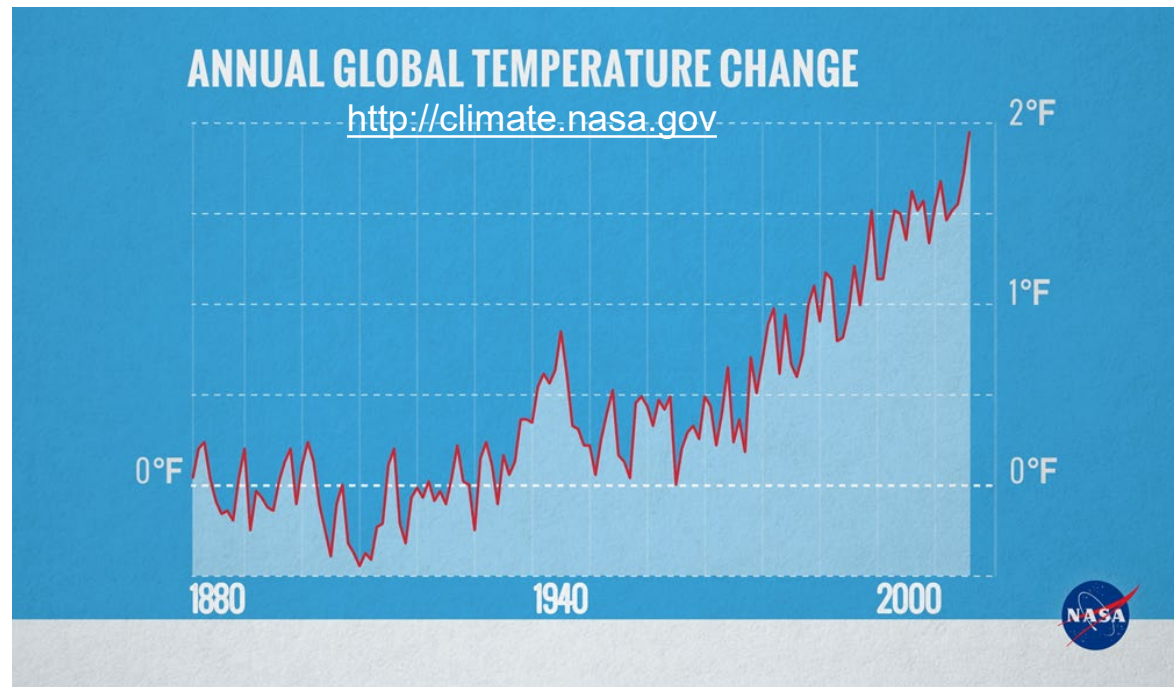
In 2014, the energy consumed by data centers was around 1.8%* of the total electric energy consumed in the US. This is a large amount of energy for a single type of facility.

Energy is a cost to the data center and energy efficiency is an important business consideration. There are also growing regulatory, compliance, and market pressures to reduce the energy usage to demonstrate leadership in energy efficiency and environmental stewardship.

* https://datacenters.lbl.gov/sites/default/files/DataCenterEnergyReport2016_0.pdf

Importance of Decarbonization

Energy usage and carbon (CO₂) emissions are linked – higher energy usage will lead to higher release of carbon, which, in turn, are at the center of global warming.





Impact of Selection of Servers

Energy savings at the server level will cascade through the support systems. Thus, selecting energy efficient servers and operate them energy efficiently can have a profound impact on overall energy efficiency and decarbonization in data centers.

Selecting robust servers allows operating at high intake air temperatures. This is an opportunity to further reduce data center cooling since the efficiency of chillers improves with temperature.



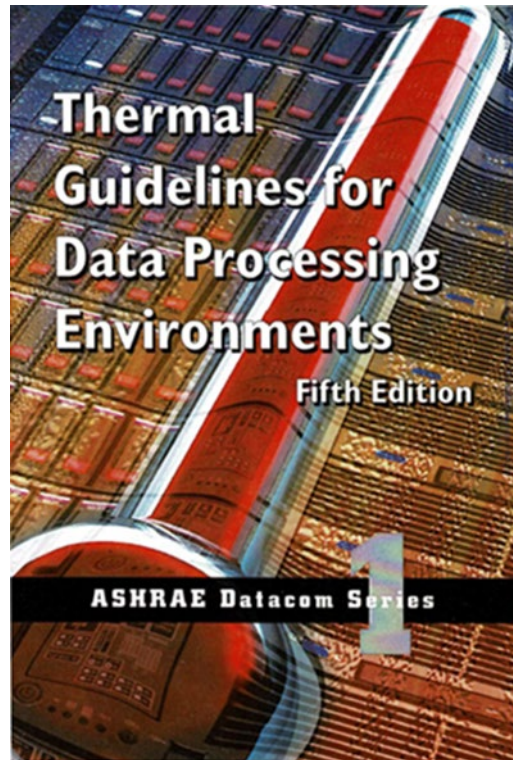
Key Documents



Key Documents

- **ASHRAE Thermal Guidelines** (ASHRAE, 2021) provide standardized operating thermal environments for electronic equipment.
- **ENERGY STAR®** Product Specification for Computer Servers (ENERGY STAR, 2018) includes certification criteria for server energy efficiency.
- **EPEAT** (Electronic Product Environmental Assessment Tool) is a rating system for greener electronics (EPEAT, 2022). The server category criteria are based on standard NSF/ANSI 426-2019.
- **Standard NSF/ANSI 426-2019** Environmental Leadership and Corporate Social Responsibility Assessment of Servers (NSF, 2019) establishes product environmental performance criteria.

ASHRAE Thermal Guidelines



The ASHRAE Thermal Guidelines for Data Processing Environments provide guidance on intake air temperature and humidity for IT equipment.

www.ashrae.org

ASHRAE: The American Society of Heating, Refrigerating, and Air-Conditioning Engineers

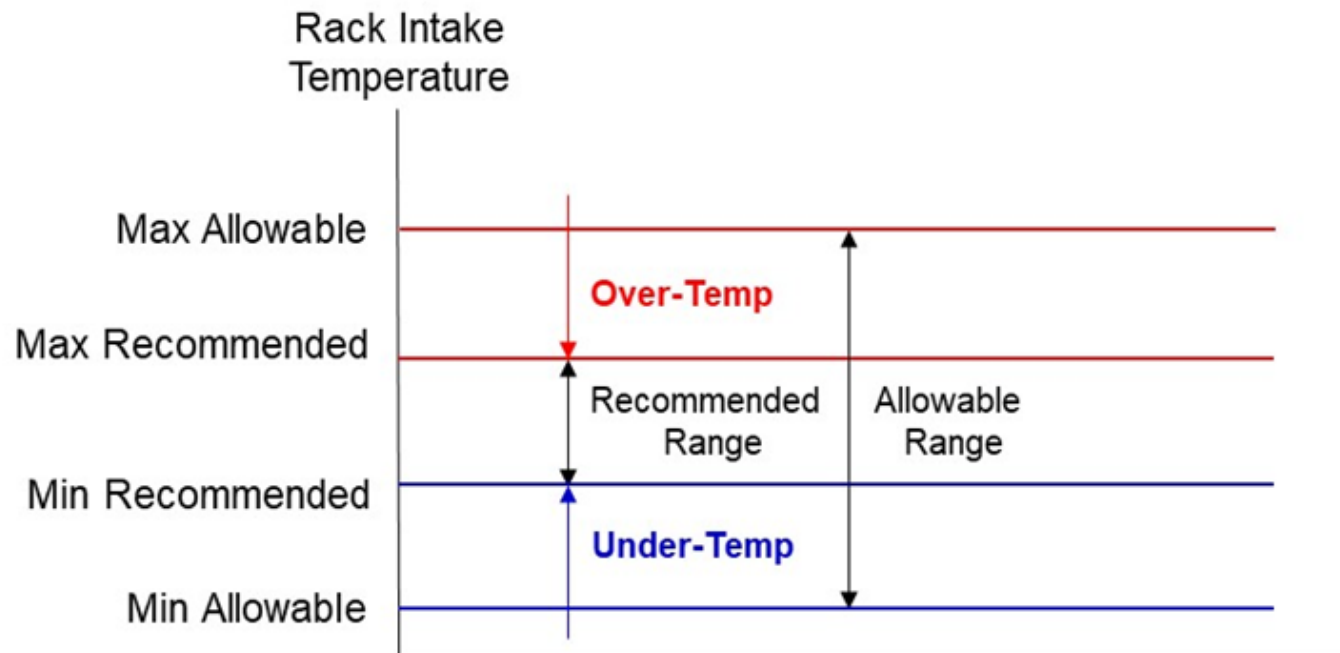
ASHRAE Thermal Guidelines

The thermal server environment is defined by the temperature of the air drawn into the air-cooled equipment, the temperature the electronics depends on for cooling. The ASHRAE Thermal Guidelines provide guidance on intake temperatures to maintain high reliability but yet operate energy efficiently.

Key nomenclature for understanding the ASHRAE Thermal Guidelines includes “recommended” and “allowable” intake air temperatures.

ASHRAE Thermal Guidelines

The ASHRAE recommended range (65-80F) is a statement of reliability whereas the Allowable ranges (A1-A4, H1) are statements of functionality. A1 has a range of 59-90F. The other allowable ranges are wider.



ASHRAE Thermal Guidelines

As we have seen, the Thermal Guidelines provide several standard operating environments, but it does not require a specific environment.

Adopting aggressive thermal environments provides opportunities to reduce cooling energy since the efficiency of the cooling gear improves with higher temperatures.

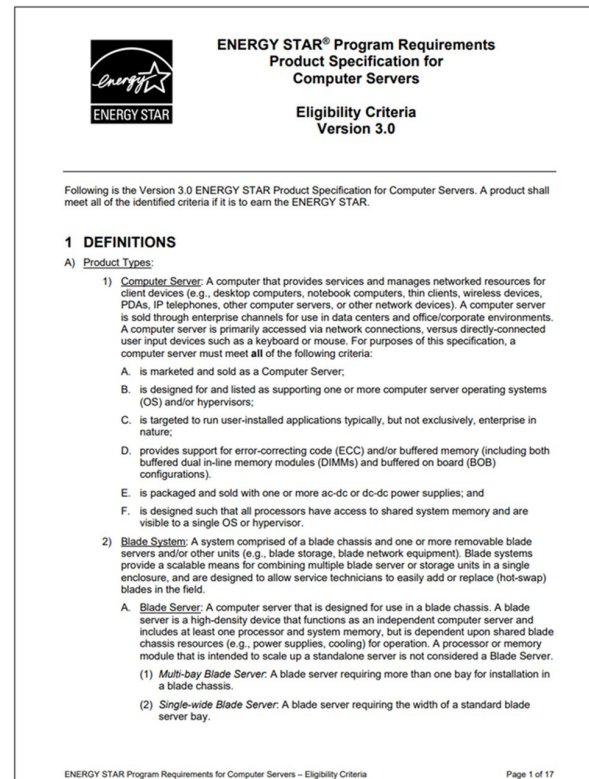
Most cooling gear increases its efficiency by 1-3% for each degree F increase in the data center temperature (LBNL, 2021a). Thus, the savings can be substantial.

ASHRAE Thermal Guidelines

The remaining documents discussed in this webinar either specify that servers must report intake air temperature based on onboard sensors or specify a certain standardized intake air temperature for increased cooling equipment efficiency.

The next document we will look at is “ENERGY STAR for Computer Servers”. It requires a compliant server to meet certain energy-efficiency criteria and report key physical parameters.

Energy Star for Computer Servers



ENERGY STAR for Computer Servers, issued by the Environmental Protection Agency (EPA), provides energy efficiency performance criteria and reporting requirements.

www.energystar.gov/products/spec/enterprise_servers_specification_version_3_0_pd

Energy Star for Computer Servers

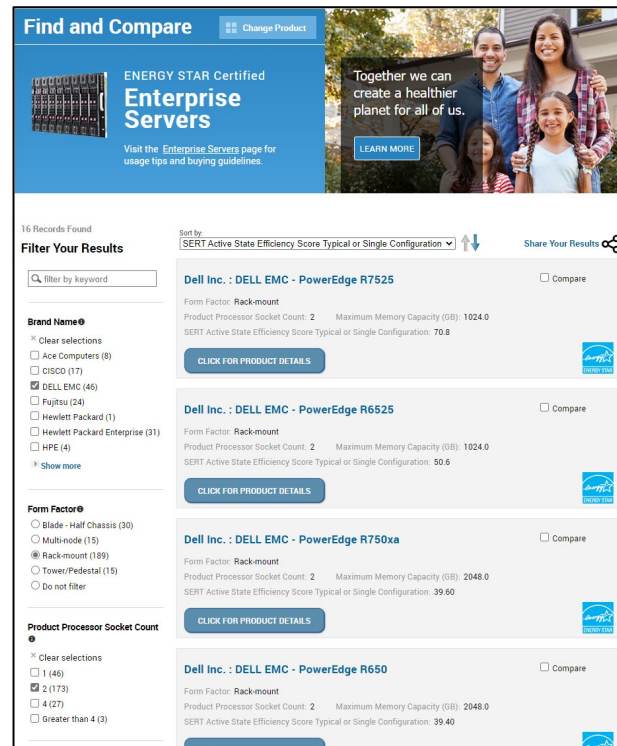
The ENERGY STAR document builds partially on the ASHRAE Thermal Guidelines. Like ASHRAE, ENERGY STAR does not require a specific operating environment.

- 1) It provides criteria for server efficiency, power supply efficiency, power factor, and power management.
- 2) It requires a server to report intake air temperature, input power, and CPU utilization.

The fact that the last three parameters are part of the requirements is a testament to the importance of the data to server and data center energy efficiency.

Energy Star for Computer Servers

ENERGY STAR qualified servers are a *requirement* for Federal agencies. Using the ENERGY STAR (2022) Product Finder, you can select from hundreds of certified servers.

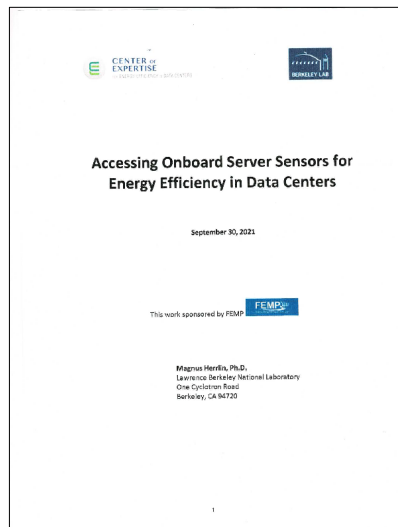


<https://www.energystar.gov/productfinder/product/certified-enterprise-servers/>

Energy Star for Computer Servers

The ENERGY STAR document was not designed to provide implementation guidance to meet the reporting requirements. Some data centers may need a bit of hand holding to access the data.

“Accessing Onboard Server Sensors for Energy Efficiency in Data Centers” (LBNL, 2021b) provides hands-on guidance on using onboard sensors for accessing physical parameters.



<http://datacenters.lbl.gov/resources/accessing-onboard-server-sensors-energy>

Energy Star for Computer Servers

The next document we will look at is the “Electronic Product Environmental Assessment Tool” (EPEAT). EPEAT is a rating system for greener electronics. It has a number of product categories and among them are Computer Servers.



EPEAT is a global rating system for greener electronics. It ranks products and services on a number of criteria to identify greener electronics.

<https://epeat.net>

Products currently meeting EPEAT criteria are listed on the EPEAT Registry (EPEAT, 2022). Purchasers can search for products based on product name, product type, manufacturer, location of use, EPEAT tier (Bronze/Silver/Gold), or status (active).

The screenshot shows the EPEAT Registry search interface for Servers. On the left is a sidebar with product categories: COMPUTERS & DISPLAYS, IMAGING EQUIPMENT, MOBILE PHONES, NETWORK EQUIPMENT, PHOTOVOLTAIC MODULES AND INVERTERS, SERVERS (highlighted in green), and TELEVISIONS. The main content area is titled 'Search Servers | Total 648 Results'. It features a search form with the following fields: Product Name (empty), Product Type (set to 'Rack-mounted Server'), Manufacturer (set to 'DELL EMC'), Location of Use (set to 'United States'), EPEAT Tier (set to 'Bronze'), and Status (set to 'Active'). Below these fields is a section for 'Advanced Filter Options' with a link to 'View EPEAT optional criteria'. At the bottom of the search area are 'SEARCH' and 'CLEAR' buttons. A note at the bottom states 'The EPEAT Registry is updated daily.'

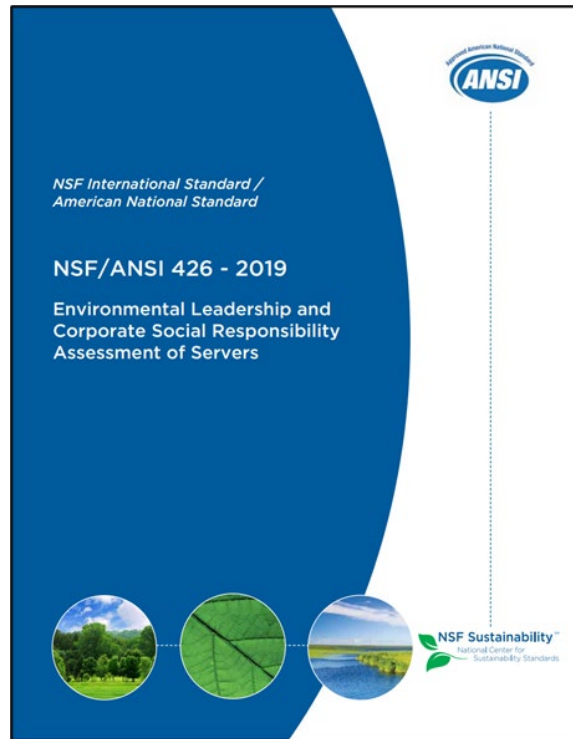
<https://www.epeat.net/search-servers>

For servers, the EPEAT criteria are based on standard NSF/ANSI 426-2019 Environmental Leadership and Corporate Social Responsibility Assessment of Servers (NSF, 2019).

Federal agencies *should consider* EPEAT-registered servers when upgrading or replacing hardware to maximize energy efficiency since the standard provides stricter performance requirements and criteria than ENERGY STAR.

The last document we will review is the NSF/ANSI 426-2019 standard published by the National Center for Sustainability Standards.

Standard NSF/ANSI 426-2019



ANSI 426 establishes server environmental performance criteria and corporate performance metrics that demonstrate environmental leadership.

<http://globalelectronicscouncil.org/wp-content/uploads/NSF-426-2019.pdf>

Standard NSF/ANSI 426-2019

The standard can be used by purchasers for identifying environmentally preferable products. It spares them from defining environmental performance for servers.

The standard has eight Performance Categories with required and optional criteria:

- energy efficiency
- management of substances
- preferable materials use
- product packaging
- design for repair
- reuse and recycling
- product longevity
- responsible end-of-life management
- corporate responsibility.

Standard NSF/ANSI 426-2019

Standard 426-2019 provides stricter energy performance requirements than ENERGY STAR. The standard requires not only the server to be ENERGY STAR certified but also to support operation in higher temperatures than the lowest ASHRAE “A1” class (i.e., more robust equipment).

Specifically, the required criteria states that products need to support ASHRAE Class A2 temperature range. Optional criteria go even farther: Server efficiency and support for ASHRAE Class A3/A4 ranges.

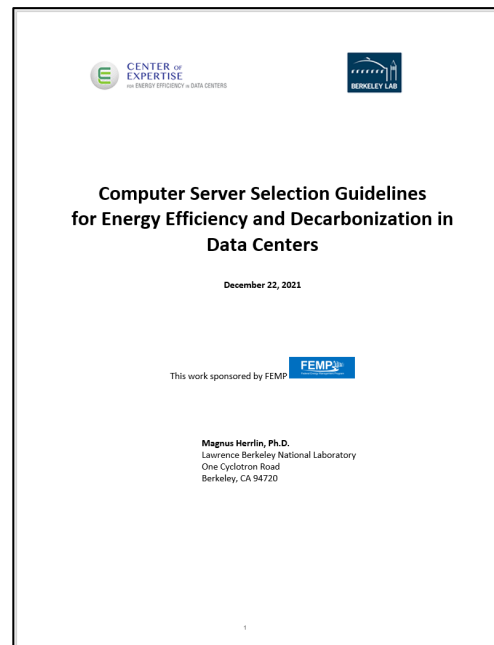
Standard NSF/ANSI 426-2019

The documentation shall include the estimated number of hours per a specified time period that the server can operate in the allowable range without materially affecting the server reliability.

Specifying servers that are more energy efficient and thermally robust is imperative for meeting data center energy efficiency and decarbonization goals. Federal agencies *should consider* EPEAT-registered servers to maximize energy savings.

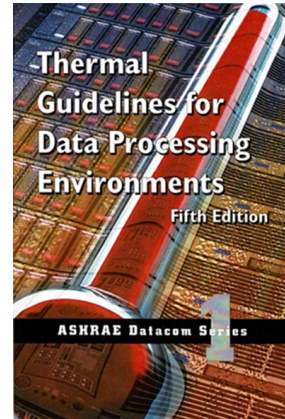
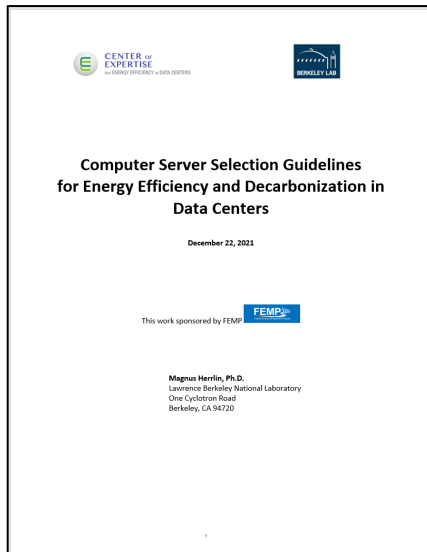
Master Document

The bulk of this slide presentation is a summary of the LBNL (2021c) document “Computer Server Selection Guidelines for Energy Efficiency and Decarbonization in Data Centers”.



<https://datacenters.lbl.gov/ServerSelectionGuidelines>

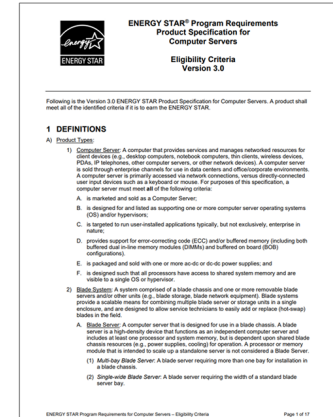
Summary of Key Documents



Guidelines



Server Requirements *Requirement for Federal agencies*



➡
Servers



Stricter Requirements *Federal agencies should consider*

Summary

- The objective of this webinar was to help data centers operate more energy efficiently by purchasing computer servers that meet strict performance criteria
- The selection of computer servers can have a profound impact on overall energy efficiency and decarbonization efforts in data centers
- Four key industry documents were reviewed to provide a clear understanding what each document covers and how they complement one another
- Energy efficient and thermally robust servers are imperative for data center energy efficiency and meeting decarbonization goals. Thus, federal agencies are *required* to purchase ENERGY STAR servers and they *should consider* EPEAT servers.

References

ASHRAE, 2021. Special Publication, Thermal Guidelines for Data Processing Environments, 5th Edition, American Society of Heating, Refrigerating and Air-Conditioning Engineers, Inc., Atlanta, GA.

www.ashrae.org

ENERGY STAR, 2022. ENERGY STAR Product Finder

<https://www.energystar.gov/productfinder/product/certified-enterprise-servers/>

ENERGY STAR, 2018. ENERGY STAR Product Specification for Computer Servers, Version 3.0

www.energystar.gov/products/spec/enterprise_servers_specification_version_3_0_pd

EPEAT, 2022. Electronic Product Environmental Assessment Tool, Global Electronics Council.

www.epeat.net

References

LBLN, 2021a. DOE Air Management Tool

<https://datacenters.lbl.gov/resources/data-center-air-management-tool>

LBLN, 2021b. Accessing Onboard Server Sensors for Energy Efficiency in Data Centers.

<http://datacenters.lbl.gov/resources/accessing-onboard-server-sensors-energy>

LBLN, 2021c. Computer Server Selection Guidelines for Energy Efficiency and Decarbonization in Data Centers

<https://datacenters.lbl.gov/ServerSelectionGuidelines>

NSF, 2019, Standard NSF/ANSI 426 – 2019, Environmental Leadership and Corporate Social Responsibility Assessment of Servers, National Center for Sustainability Standards (NSF)

<https://globalelectronicscouncil.org/wp-content/uploads/NSF-426-2019.pdf>



Resources and Q&A



FEMP's Data Center Program

FEMP's Data Center program assists federal agencies and other organizations with optimizing the design and operation of data centers. design and operation of energy and water systems in data centers to enhance agency's mission.

Assistance

- Project and technical assistance from the [Center of Expertise](#) including identifying and evaluating ECMs, M&V plan review, and project design review.
- Support agencies in meeting OMB's Data Center Optimization Initiative requirements

Tools

- [Data Center Profiler \(DC Pro\) Tools](#) (x2)
- [Air Management Tools](#) (x3)
- IT Equipment Tool
- Electrical Power Chain Tool
- [Energy Assessment Worksheets](#)
- [The Energy Assessment Process Manual](#)

Key Resources

- [Better Buildings Data Center Challenge and Accelerator](#)
- [Small Data Centers, Big Energy Savings: An Introduction for Owners and Operators](#)
- [Data Center Master List of Energy Efficiency Actions](#)

Training

- [Better Buildings webinar series](#)
- Nine on-demand [FEMP data center trainings](#)
- [Center of Expertise Webinars](#)
- [Data Center Energy Practitioner \(DCEP\) Trainings](#)

LBNL's Center of Expertise (CoE)

The screenshot shows the LBNL's Center of Expertise (CoE) website. The header includes the CoE logo, the text "CENTER OF EXPERTISE FOR ENERGY EFFICIENCY IN DATA CENTERS", and logos for the U.S. Department of Energy, FEMP, and Berkeley Lab. A navigation bar contains links: HOME, ABOUT, TECHNOLOGIES, ACTIVITIES, TOOLS, ALL RESOURCES, TRAININGS, and CONTACT US. The main content area features a banner for "Small Data Centers" with the text: "Explore resources geared towards helping small data centers overcome the unique obstacles they face in reducing energy consumption and achieving monetary savings." To the right, there is a Twitter feed with two tweets from @DataCenterCoE. Callout boxes with dashed lines point to various features: "Explore the diverse activities that CoE is engaged in." points to the ACTIVITIES link; "Use CoE's Energy Efficiency Toolkit" points to the TOOLS link; "Filter CoE's many resources by type and topic." points to the ALL RESOURCES link; "Choose from upcoming live webinars, pre-recorded trainings, and in-person Data Center Energy Practitioner (DCEP) trainings." points to the TRAININGS link; "Search resources by topics of interest." points to a search bar; and "Follow us on Twitter @DataCenterCoE" points to the Twitter feed.

Explore the diverse activities that CoE is engaged in.

Use CoE's Energy Efficiency Toolkit

Filter CoE's many resources by type and topic.

Choose from upcoming live webinars, pre-recorded trainings, and in-person Data Center Energy Practitioner (DCEP) trainings.

Search resources by topics of interest.

Follow us on Twitter @DataCenterCoE

Small Data Centers

Explore resources geared towards helping small data centers overcome the unique obstacles they face in reducing energy consumption and achieving monetary savings.

Center of Expertise @DataCenterCoE

Effective air management is critical for data center #EnergyEfficiency. CoE's Air Management Tools webinar will introduce free, easy-to-use tools to help you save #energy and money in your #DataCenter! Register here: bit.ly/2wV6F5O.

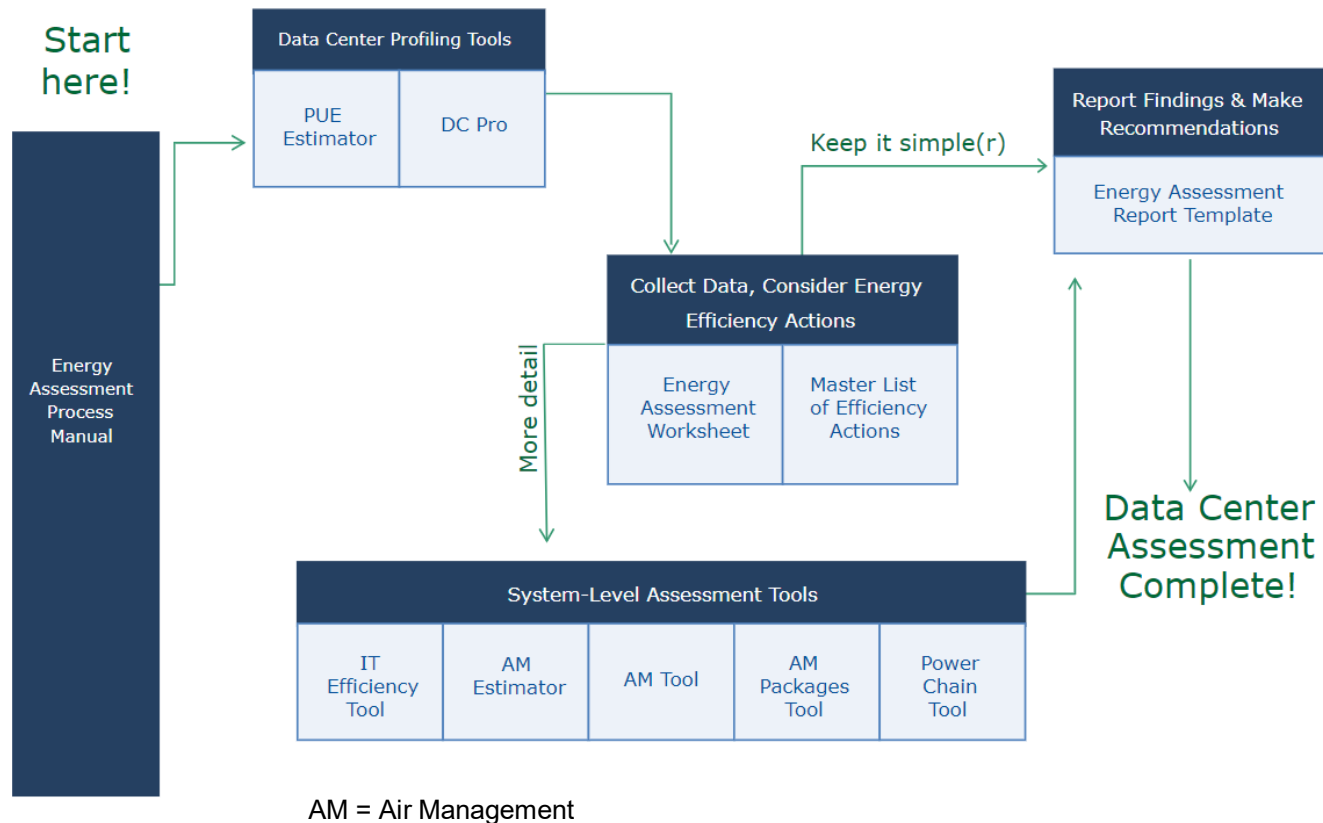
Sep 7, 2018

Center of Expertise @DataCenterCoE

There's still time to register for our Air Management webinar! Sign up here: bit.ly/2xjhggq

Visit us at datacenters.lbl.gov

CoE* Data Center Energy Efficiency Toolkit



*CoE = Center of Expertise for Energy Efficiency in Data Centers at Berkeley Lab
<http://datacenters.lbl.gov>

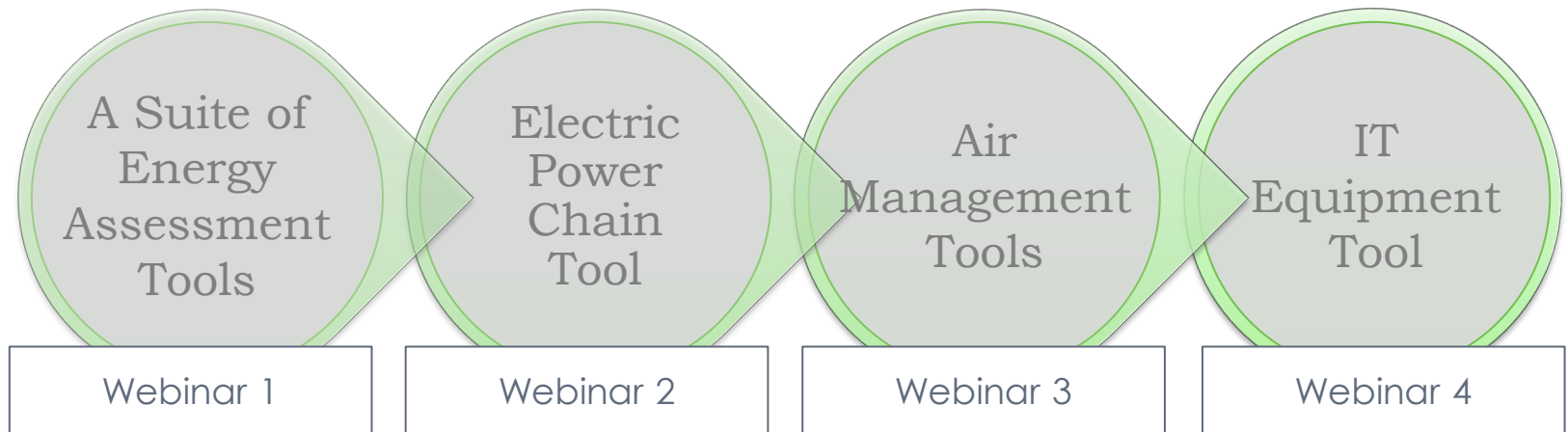
DOE Tool Suite

- Data Center Profiler (“DC Pro”), online
- PUE Estimator, online
- Air Management Tool, Excel
- Air Management Estimator, Excel
- Electrical Power Chain Tool, Excel
- IT Equipment Tool, Excel.

<http://datacenters.lbl.gov/tools>

Previous Four-Part Webinar Series

This training series introduced a broad toolkit for identifying energy-saving opportunities in data centers.



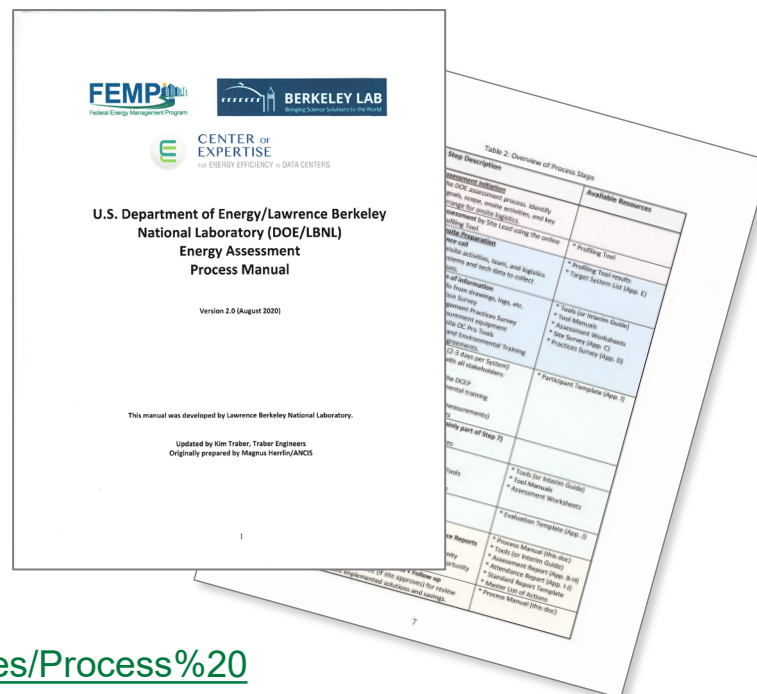
<https://www.wbdg.org/continuing-education/femp-courses/fempodw049>

Slides from Webinars 2, 3, and 4 at

<http://datacenters.lbl.gov/resources/energy-efficiency-toolkit-series>
<http://datacenters.lbl.gov/resources/energy-efficiency-toolkit-series-air>
<http://datacenters.lbl.gov/resources/energy-efficiency-toolkit-series-it>

Energy Assessment Process Manual

- The Process Manual provides administrative step-by-step instructions for conducting an energy assessment before, during, and after the onsite assessment.
- Multiple appendices include useful templates for the assessments.



https://datacenters.lbl.gov/sites/default/files/Process%20Manual%20DOE%20v2_080320_0.pdf

Master List of DC Energy Efficiency Measures

- Living encyclopedia of all data center EEMs
 - Recognized as an essential desk reference for data center energy efficiency – top download for CoE
 - >250 energy-saving changes in components, operations or other actions
- Several tools recommend common EEMs:
 - DC Pro, Air Management Tool, Electric Power Chain Tool
- The Master List contains all common EEMs, plus many others that do not appear elsewhere in the toolkit.
- For each EEM, the list explains the principles involved and how energy cost savings are generated, plus tips on implementation and more in-depth references.

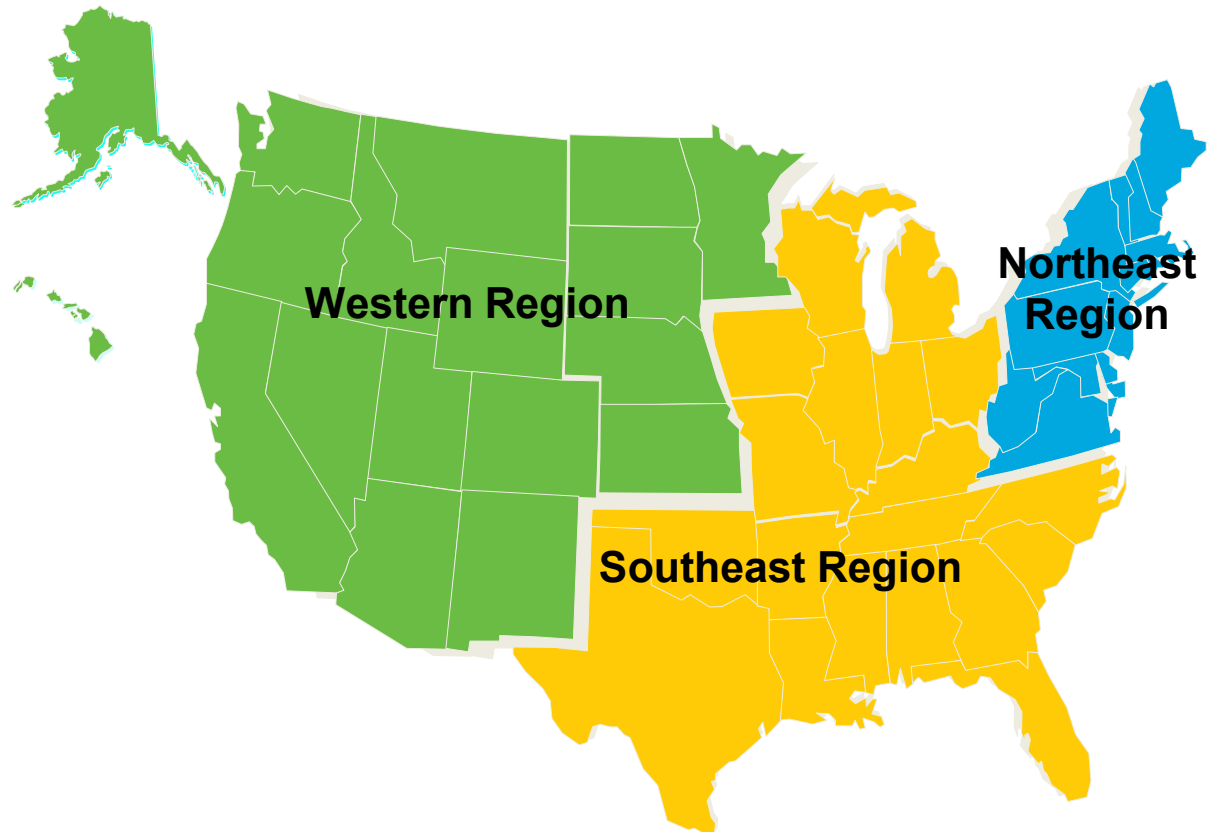
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Questions?

IACET Credit for Webinar



The National Institute of Building Sciences' (NIBS) Whole Building Design Guide (WBDG) hosts the FEMP training program's learning management system (LMS).

The WBDG LMS:

- Allows for taking multiple trainings from multiple organizations through one platform.
- Houses the assessments and evaluations for all accredited courses.
- Allows you to:
 - Track all of your trainings in one place.
 - Download your training certificates of completion.
- Eases the CEU-achievement process.

Visit the WBDG at www.wbdg.org to view courses and create an account

IACET Credit for Webinar

To receive IACET-Certified CEUs, attendees must:

- Attend the training in full (no exceptions).
 - If you are sharing a web connection during the training, you must send an e-mail to Elena Meehan (elena.meehan@ee.doe.gov) and indicate who was on the connection and who showed as connected (will reflect in the WebEx roster).
- Complete an assessment demonstrating knowledge of course learning objectives and an evaluation **within six weeks of the training**. A minimum of 80% correct answers are required for the assessment.

To access the webinar assessment and evaluation, visit:

<https://www.wbdg.org/continuing-education/femp-courses/femplw05132021>

If you have a WBDG account and enrolled previously, simply log in and click the *Continuing Education* tab on the user account page. Click *Proceed to Course* next to the course title.